

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM861057

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIMON PROPERTY GROUP (TEXAS), L.P.		12/06/2023	Limited Partnership:
RECEIVING PARTY DATA			
Name:	SPG IP HOLDINGS, LLC		
Street Address:	225 W. WASHINGTON STREET		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1515743	BROADWAY SQUARE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3179685361		
Email:	ptodocket.us.dbg@dentons.com		
Correspondent Name:	Daniel Boots		
Address Line 1:	Dentons Bingham Greenebaum LLP		
Address Line 2:	10 West Market Street, Ste. 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Daniel L. Boots		
SIGNATURE:	/Daniel L. Boots/		
DATE SIGNED:	12/14/2023		
Total Attachments: 5			
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source=SPG Texas#page4.tif			

CH \$40.00 1515743

SIMON PROPERTY GROUP (TEXAS), L.P.

TRADEMARK ASSIGNMENT

This Trademark Assignment is made and effective as of this 6th day of December, 2023, by and between **SIMON PROPERTY GROUP (TEXAS), L.P.**, a Texas limited partnership with an address of 225 West Washington Street, Indianapolis, IN 46204 (“Assignor”), and **SPG IP HOLDINGS, LLC**, a Delaware limited liability company with an address of 225 W. Washington Street, Indianapolis, IN 46204 (“Assignee”).

WHEREAS, Assignor is the sole and exclusive owner of all right, title, and interest in and to the service marks/trademarks set forth on Schedule A attached hereto and incorporated herein for use with the class(es) of goods/services listed on Schedule A (the “Marks”) arising under the common law and the federal Lanham Act, including the state and federal trademark registrations listed on Schedule A, together with all of the goodwill associated with said Marks; and

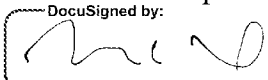
WHEREAS, Assignor wishes to assign all of its rights in the Marks and associated goodwill to Assignee,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, Assignor does hereby assign, grant, and convey to Assignee all right, title, and interest in and to the Marks, along with all registrations or pending applications to register the Marks, the goodwill of the business symbolized by the Marks, and the right to sue for past infringement of the mark. Assignor will execute any documents necessary to transfer ownership, title, and registration of the Marks to Assignee.

SIMON PROPERTY GROUP (TEXAS), L.P., a Texas limited partnership

By: GOLDEN RING MALL COMPANY LIMITED PARTNERSHIP,
an Indiana limited partnership, its general partner

By: SIMON PROPERTY GROUP (DELAWARE), INC.,
a Delaware corporation, its general partner

By: 
B8F8BB80AAA7464...
Steven E. Fivel, Secretary and General Counsel

SCHEDULE A

U.S. Reg. No.	Mark	Issue Date	Classes/Services
1,515,743	BROADWAY SQUARE	12/06/1988	Leasing of shopping center space and shopping center services – IC 036

Certificate Of Completion

Envelope Id: 95DC22F54486446C8BECE733032C20FC	Status: Completed
Subject: Complete with DocuSign: Federal Trademark Assignments	
Source Envelope:	
Document Pages: 60	Signatures: 23
Certificate Pages: 3	Initials: 0
AutoNav: Enabled	Envelope Originator:
Envelopeld Stamping: Enabled	Wendy Rothrock
Time Zone: (UTC-05:00) Eastern Time (US & Canada)	225 W Washington St
	Indianapolis, IN 46204
	wrothroc@simon.com
	IP Address: 151.181.85.116

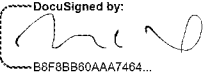
Record Tracking

Status: Original	Holder: Wendy Rothrock	Location: DocuSign
12/6/2023 4:26:51 PM	wrothroc@simon.com	

Signer Events

Steve Fivel
 sfivel@simon.com
 Secretary and General Counsel
 Security Level: Email, Account Authentication (None)

Signature

DocuSigned by:

 B8F8BB80AA7464...
 Signature Adoption: Drawn on Device
 Using IP Address: 199.36.204.248

Timestamp

Sent: 12/6/2023 4:40:05 PM
 Viewed: 12/6/2023 4:55:41 PM
 Signed: 12/6/2023 4:56:06 PM

Electronic Record and Signature Disclosure:
 Accepted: 10/21/2020 3:33:02 PM
 ID: e4131b74-38af-4e93-8f43-77c5e34a84cc

In Person Signer Events

Signature

Timestamp

Editor Delivery Events

Status

Timestamp

Agent Delivery Events

Status

Timestamp

Intermediary Delivery Events

Status

Timestamp

Certified Delivery Events

Status

Timestamp

Carbon Copy Events

Status

Timestamp

Daniel Boots
 daniel.boots@dentons.com
 Security Level: Email, Account Authentication (None)

COPIED

Sent: 12/6/2023 4:56:10 PM

Electronic Record and Signature Disclosure:
 Not Offered via DocuSign

Betsy Hughley
 betsy.hughley@dentons.com
 Security Level: Email, Account Authentication (None)

COPIED

Sent: 12/6/2023 4:56:11 PM
 Viewed: 12/7/2023 1:43:54 PM

Electronic Record and Signature Disclosure:
 Not Offered via DocuSign

Natalie Beshock
 natalie.beshock@dentons.com
 Security Level: Email, Account Authentication (None)

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Sent: 12/6/2023 4:56:12 PM

Electronic Record and Signature Disclosure:
 Not Offered via DocuSign

Witness Events	Signature	Timestamp
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Notary Events	Signature	Timestamp
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Envelope Summary Events	Status	Timestamps
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Certified Delivered	Security Checked	12/6/2023 4:55:41 PM
Signing Complete	Security Checked	12/6/2023 4:56:06 PM
Completed	Security Checked	12/6/2023 4:56:12 PM

Payment Events	Status	Timestamps
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Electronic Record and Signature Disclosure

CONSENT TO ELECTRONIC SIGNATURES

By clicking on the “I agree to use electronic records and signatures” box above, I:

- consent and agree to the use of electronic signatures by me and by Simon Property Group, Inc. or one of its affiliates (“you”) on this agreement, using the DocuSign Online Signing Service;
- agree that these electronic signatures will be legal, valid and binding; and
- represent to you that I am authorized to bind my organization that is a party to this agreement, with respect to the foregoing.