

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM861062

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lance Roehl		12/11/2023	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Daily Wire, LLC		
Street Address:	1831 12th Ave. S.		
Internal Address:	Ste. 460		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37203		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5471540	LADY BALLER	
Registration Number:	4528652	LADY BALLER	
Registration Number:	5872690	LADY BALLER	
Registration Number:	5878941	LADYBALLER	
Registration Number:	5470716	LB	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6159438704		
Email:	rdesalvo@bentkey.com		
Correspondent Name:	Ramona P. DeSalvo		
Address Line 1:	1831 12th Ave. S.		
Address Line 2:	Ste. 460		
Address Line 4:	Nashville, TENNESSEE 37203		
NAME OF SUBMITTER:	Ramona P. DeSalvo		
SIGNATURE:	/Ramona P. DeSalvo/		
DATE SIGNED:	12/14/2023		

OP \$140.00 5471540

Total Attachments: 2

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SHORT FORM TRADEMARK ASSIGNMENT

THIS SHORT FORM TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of December 11, 2023 ("Effective Date") by and between Lance Roehl, an individual ("Assignor"), and The Daily Wire, LLC, a limited liability company organized and existing under the laws of Texas ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, Assignor's entire right, title, and interest in and to the trademarks described on Exhibit I attached hereto (the "Trademarks").

NOW, THEREFORE, in consideration for the long-form trademark assignment entered into between Assignor and Assignee as of December 11, 2023 (the "Agreement"), and for other good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor agrees as follows:

Assignor hereby sells, assigns, transfers, and relinquishes to Assignee, its successors and assigns, all right, title, and interest, whether statutory or at common law, in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks throughout the world, and all applications and/or registrations therefor including, without limitation, all of Assignor's rights to sue and recover for damages arising out of or in connection with any and all past, present, or future infringements or dilution of or damage to such Trademarks or the associated goodwill. Assignor does not reserve any right, title, or interest in and to the Trademarks. Assignor acknowledges and agrees that the Trademarks constitute the sole and exclusive property of Assignee.

Assignor hereby authorizes and requests the Trademarks Office to record Assignee as assignee and owner of the right, title, and interest in and to the Trademarks.

This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees, and successors. This Assignment and the performance hereunder shall be governed by and construed in accordance with the laws of the State of Tennessee, United States of America. This Assignment is expressly made subject to all of the terms, conditions, and provisions contained in the Agreement.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

LANCE ROEHL

DocuSigned by:
By: Lance Roehl
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THE DAILY WIRE, LLC

By: [Signature]
Name: Caleb Robinson
Title: CEO

EXHIBIT I

TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Country</u>
LADY BALLER	5,471,540	United States
Lady Baller	4,528,652	United States
LADY BALLER	5,872,690	United States
LadyBaller	5,878,941	United States
LB (and design)	5,470,716	United States