

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM859845

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perfect Keto Group, LLC		12/06/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Keto Bars LLC		
Street Address:	21750 Hardy Oak Blvd., Suite 104-2580		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78258		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	90495875	KETO BARS	
Registration Number:	5461026	KETO BARS	
Registration Number:	6124346	KETO BARS.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+1.978.463.9100		
Email:	trademarks@sandsip.com		
Correspondent Name:	Aaron Y. Silverstein		
Address Line 1:	14 Cedar Street		
Address Line 2:	Suite 224		
Address Line 4:	Amesbury, MASSACHUSETTS 01913		
NAME OF SUBMITTER:	Aaron Y. Silverstein		
SIGNATURE:	/Aaron Y. Silverstein/		
DATE SIGNED:	12/10/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

Perfect Keto Group, LLC, a Delaware limited liability company with a principal place of business at 21750 Hardy Oak Blvd., Suite 104-2580, San Antonio, Texas 78258 (“Transferor”) is the owner of the U.S. trademark application and registrations set forth in Exhibit A (the “Application and Registrations”) for the trademarks that are the subjects of the Application and Registrations (collectively, the “Marks”), and

Keto Bars LLC a Delaware limited liability company with an address of 21750 Hardy Oak Blvd., Suite 104-2580, San Antonio, Texas 78258 (“Transferee”), is desirous of acquiring the Application and Registrations, together with Transferor’s entire right, title, and interest in and to the Marks, as well as the goodwill of Transferor’s business connected with the use of and symbolized by the Marks.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Transferor does hereby assign, transfer, and convey unto Transferee all of Transferor’s right, title, and interest in and to the Marks and the Application and Registrations, together with the goodwill of the business connected with the use of and symbolized by the Marks, and the right to recover damages and profits by reason of past infringement of the Marks and the Application and Registrations, with the right to sue for and collect the same for Transferee’s own use and behalf, and for the use and behalf of Transferee’s successors, assigns, or other legal representatives.

Perfect Keto Group, LLC

Signed: David Hauser

Name: David Hauser

Title: Authorized Signatory

Date: December 6, 2023

Keto Bars LLC


Signed: David Hauser

Name: David Hauser

Title: Authorized Signatory

Date: December 6, 2023

Exhibit A**Trademark Application and Registrations**

Trademark	Filing Date	Reg. Date	U.S. Reg./Ser. Number	Jurisdiction
KETO BARS	August 23, 2017	May 1, 2018	Reg. No. 5461026 (Supplemental Register)	United States
	January 28, 2020	August 11, 2021	Reg. No. 6124346	United States
KETO BARS	January 28, 2021	N/A	Ser. No. 90495875	United States