

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM861550

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comerica Bank		12/14/2023	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Impact Unlimited, Inc.		
Street Address:	250 Ridge Road		
City:	Dayton		
State/Country:	NEW JERSEY		
Postal Code:	08810		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	3874574	BAUHAUSPLUS	
Registration Number:	2296343	BAUHAUS	
Registration Number:	3459000	EVENTRENDS	
Serial Number:	86068470	i!	
Registration Number:	3420238	CONVENTIONS WITH IMPACT	
Registration Number:	2922719	CITY BRANDING	
Registration Number:	3424369	MEETINGS WITH IMPACT	
Registration Number:	3428415	DINING WITH IMPACT	
Registration Number:	4594653	THE GLOBAL AGENCY FOR EXPERIENTIAL ENVIR	
Registration Number:	2155152	IMPACT UNLIMITED	
Registration Number:	2178532	CAPITOL	
Registration Number:	2922656	i !	
Registration Number:	2154012	IMPACT UNLIMITED	
CORRESPONDENCE DATA			
Fax Number:	2159887801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2159725942		
Email:	Sukhdeep.Gill@gtlaw.com		

CH \$340.00 3874574

Correspondent Name: Greenberg Traurig, LLP
Address Line 1: 1717 Arch Street Suite 400
Address Line 2: ATTN: Sukhdeep Gill
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER: 210438.010400

NAME OF SUBMITTER: Sukhdeep Gill

SIGNATURE: /Sukhdeep Gill/

DATE SIGNED: 12/15/2023

Total Attachments: 3

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release"), dated as of December 14, 2023 (the "Effective Date"), is made by Comerica Bank ("Secured Party"), in favor of Impact Unlimited, Inc. (the "Grantor"). All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement or the Trademark Security Agreement (as defined below), as applicable.

WHEREAS, pursuant to that certain Security Agreement, dated as of February 25, 2015 (as amended, restated or otherwise modified from time to time, the "Security Agreement"), by and between Grantor and Secured Party, the Grantor executed and delivered a Trademark Security Agreement, dated as of February 25, 2015 (the "Trademark Security Agreement"), pursuant to which Grantor mortgaged, pledged and hypothecated, and granted to the Secured Party a security interest in the Trademark Collateral, including, without limitation, the trademark registrations and applications set forth on Schedule I;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 26, 2015 at Reel/Frame 5466/0803; and

WHEREAS, the Secured Party has agreed to release, discharge, terminate and cancel its security interest in certain collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby, without representation or warranty of any kind, (i) releases, discharges, terminates and cancels any and all of its lien, mortgage, pledge, hypothecation, and security interest in or to the Trademark Collateral, (ii) terminates the Trademark Security Agreement and (iii) re-assigns to Grantor, any right, title or interest the Secured Party may have in or to the Trademark Collateral, together with the goodwill of the business symbolized thereby.

The Secured Party agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor, at the Grantor's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.


This Release shall be governed exclusively under the laws of Michigan, without regard to conflicts of law or choice of law principles.

This Release may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be executed by its duly authorized representative as of the Effective Date:

SECURED PARTY:

COMERICA BANK

By: 

Name: Andrea Raetchi

Title: Vice President

{Signature Page to Release of Security Interest in Trademarks (4880-6170-9461)}

TRADEMARK
REEL: 008290 FRAME: 0230

SCHEDULE I

Mark	Registration Number	Registration Date
BAUHAUPLUS	3,874,574	November 9, 2010
BAUHAUS	2,296,343	November 30, 1999
EVENTRENDS	3,459,000	July 1, 2008
i! Design Mark	86/068470	November 11, 2014
CONVENTIONS WITH IMPACT	3,420,238	April 29, 2008
CITY BRANDING	2,922,719	February 1, 2005
MEETINGS WITH IMPACT	3,424,369	May 6, 2008
DINING WITH IMPACT	3,428,415	May 13, 2008
THE GLOBAL AGENCY FOR EXPERIENTIAL ENVIRONMENTS	4,594,653	August 26, 2014
IMPACT UNLIMITED	2,155,152	May 5, 1998
CAPITOL	2,178,532	August 4, 1998
i! Design Mark	2,922,656	February 1, 2005
IMPACT UNLIMITED	2,154,012	April 28, 1998