

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM860773

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bass Pro, LLC		12/12/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bass Pro Intellectual Property, L.L.C.		
Street Address:	2500 East Kearney Street		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	7205809	THE HEROES CUP	
Registration Number:	7238088	V	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5124572046		
Email:	aotrademark@kslaw.com		
Correspondent Name:	King & Spalding LLP		
Address Line 1:	500 West 2nd Street		
Address Line 2:	Suite 1800		
Address Line 4:	Austin, TEXAS 78701		
NAME OF SUBMITTER:	Sheri M. Hunter		
SIGNATURE:	/Sheri M. Hunter/		
DATE SIGNED:	12/13/2023		
Total Attachments: 3			
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OP \$65.00 7205809

TRADEMARK ASSIGNMENT

WHEREAS, Bass Pro, LLC, a limited liability company of Delaware having an address of Corporation Trust Center 1209 Orange St, Wilmington, DE 19801 (“Assignor”), adopted, owns and uses the trademarks listed in the attached Exhibit A for which Assignor owns the identified federal trademark applications on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein (“the Marks”); and

WHEREAS, Bass Pro Intellectual Property, L.L.C., a limited liability company of Missouri having an address of 2500 East Kearney, Springfield, Missouri 65898 (“Assignee”), desires to acquire any and all rights and goodwill associated with the above-referenced marks and the applications and registrations therefor;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, releases and assigns to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the applications and registrations thereof, with any state or common law rights in the Marks, the right of priority, and all claims for damages by reason of past infringement of the Marks and the respective applications and registrations, with the right to sue for and collect the same for its own use and behalf and for the use and behalf of its successors, assigns and other legal representatives.

Dated: 12-12-23

Bass Pro, LLC

By: _____

KB

Kevin Maliszewski, CFO

Printed Name and Title of Signing Officer

[Notarial Representation and Seal]

STATE OF MISSOURI
COUNTY OF GREENE

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Before me, the undersigned authority, on this 12th day of December, 2023, personally appeared Kevin Maliszewski, known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that he is authorized to execute the same on behalf of the identified corporation and that he executed the same on behalf of the corporation for the purposes and consideration therein expressed.

Marsha E. Green
Notary Public, State of Missouri

Name Printed: Marsha E. Green

My Commission Expires: 12/12/2027

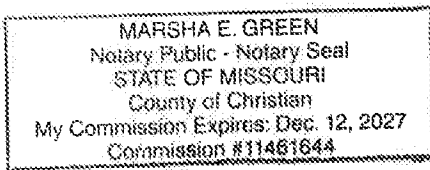
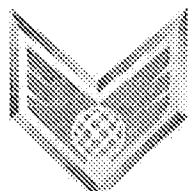


EXHIBIT A

Trademark	US Registration No.
THE HEROES CUP	7205809
	7238088