

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM860700

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PREMIUM OUTLET PARTNERS, L.P.		12/06/2023	Limited Partnership:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SPG IP HOLDINGS, LLC		
<b>Street Address:</b>	225 W. WASHINGTON STREET		
<b>City:</b>	INDIANAPOLIS		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46204		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3315244	PREMIUM OUTLETS	
<b>Registration Number:</b>	2619835	DESERT HILLS PREMIUM OUTLETS	
<b>Registration Number:</b>	2619883	PREMIUM OUTLETS	
<b>Registration Number:</b>	2619884	PREMIUM OUTLET SHOPPING	
<b>Registration Number:</b>	3532840	WOODBURY COMMON PREMIUM OUTLETS	
<b>Serial Number:</b>	87951181	LOS ANGELES PREMIUM OUTLETS	
<b>Registration Number:</b>	7202210	LOS ANGELES PREMIUM OUTLETS	
<b>Registration Number:</b>	7135438	OUTLET MARKETPLACE	
<b>Serial Number:</b>	97652950	S POCONO PREMIUM OUTLETS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3179685361		
<b>Email:</b>	ptodocket.us.dbg@dentons.com		
<b>Correspondent Name:</b>	Daniel Boots		
<b>Address Line 1:</b>	Dentons Bingham Greenebaum LLP		
<b>Address Line 2:</b>	10 West Market Street, Ste. 2700		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		

CH \$240.00 3315244

<b>NAME OF SUBMITTER:</b>	Daniel L. Boots
<b>SIGNATURE:</b>	/Daniel L. Boots/
<b>DATE SIGNED:</b>	12/13/2023
<b>Total Attachments: 8</b> source=POPLP - Executed#page1.tif source=POPLP - Executed#page2.tif source=POPLP - Executed#page3.tif source=POPLP - Executed#page4.tif source=POPLP - Executed#page5.tif source=POPLP - Executed#page6.tif source=POPLP - Executed#page7.tif source=POPLP - Executed#page8.tif	

**PREMIUM OUTLET PARTNERS, L.P.**

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made and effective as of this 6<sup>th</sup> day of December, 2023, by and between **PREMIUM OUTLET PARTNERS, L.P.**, a Delaware limited partnership with an address of 225 West Washington Street, Indianapolis, IN 46204 (“Assignor”), and **SPG IP HOLDINGS, LLC**, a Delaware limited liability company with an address of 225 W. Washington Street, Indianapolis, IN 46204 (“Assignee”).

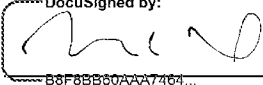
**WHEREAS**, Assignor is the sole and exclusive owner of all right, title, and interest in and to the service marks/trademarks set forth on Schedule A attached hereto and incorporated herein for use with the class(es) of goods/services listed on Schedule A (the “Marks”) arising under the common law and the federal Lanham Act, including the state and federal trademark registrations listed on Schedule A, together with all of the goodwill associated with said Marks; and

**WHEREAS**, Assignor wishes to assign all of its rights in the Marks and associated goodwill to Assignee,

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, Assignor does hereby assign, grant, and convey to Assignee all right, title, and interest in and to the Marks, along with all registrations or pending applications to register the Marks, the goodwill of the business symbolized by the Marks, and the right to sue for past infringement of the mark. Assignor will execute any documents necessary to transfer ownership, title, and registration of the Marks to Assignee.

**PREMIUM OUTLET PARTNERS, L.P.**, a Delaware limited partnership

**By: SPG PARTNERS GP, LLC**, a Delaware limited liability company, its general partner

**By:**   
B8F8B850AA7464...  
Steven E. Fivel, Secretary

**Schedule A**

<b>U.S. Reg. No.</b>	<b>Mark</b>	<b>Issue Date</b>	<b>Classes/Services</b>
3,315,244	PREMIUM OUTLETS	10/23/2007	Business management services in connection with retail shopping malls; promoting the goods and services of others by means of operating retail shopping malls – IC 035
2,619,835	DESERT HILLS PREMIUM OUTLETS	09/17/2002	Management and leasing of retail shopping mall space and retail shopping mall services – IC 036
2,619,883	PREMIUM OUTLETS	09/17/2002	Management and leasing of retail shopping mall space and retail shopping mall services – IC 036  Real estate development of retail outlets centers – IC 037
2,619,884	PREMIUM OUTLET SHOPPING	09/17/2002	Leasing of real shopping mall space and retail mall shopping services – IC 036
3,532,840	WOODBURY COMMON PREMIUM OUTLETS	11/18/2008	Management and leasing of retail outlet shopping mall space and retail outlet shopping mall services – IC 036
87/951,181	LOS ANGELES PREMIUM OUTLETS		Magnetically encoded gift cards; magnetically encoded stored value cards – IC 09  Retail shopping center services, namely, the hosting and conducting of entertainment events at retail shopping venues, namely, fashion shows, musical performances, live video game tournaments, live appearances by costumed characters for children, and live holiday dance and music performances – IC 041
7,202,210	LOS ANGELES PREMIUM OUTLETS	10/24/2023	Business management services in connection with retail shopping

			<p>centers; promoting the goods and services of others by means of operating retail shopping centers, namely, operating shopping facilities providing access to the retail stores of others; advertising and marketing services; digital marketing services; promoting the goods and services of others by means of on-line and in-person marketing of gift cards redeemable for the purchase of the goods and services of others; promoting the goods and services of others by means of sponsorship relationships and strategic alliances; on-line retail store services in the field of gift cards – IC 035</p> <p>Real estate management and leasing of retail shopping center space; retail shopping center services, namely, rental of shopping center space – IC 036</p> <p>Real estate development of retail shopping centers, namely, the planning and management of the construction of retail shopping venues – IC 037</p>
7,135,438	OUTLET MARKETPLACE	08/15/2023	<p>Business management services in connection with retail shopping centers; promoting the goods and services of others by means of operating retail shopping centers, namely, operating shopping facilities providing access to the retail stores of others; advertising and marketing services; digital marketing services; promoting the goods and services of others by means of on-line and in-person marketing of gift cards redeemable for the purchase of the goods and services of others; promoting the</p>

			<p>goods and services of others by means of sponsorship relationships and strategic alliances; on-line retail store services in the field of gift cards – IC 035</p> <p>Real estate management and leasing of retail shopping center space; retail shopping center services, namely, rental of shopping center space – IC 036</p> <p>Real estate development of retail shopping centers, namely, the planning and management of the construction of retail shopping venues – IC 037</p>
<p>97/652,950</p>	<p><b>POCONO PREMIUM OUTLETS</b></p>		<p>Business management services in connection with retail shopping centers; promoting the goods and services of others by means of operating retail shopping centers; advertising and marketing services; digital marketing services; promoting the goods and services of others by means of marketing and selling gift cards; promoting the goods and services of others by means of sponsorship relationships and strategic alliances; on-line retail store services in the field of gift cards – IC 035</p> <p>Management and leasing of retail shopping center property; retail shopping center services, namely, rental of shopping center space – IC 036</p> <p>Real estate development of retail shopping centers, namely, the planning and management of the construction of retail shopping venues; construction project management services; construction,</p>

			maintenance and renovation of property – IC 037
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**Certificate Of Completion**

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	Indianapolis, IN 46204
	wrothroc@simon.com
	IP Address: 151.181.85.116

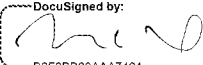
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Steve Fivel  
 sfivel@simon.com  
 Secretary and General Counsel  
 Security Level: Email, Account Authentication (None)

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**Intermediary Delivery Events**

**Status**

**Timestamp**

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**Timestamp**

Daniel Boots  
 daniel.boots@dentons.com  
 Security Level: Email, Account Authentication (None)

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Betsy Hughley  
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<b>Notary Events</b>	<b>Signature</b>	<b>Timestamp</b>
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<b>Envelope Summary Events</b>	<b>Status</b>	<b>Timestamps</b>
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<b>Payment Events</b>	<b>Status</b>	<b>Timestamps</b>
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<b>Electronic Record and Signature Disclosure</b>
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### **CONSENT TO ELECTRONIC SIGNATURES**

By clicking on the “I agree to use electronic records and signatures” box above, I:

- consent and agree to the use of electronic signatures by me and by Simon Property Group, Inc. or one of its affiliates (“you”) on this agreement, using the DocuSign Online Signing Service;
- agree that these electronic signatures will be legal, valid and binding; and
- represent to you that I am authorized to bind my organization that is a party to this agreement, with respect to the foregoing.