

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM864095

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900819946		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southbound Marketing, Inc. dba Big Rock Pizza		07/20/2023	Corporation: ARKANSAS
RECEIVING PARTY DATA			
Name:	Moore Food Systems, Inc.		
Street Address:	46 Commercial Street		
City:	Cabot		
State/Country:	ARKANSAS		
Postal Code:	72023		
Entity Type:	Corporation: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6681924	BIG ROCK PIZZA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	501-258-8511		
Email:	madelinemoorepllc@gmail.com		
Correspondent Name:	Madeline Kurrus Moore		
Address Line 1:	14 Blue Ridge Circle		
Address Line 4:	Little Rock, ARKANSAS 72207		
NAME OF SUBMITTER:	Madeline Moore		
SIGNATURE:	/s/Madeline Moore		
DATE SIGNED:	12/27/2023		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement") is entered into as of the 20th day of July, 2023 (the "Effective Date"), by and between Southbound Marketing, Inc., an Arkansas corporation doing business as Big Rock Pizza Company, (the "Assignor") and Moore Food Systems, Inc., (the "Assignee"), an Arkansas corporation.

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. 6,681,924, dated March 29, 2022 (the "Mark") as represented with attached Exhibit A to this document.

Whereby the Assignee wishes to acquire the Assignor's rights in the trademark, for good and valuable consideration received, Assignor hereby assigns, grants, conveys and transfers to Assignee all rights, title, and interest in and to the Mark.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full rights, title, and interest in the Mark and related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Agreement, as of the effective date below.

Dated: July 20, 2023

Matthew Moore
Assignor, Matthew Moore
President, Southbound Marketing, Inc. d/b/a Big Rock Pizza Co.



(Seal)

Sara Baker
Signature of Notary Public

My Commission Expires: 3/1/2026

State of Arkansas

County of Pulaski

On the 20 day of July, 2023.