

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM861531

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CELEBRITY COACHES LLC		12/15/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BANK OZK		
<b>Street Address:</b>	8300 Douglas Avenue		
<b>Internal Address:</b>	Suite 900		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75225		
<b>Entity Type:</b>	STATE BANK: ARKANSAS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5700712	IMAGE IS EVERYTHING	
<b>Registration Number:</b>	5630973	CELEBRITY COACHES	
<b>Registration Number:</b>	5630975	CELEBRITY COACHES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123408827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6124926980		
<b>Email:</b>	ip.docket@dorsey.com		
<b>Correspondent Name:</b>	Julia B. Lisi, Dorsey & Whitney LLP		
<b>Address Line 1:</b>	50 South Sixth Street		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-1498		
<b>NAME OF SUBMITTER:</b>	Julia B. Lisi		
<b>SIGNATURE:</b>	/julia b. lisi/		
<b>DATE SIGNED:</b>	12/15/2023		
<b>Total Attachments: 6</b>			
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## TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated December 15, 2023 (as amended, restated, amended and restated, supplemented or otherwise modified, this “Agreement”), is entered into between CELEBRITY COACHES LLC, a Delaware limited liability company (the “Grantor”), and BANK OZK (the “Lender”).

### RECITALS

WHEREAS, pursuant to that certain Credit Agreement, dated as of the date hereof (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, including all annexes, exhibits and schedules thereto, the “Credit Agreement”), by and among Grantor, ENTERTAINMENT INFRASTRUCTURE SERVICES LLC, a Delaware limited liability company (“EIS”), COBALT COACH SERVICES LLC, a Delaware limited liability company (“Cobalt”), CELEBRITY LUXURY INTERIORS LLC, a Delaware limited liability company (“Interiors”), and MI MONTANA LLC, a Montana limited liability company (“Montana” and together with EIS, Cobalt, Interiors and Grantor, collectively, the “Borrowers” and each individually, a “Borrower”) and Lender, Lender has agreed to make certain loans and other financial accommodations available to the Grantor pursuant to the terms and conditions set forth therein; and

WHEREAS, pursuant to the Credit Agreement and that certain Collateral Agreement, dated as of the date hereof the “Collateral Agreement”), by and among each Borrower, in its capacity as grantor, and Lender, the Grantor is required to execute and deliver to Lender this Agreement.

### AGREEMENT

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby agrees as follows:

1. **DEFINED TERMS.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Collateral Agreement or, if not defined therein, in the Credit Agreement.

2. **GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.** To secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of the Obligations, the Grantor hereby pledges, assigns, and grants to the Lender, and its successors and assigns, a continuing security interest in, and a right to set off against, any and all right, title and interest of the Grantor in, to, and under all of the following, whether now owned or existing or owned, acquired, or arising hereafter (collectively, the “Trademark Collateral”):

(a) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos and other source or business identifiers, registered trademarks, trademark applications, registered service marks and service mark applications, all other registrations and recordings thereof, and all other applications in connection therewith, including, without limitation, (i) the trade names, registered trademarks, trademark applications, registered service marks and service mark applications listed on Schedule I, (ii) all renewals thereof and the right to obtain all renewals thereof, (iii) all income, royalties, damages and payments now and hereafter due or payable under and with respect thereto, including payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (iv) the right to sue for past, present and future infringements and dilutions thereof, (v) the goodwill of the Grantor’s business

symbolized by the foregoing or connected therewith, and (vi) all of the Grantor's rights corresponding thereto throughout the world (collectively, "Trademarks"), excluding only any United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant, attachment, or enforcement of a security interest therein would, under applicable federal law, impair the registrability of such applications or the validity or enforceability of registrations issuing from such applications;

(b) any agreement, whether written or oral, providing for the grant by or to the Grantor of any right to use any Trademark, including, without limitation, those listed on Schedule I (collectively, "Trademark Licenses"); and

(c) all products and Proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Trademark License, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark License.

3. SECURITY FOR OBLIGATIONS. This Agreement and the security interest created hereby secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of all the Obligations, whether now owned or existing or owned, acquired, or arising hereafter. Without limiting the generality of the foregoing, this Agreement secures the payment of all amounts which constitute part of the Obligations and would be owed by Grantor and any other Loan Party to Lender, whether or not they are unenforceable or not allowable due to the existence of any proceeding commenced by or against any Person under any provision of the Bankruptcy Code or under any other state or federal bankruptcy or insolvency law, assignments for the benefit of creditors, formal or informal moratoria, compositions, extensions generally with creditors, or proceedings seeking reorganization, arrangement, or other similar relief involving the Grantor.

4. COLLATERAL AGREEMENT. The security interests granted pursuant to this Agreement are granted in furtherance, and not in limitation of, the security interests granted to Lender pursuant to the Collateral Agreement and the other Loan Documents; provided, however, that nothing in this Agreement shall expand, limit, or otherwise modify the security interests granted pursuant to the Collateral Agreement and the other Loan Documents. The Grantor hereby acknowledges and affirms that the rights and remedies of Lender with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Collateral Agreement and the other Loan Documents, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent of any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall control to the extent necessary to eliminate such conflict.

5. AUTHORIZATION TO SUPPLEMENT. If the Grantor shall obtain rights to any new Trademarks or Trademark Licenses, the provisions of this Agreement shall automatically apply thereto. The Grantor shall give prompt notice in writing to Lender with respect to any such new Trademarks or Trademark Licenses, or renewal or extension of any Trademark registration. Without limiting the Grantor's obligations under this Section, the Grantor hereby authorizes Lender unilaterally to modify this Agreement by amending Schedule I to include any such new Trademarks or Trademark Licenses of the Grantor. Notwithstanding the foregoing, no failure to so modify this Agreement or amend Schedule I shall in any way affect, invalidate or detract from Lender's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. SUCCESSORS AND ASSIGNS. This Agreement shall be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

7. **COUNTERPARTS.** This Agreement is a Loan Document for all purposes under the Credit Agreement. This Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Agreement. Delivery of an executed counterpart of this Agreement by telefacsimile, e-mail, or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Agreement.

8. **CONSTRUCTION.** Unless the context of this Agreement clearly requires otherwise, references to the plural include the singular, references to the singular include the plural, the terms “includes” and “including” are not limiting, and the term “or” has, except where otherwise indicated, the inclusive meaning represented by the phrase “and/or.” The words “hereof,” “herein,” “hereby,” “hereunder,” and similar terms in this Agreement refer to this Agreement as a whole and not to any particular provision of this Agreement. Section, subsection, clause, schedule, and exhibit references herein are to this Agreement unless otherwise specified. Any reference in this Agreement to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). Any reference herein to any Person shall be construed to include such Person’s successors and assigns.

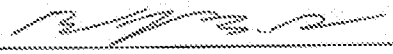
9. **GOVERNING LAW; SUBMISSION TO JURISDICTION; SERVICE OF PROCESS; VENUE; WAIVER OF JURY TRIAL; WAIVER OF SPECIAL DAMAGES.** THE TERMS OF SECTIONS 7.09, 7.10 AND 7.12 OF THE CREDIT AGREEMENT WITH RESPECT TO GOVERNING LAW, SUBMISSION TO JURISDICTION, SERVICE OF PROCESS, VENUE, WAIVER OF JURY TRIAL, AND WAIVER OF SPECIAL DAMAGES (AND, WHERE APPLICABLE, JUDICIAL REFERENCE) ARE INCORPORATED HEREIN BY REFERENCE, *MUTATIS MUTANDIS*, AND THE PARTIES HERETO AGREE TO SUCH TERMS.

[signature pages follow]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered by their duly authorized officers as of the date first set forth above.

GRANTOR:

**CELEBRITY COACHES LLC**

By:   
Name: Bradford Rossi  
Title: Authorized Representative

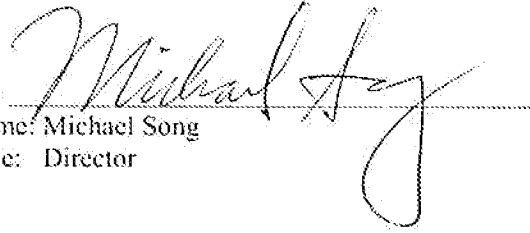
*[Signature Page to Trademark Security Agreement]*

Accepted and acknowledged as of the date first set forth above:

**LENDER:**

**BANK OZK**

By: \_\_\_\_\_  
Name: Michael Song  
Title: Director


A handwritten signature in black ink, appearing to read "Michael Song", written over a horizontal dotted line. The signature is fluid and cursive, with a large loop at the end.

*/Signature Page to Trademark Security Agreement/*

**TRADEMARK**  
**REEL: 008290 FRAME: 0156**

SCHEDULE I  
to  
TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

<u>Company</u>	<u>Country</u>	<u>Trademark</u>	<u>Application or Registration No.</u>	<u>Filing Date</u>	<u>Registration Date</u>	<u>Assignees</u>
Celebrity Coaches LLC	USA	IMAGE IS EVERYTHING (Standard character mark)	5700712	1/16/2018	3/19/2019	Celebrity Coaches, LLC
Celebrity Coaches LLC	USA	CELEBRITY COACHES (Standard character mark)	5630973	1/11/2018	12/18/2018	Celebrity Coaches, LLC
Celebrity Coaches LLC	USA		5630975	1/11/2018	12/18/2018	Celebrity Coaches, LLC

Trademark Licenses