

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM859741

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/10/2023
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Producers		12/07/2023	Exempted Company: CAYMAN ISLANDS

RECEIVING PARTY DATA

Name:	Producers Market LLC
Street Address:	251 Little Falls Drive
Internal Address:	c/o Corporate Service Company
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19808
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	88459186	PRODUCERS
Serial Number:	88459066	PRODUCERS MARKET
Serial Number:	88555416	
Serial Number:	88555385	STORYBIRD
Serial Number:	90529747	PRODUCERS TRUST
Registration Number:	6991875	PRODUCERS MARKET
Registration Number:	5803712	PRODUCERS TOKEN

CORRESPONDENCE DATA

Fax Number: 4088501955

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4082664700

Email: PTOMail@TechMark.com

Correspondent Name: Martin R. Greenstein c/o TechMark

Address Line 1: 4820 Harwood Road, Suite 110

Address Line 4: San Jose, CALIFORNIA 95124

OP \$190.00 88459186

NAME OF SUBMITTER:	Angelique M. Riordan
SIGNATURE:	/Angelique M. Riordan/
DATE SIGNED:	12/08/2023
Total Attachments: 2 source=Nunc Pro Tunc Assignment - Producers to Producers Market 010123 Executed#page1.tif source=Nunc Pro Tunc Assignment - Producers to Producers Market 010123 Executed#page2.tif	

Trademark Assignment

WHEREAS, Producers (“Assignor”), is the owner of the trademark applications and registrations listed in Exhibit A (hereinafter, collectively, the “Trademarks”) and was prior to and as of July 10, 2023; and

WHEREAS, Assignor now desires to transfer and assign all right, title and interest in and to said Trademarks, along with that portion of its business to which the Trademarks pertain, to Producers Market LLC (“Assignee”) as set forth below; and

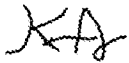
WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Trademarks, along with that portion of its business to which the marks pertain, in accordance with the terms and conditions of this Assignment;

WHEREAS, Assignor hereby confirms, *nunc pro tunc* July 10, 2023, the assignment of the Trademarks to Assignee, along with that portion of its business to which the marks pertain and together with the goodwill of the business of Assignor associated with the use and symbolized by the Trademarks since at least as early as July 10, 2023; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks and the pending applications therefor, together with that portion of its business to which the Trademarks pertain and the goodwill of the business of Assignor associated with the use of and symbolized by the Trademarks, and any and all causes of action or other rights to file and prosecute administrative or legal actions, past, present and future, to establish or enforce any of such intellectual property rights, including the right to collect damages for infringement.

Executed December 7, 2023, *nunc pro tunc* July 10, 2023.

Producers



Name: Keith Agoada
Title: Director

Exhibit A

Mark	Country	Appl. No.	Reg. No.
PRODUCERS	United States	88/459,186	
PRODUCERS MARKET	United States	88/459,066	
Hummingbird Logo	United States	88/555,416	
STORYBIRD	United States	88/555,385	
PRODUCERS TRUST	United States	90/529,747	
PRODUCERS MARKET	United States	87/951,174	6,991,875
PRODUCERS TOKEN	United States	88/082,565	5,803,712
PRODUCERS MARKET	European Union	018070827	018070827
PRODUCERS MARKET	United Kingdom	UK00918070827	UK00918070827