

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM862113

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
T-H MARINE SUPPLIES, LLC		11/07/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Central Assets & Operations LLC		
<b>Doing Business As:</b>	DBA partsvu		
<b>Street Address:</b>	6275 Lanier Islands Pkwy		
<b>City:</b>	Buford		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30518		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97263898	MAINTENANCE ESSENTIALS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2565175285		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	256-517-5140		
<b>Email:</b>	wbabcock@bradley.com		
<b>Correspondent Name:</b>	Stephen H. Hall		
<b>Address Line 1:</b>	200 Clinton Avenue West		
<b>Address Line 2:</b>	Suite 900		
<b>Address Line 4:</b>	Huntsville, ALABAMA 35801		
<b>NAME OF SUBMITTER:</b>	Stephen H. Hall		
<b>SIGNATURE:</b>	/Stephen H. Hall/		
<b>DATE SIGNED:</b>	12/18/2023		
<b>Total Attachments: 2</b>			
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OP \$40.00 97263898

## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("**Trademark Assignment**"), effective as of the date last executed below, is made by and between T-H Marine Supplies, LLC, having a business address at 200 Finney Drive, Huntsville, Alabama 35824 ("**Seller**"), in favor of Central Assets & Operations LLC d/b/a partsvu, having a business address at 6275 Lanier Islands Pkwy, Buford, Georgia 30518 ("**Buyer**").

WHEREAS, Seller has intended to use the mark, MAINTENANCE ESSENTIALS, in interstate commerce, and filed an intent to use trademark application for the mark with the United States Patent and Trademark Office on February 11, 2022, and assigned Serial No. 97/263,898;

WHEREAS, Seller has not yet filed an allegation of use of the MAINTENANCE ESSENTIALS mark under the Trademark Act; and

WHEREAS, Buyer is acquiring the line of business or portion thereof to which the MAINTENANCE ESSENTIALS mark pertains as required by 15 USC § 1060.

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably sells, conveys, transfers, and assigns to Buyer, and Buyer hereby accepts, all of Seller's right, title, and interest in and to the following:

(a) Seller's line of business or portion thereof to which the MAINTENANCE ESSENTIALS mark pertains, and that business is ongoing and existing, including the pending United States trademark application for MAINTENANCE ESSENTIALS, Serial No. 97/263,898, and all issuances, extensions, and renewals thereof (the "**Assigned Trademark**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark;

(b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding

entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Buyer.

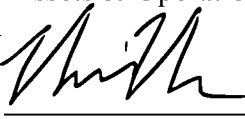
3. Consideration for the Assignment. The parties hereto acknowledge and agree that Buyer shall pay Seller the one-time payment of       \$0.00       in consideration for the sale and assignment provided herein.

4. Consent to Use and Registration by Seller of other "Essentials" Marks. Buyer acknowledges that Seller uses, has received federal registration for, and has filed a number of other federal trademark applications covering various marks using some form of "Essentials", for example and without limitation, FISHING ESSENTIALS, RV ESSENTIALS, TRAILER ESSENTIALS, BOATING ESSENTIALS, and KAYAK ESSENTIALS. Buyer further acknowledges and agrees that Seller may begin use and/or file additional trademark applications for additional "Essentials"-related marks. Buyer consents to such use and filings by Seller, and agrees not to contest the use or trademark application filings by Seller of other "Essentials"-related marks. Additionally, in the event the United States Patent and Trademark Office (or similar international office) rejects the registration of any of Seller's "Essentials"-related marks on the basis of Buyer's ownership (or a successor in interest) of the MAINTENANCE ESSENTIALS mark, Buyer agrees to, upon request by Seller, execute a consent agreement to complete the registration process for any of Seller's "Essentials"-related marks.

5. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

6. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

Central Assets & Operations LLC d/b/a  
partsvu

By: 

Printed Name: Michael Newton

Its: VP of Operations

Date: 11/7/2023

T-H MARINE SUPPLIES, LLC

By: 

Printed Name: Jeffery W Huntley

Its: President & CEO

Date: 11/7/2023