

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM861122

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Apptio, Inc.		08/10/2023	Corporation:
RECEIVING PARTY DATA			
Name:	International Business Machines Corporation		
Street Address:	New Orchard Road		
City:	Armonk		
State/Country:	NEW YORK		
Postal Code:	10504		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3610087	APPTIO	
Registration Number:	4507028		
Registration Number:	4744707	ATUM	
Registration Number:	4761261	ATUM	
Registration Number:	4744710	APPTIO TBM UNIFIED MODEL	
Registration Number:	4804852	APPTIO TBM UNIFIED MODEL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ibmtm@us.ibm.com		
Correspondent Name:	International Business Machines Corp.		
Address Line 1:	1 North Castle Drive		
Address Line 2:	Intellectual Property - Trademarks		
Address Line 4:	Armonk, NEW YORK 10504		
NAME OF SUBMITTER:	Cameron Meindl		
SIGNATURE:	/Cameron Meindl/		
DATE SIGNED:	12/14/2023		
Total Attachments: 4			

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (“Assignment Agreement”), effective on August 10th, 2023 (“Effective Date”), is made and entered into by and between Apptio, Inc. (“Assignor”) and International Business Machines Corporation, a New York corporation located at New Orchard Road, Armonk, New York 10504 (“Assignee”).

WHEREAS, the Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the rights, title and interest, including the goodwill associated therewith, in and to the trademarks on the attached list and is assigning the trademarks in the identified applications and registrations as part of the entire business or portion thereof to which the trademarks pertain as required by the applicable laws or regulations;

WHEREAS, Assignee is desirous of acquiring said trademarks and trademark applications and registrations thereof:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, rights, title and interest in and to the said trademarks and trademark applications and registrations, with the goodwill of the business symbolized by the marks in the applicable jurisdictions.

This Assignment Agreement is executed as of the Effective Date set forth above.

[SIGNATURES IN NEXT PAGE]

ASSIGNOR

APPTIO, INC. by its authorized representative

By: E-SIGNED by Brian Pease 2023-11-10
(Signature) *(Date)*

Name: Brian Pease

Title: General Counsel

ASSIGNEE


INTERNATIONAL BUSINESS MACHINES CORPORATION by its authorized representative

By: E-SIGNED by Valerie Calloway 2023-11-13
(Signature) *(Date)*

Name: Valerie Calloway

Title: Chief Trademark Counsel

LIST OF TRADEMARKS

Trademark	Country	Applicant / Registrant	App. No.	Reg. No.
APPTIO	Australia	Apptio, Inc.	1574048	1574048
ATUM	Australia	Apptio, Inc.	1641702	1641702
APPTIO	European Union (EUIPO)	Apptio, Inc.	011822657	011822657
Design Only 	European Union (EUIPO)	Apptio, Inc.	013662705	013662705
APPTIO	Japan	Apptio, Inc.	2021-030485	6596070
Design Only 	Japan	Apptio, Inc.	2021-030486	6498558
PLANABILITY	India	Apptio, Inc.	5144249	5144249
APPTIO	India	Apptio, Inc.	5146217	
Apptio APPTIO	Singapore	Apptio, Inc.	T1312838B	T1312838B
APPTIO	United Kingdom	Apptio, Inc.	UK00911822657	UK00911822657
Design Only 	United Kingdom	Apptio, Inc.	UK00913662705	UK00913662705
APPTIO	United States of America	Apptio, Inc.	77451392	3610087
Design Only 	United States of America	Apptio, Inc.	85797248	4507028
ATUM	United States of America	Apptio, Inc.	86197299	4744707
ATUM	United States of America	Apptio, Inc.	86197300	4761261
APPTIO TBM UNIFIED MODEL	United States of America	Apptio, Inc.	86198333	4744710

Trademark	Country	Applicant / Registrant	App. No.	Reg. No.
APPTIO TBM UNIFIED MODEL	United States of America	Apptio, Inc.	86198334	4804852