

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM862199

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LG HOUSEHOLD & HEALTH CARE LTD.		03/29/2022	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	LG H&H Co., Ltd.		
Street Address:	58, Saemunan-ro, Jongno-gu		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	03184		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	4086075	BELIF	
Registration Number:	4095259	BELIF BELIEVE IN TRUTH	
Registration Number:	4758827	BELIF BELIEVE IN TRUTH	
Registration Number:	4978917	BELIF BELIEVE IN TRUTH THE TRUE CREAM	
Registration Number:	5182041	BELIF BELIEVE IN TRUTH PEAT MIRACLE REVI	
Registration Number:	5294249	BELIF COLD NECTAR INFUSION	
Registration Number:	5516628	BELIF BELIEVE IN TRUTH THE TRUE CREAM WA	
Registration Number:	5700363	BELIF ANTI AGING SOFT BOMB	
Registration Number:	5842593	BELIF BELIEVE IN TRUTH YOUTH CREATOR -A	
Registration Number:	6147562	AQUA BOMB	
Registration Number:	6823536	BELIF THE GARDEN	
Registration Number:	6823537	BELIF THE WOODS	
Registration Number:	7102666	BELIF HERB-SCRIPTION	
Registration Number:	7102668	BELIF HERB-ACTIVATOR	
Registration Number:	7102669	BELIF HERB BOUQUET	
Serial Number:	90149820	BELIF HERB-LUTION	
Serial Number:	90539559	BELIFXVDL COLOR BOMB	
Serial Number:	97219238	BELIF BELIEVE IN TRUTH SUPER DROPS HYALU	
Serial Number:	97219255	BELIF BELIEVE IN TRUTH SUPER DROPS	
TRADEMARK			

CH \$565.00 4086075

Property Type	Number	Word Mark
Registration Number:	4843824	BELIF BELIEVE IN TRUTH
Registration Number:	5425856	BELIF BELIEVE IN TRUTH THE TRUE CREAM -
Registration Number:	7102667	BELIF APOTHECARY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-331-3100
Email: kuhj@gtlaw.com
Correspondent Name: Jenna Kuh
Address Line 1: 2101 L Street N.W.
Address Line 2: Suite 1000
Address Line 4: Washington, D.C. 20037

ATTORNEY DOCKET NUMBER: 205260.010704

DOMESTIC REPRESENTATIVE

Name: Jenna Kuh
Address Line 1: 2101 L Street N.W.
Address Line 2: Suite 1000
Address Line 4: Washington, D.C. 20037

NAME OF SUBMITTER: Jenna Kuh

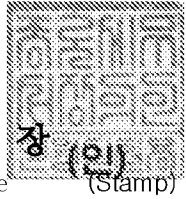
SIGNATURE: /Jenna Kuh/

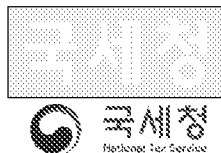
DATE SIGNED: 12/19/2023

Total Attachments: 2

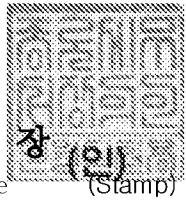
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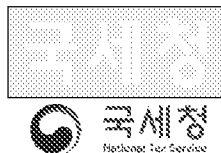
source=Certificate of Business Registration_LG HOUSEHOLD & HEALTH CARE LTD#page1.tif

발급번호 Issuance number	사업자등록증명 Certificate of Business Registration (법인사업자) (Corporate Taxpayer)		처리기간 Processing time
6451-914-2237-547			즉시 Immediately
상호(법인명) Name of company (Business registration number)	(주)엘지생활건강 LG H&H Co., Ltd. (107-81-98143)		
사업자등록번호 Business registration number	107-81-98143		
성명(대표자) Name of representative (Resident(Corporation) registration number)	CHA SUK YONG(차석용) Suk Yong Cha (110111-2208000)		
주민(법인)등록번호 Resident(Corporation) registration number	110111-2208000		
사업장소재지 Business Address	서울특별시 종로구 새문안로 58(신문로2가) 58, Saemunan-ro, Jongno-gu, Seoul, Republic of Korea		
개업일 Date of business commencement	2001년(Year) 04월(Month) 01일(Day)		
사업자등록일 Date of business registration	2001년(Year) 04월(Month) 03일(Day)		
업태 Business type	제조, 도매/제조업 manufacturing, wholesale/Manufacturing		
종목 Business item	생활용품및화장품 Manufacture of cosmetics and personal care products including toothpaste, detergent and etc. 기타음식료 Manufacture of other non-alcoholic beverages		
공동사업자 Joint business owner	성명(법인명) Name(Name of company)	주민(사업자)등록번호 Resident(Business) registration No.	
	해당사항 없습니다. (No Data)		
<p>위와 같이 증명합니다. I certify that above information is true and correct to the best of my knowledge and belief.</p> <p>※ 위 내용은 발급일 현재 상황으로서 추후 변경될 수 있습니다. This information is true as of the issuance date of this certification and but maybe subject to change in the future.</p> <p>※ 영문 임의기재사항[상호, 성명(대표자), 업태, 종목, 상세주소]은 실제적 권리관계를 증명하는 효력이 없습니다. Arbitrary data in English[name of company, name of representative, business type, business item, detail address] do not hold a power to prove the actual relationship of rights.</p>			
접수번호 Receipt No.	502809724038	2022년 3월 29일 Year Month Day	 종로세무서장 (인) Head of Jongno District Tax Office (Stamp)
담당부서 Department	민원봉사실 Taxpayer Service Center		
담당자 Staff in Charge			
연락처 Telephone No.	+082-2-760-9226		



* 본 증명의 위·변조 여부는 발급일로부터 90일 이내 「국세청 홈택스(www.hometax.go.kr) 또는 모바일 홈택스 > 민원증명(증명발급) > 민원증명 원본확인」에서 발급번호로 확인, 또는 문서 하단의 바코드로 확인이 가능합니다.
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발급번호 Issuance number	사업자등록증명 Certificate of Business Registration (법인사업자) (Corporate Taxpayer)		처리기간 Processing time
6181-050-3538-875			즉시 Immediately
상호(법인명) Name of company (Business registration number)	(주)엘지생활건강 LG Household & Health Care Ltd. (107-81-98143)		
사업자등록번호 Business registration number	107-81-98143		
성명(대표자) Name of representative (Resident(Corporation) registration number)	CHA SUK YONG(차석용) Suk Yong Cha (110111-2208000)		
주민(법인)등록번호 Resident(Corporation) registration number	110111-2208000		
사업장소재지 Business Address	서울특별시 종로구 새문안로 58(신문로2가) 58, Saemunan-ro, Jongno-gu, Seoul, Republic of Korea		
개업일 Date of business commencement	2001년(Year) 04월(Month) 01일(Day)		
사업자등록일 Date of business registration	2001년(Year) 04월(Month) 03일(Day)		
업태 Business type	제조, 도매/제조업 manufacturing, wholesale/Manufacturing		
종목 Business item	생활용품및화장품 Manufacture of cosmetics and personal care products including toothpaste, detergent and etc. 기타음식료 Manufacture of other non-alcoholic beverages		
공동사업자 Joint business owner	성명(법인명) Name(Name of company)	주민(사업자)등록번호 Resident(Business) registration No.	
	해당사항 없습니다. (No Data)		
<p>위와 같이 증명합니다. I certify that above information is true and correct to the best of my knowledge and belief.</p> <p>※ 위 내용은 발급일 현재 상황으로서 추후 변경될 수 있습니다. This information is true as of the issuance date of this certification and but maybe subject to change in the future.</p> <p>※ 영문 임의기재사항[상호, 성명(대표자), 업태, 종목, 상세주소]은 실제적 권리관계를 증명하는 효력이 없습니다. Arbitrary data in English[name of company, name of representative, business type, business item, detail address] do not hold a power to prove the actual relationship of rights.</p>			
접수번호 Receipt No.	502686673086	2022년 1월 17일 Year Month Day	 종로세무서장 (인) Head of Jongno District Tax Office (Stamp)
담당부서 Department	민원봉사실 Taxpayer Service Center		
담당자 Staff in Charge			
연락처 Telephone No.	+082-2-760-9227		



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