

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM862623

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Juvo Plus, Inc.		12/20/2023	Corporation: DELAWARE
Broadway Pine Brands LLC		12/20/2023	Limited Liability Company: DELAWARE
Aquapaw Brands LLC		12/20/2023	Limited Liability Company: DELAWARE
Demandhelm, Inc.		12/20/2023	Corporation: DELAWARE
Pike Brands LLC		12/20/2023	Limited Liability Company: DELAWARE
Sparkle and Bash LLC		12/20/2023	Limited Liability Company: CALIFORNIA
Bright Creations LLC		12/20/2023	Limited Liability Company: DELAWARE
Talented Kitchen LLC		12/20/2023	Limited Liability Company: DELAWARE
Merka, Inc.		12/20/2023	Corporation: WYOMING
Cap Hill Brands Inc.		12/20/2023	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Victory Park Management, LLC, as Collateral Agent
Street Address:	150 N. Riverside Plaza, Suite 5200
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 106

Property Type	Number	Word Mark
Serial Number:	98243411	OKUNA OUTPOST
Serial Number:	97615664	BUILT INDUSTRIAL
Serial Number:	97572820	BEST PAPER GREETINGS
Serial Number:	88479271	SLIDEAWAY
Serial Number:	88479318	MAKER BASE
Serial Number:	88479325	MAGPLATES

TRADEMARK

REEL: 008295 FRAME: 0672

900822794

CH \$2665.00 98243411

Property Type	Number	Word Mark
Serial Number:	88477446	PLAYUP
Serial Number:	87603291	STUFF 'N SIT
Serial Number:	86961570	CREATIVE QT
Serial Number:	90900319	AQUAPAW
Serial Number:	90900445	AQUAPAW
Serial Number:	88801765	DEMANDHELM
Serial Number:	97761440	BEARINGTON
Serial Number:	97382673	BRYTE
Serial Number:	90534568	LITTLE GROWERS
Serial Number:	90315079	MAGNIFICENT 101
Serial Number:	90254578	KASSA
Serial Number:	90207240	POWERSTONE
Serial Number:	90025294	VACI GLASS
Serial Number:	88843023	DODO BABIES
Serial Number:	88783728	DIY GIFT KITS
Serial Number:	88732768	NOOLI
Serial Number:	88725798	GRABEASE
Serial Number:	88725802	GRABEASE
Serial Number:	88680180	FLYING MARBLES
Serial Number:	88652262	MARBLE RAILS
Serial Number:	88533918	MAGNIFICENT 101
Serial Number:	88498454	KIDS RULE
Serial Number:	88189875	ACTIV LIFE
Serial Number:	88166827	VACI MARKERS
Serial Number:	88095905	BRYTE
Serial Number:	87857257	SUPPLYING YOUR CREATIVITY
Serial Number:	87842844	GIRLZONE
Serial Number:	87764289	COZYWAY
Serial Number:	87752611	MAGIFIRE
Serial Number:	87610828	DE-BIRD
Serial Number:	87597546	SHAREPORT
Serial Number:	87596429	GYM1
Serial Number:	87538083	GET KOMBUCHA
Serial Number:	87515386	TICKLE & MAIN
Serial Number:	87424025	MR. MARBLE RUN
Serial Number:	87413463	GRABEASE
Serial Number:	87375552	ORIGINAL STATIONERY
Serial Number:	87307157	CURIOUS GARDENER

Property Type	Number	Word Mark
Serial Number:	87307153	CURIOUS GARDENER
Serial Number:	87276400	SOFTTOUCH
Serial Number:	87125176	CURIOUS CHEF
Serial Number:	87110136	MARBLE GENIUS
Serial Number:	87042701	LILGADGETS
Serial Number:	87038309	CONNECT. SHARE. LOVE.
Serial Number:	86945735	YELLOW SCOPE
Serial Number:	86857865	STRICTLY BRIKS
Serial Number:	86693047	BESTBUDS
Serial Number:	86622054	DE-BIRD
Serial Number:	86555649	KASSA
Serial Number:	86531243	SHAREPORT
Serial Number:	86512518	BUDDY POUCH
Serial Number:	86458315	UNTANGLED PRO
Serial Number:	86458317	CONNECT+
Serial Number:	86458325	LILGADGETS
Serial Number:	86305034	
Serial Number:	86046282	LILGADGETS
Serial Number:	85794181	R RUNNING BUDDY
Serial Number:	85508262	LEAN BEANS
Serial Number:	77727604	MONKEY LIGHT
Serial Number:	77447760	CURIOUS CHEF
Serial Number:	78433942	TADPOLES
Serial Number:	76299190	BEARINGTON COLLECTION
Serial Number:	76130380	HALF PINTS
Serial Number:	97904722	ULTIMATE POOL BALL
Serial Number:	97904728	NIGHT ACE
Serial Number:	97904714	ANIMAL SKIP BALL
Serial Number:	97871249	ACTIV LIFE
Serial Number:	97861826	ULTIMATE SKIP DISC
Serial Number:	97861859	
Serial Number:	97861822	ULTIMATE SKIP BALL
Serial Number:	88900484	FARMLYN CREEK
Serial Number:	88796261	IONX
Serial Number:	88774468	WELLBRITE
Serial Number:	88762835	SPOOKY CENTRAL
Serial Number:	88737088	FAITHFUL FINDS
Serial Number:	88738141	OKUNA OUTPOST

Property Type	Number	Word Mark
Serial Number:	88719817	GLAMLILY
Serial Number:	88711505	IONX
Serial Number:	88661933	STOCKROOM PLUS
Serial Number:	88511923	SPARKLE AND BASH
Serial Number:	88017552	TALENTED
Serial Number:	87653425	TALENTED KITCHEN
Serial Number:	87535920	MERKA
Serial Number:	87386995	MERKA
Serial Number:	88498177	PIPILO PRESS
Serial Number:	88450831	PAPER JUNKIE
Serial Number:	88402353	BRIGHT CREATIONS
Serial Number:	88312277	BLUE PANDA
Serial Number:	88250020	PAPER JUNKIE
Serial Number:	86578555	JUVALE
Serial Number:	86497851	ZODACA
Serial Number:	76710382	BASACC
Serial Number:	78582448	INSTEN
Serial Number:	87862822	SLOW TREATER
Serial Number:	87122334	AQUAPAW
Serial Number:	87656750	AQUAPAW
Serial Number:	86559823	EFORCITY
Serial Number:	86354408	EFORCITY
Serial Number:	86354399	EFORCITY
Serial Number:	76677928	EFORCITY

CORRESPONDENCE DATA

Fax Number: 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-577-8438

Email: raquel.haleem@katten.com

Correspondent Name: Raquel Haleem c/o Katten Muchin Rosenman

Address Line 1: 525 West Monroe Street

Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER:	Raquel Haleem
SIGNATURE:	/Raquel Haleem/
DATE SIGNED:	12/20/2023

Total Attachments: 10

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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this “**Agreement**”), dated as of December 20, 2023, by Juvo Plus, Inc., a Delaware corporation, Broadway Pine Brands LLC, a Delaware limited liability company, Aquapaw Brands LLC, a Delaware limited liability company, Demandhelm, Inc., a Delaware corporation, Pike Brands LLC, a Delaware limited liability company, Sparkle and Bash LLC, a California limited liability company, Bright Creations LLC, a Delaware limited liability company, Talented Kitchen LLC, a Delaware limited liability company, Merka, Inc., a Wyoming corporation, and Cap Hill Brands Inc., a Delaware corporation (each a “**Grantor**” and collectively the “**Grantors**”) in favor of Victory Park Management, LLC, as collateral agent (the “**Collateral Agent**”) for the secured parties referred to below. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement, as defined below.

WHEREAS:

A. Reference is made to that certain Pledge and Security Agreement, dated as of December 20, 2023 (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), entered into by and among Juvo Intermediate LLC a Delaware limited liability company, the Grantors, the other Guarantors party thereto, Collateral Agent and the other parties party thereto which secures certain now existing and future arising obligations owing to the Secured Parties (as defined in the Security Agreement) under the Transaction Documents as provided in the Security Agreement;

B. Pursuant to the Security Agreement, each Grantor is required to execute and deliver to the Collateral Agent this Agreement;

C. Pursuant to the terms of the Security Agreement, each Grantor has granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in substantially all the assets of such Grantor, including all right, title and interest of such Grantor in, to and under all now owned and hereafter acquired trademarks, trademark applications and trademark licenses, and all products and proceeds thereof, to secure the payment of the Obligations (as defined in the Security Agreement).

NOW, THEREFORE, in consideration of the mutual agreements set forth herein and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each Grantor hereby grants to the Collateral Agent, for the benefit of the Secured Parties, to secure the Obligations, a continuing security interest in all of such Grantor’s right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired:

1. all of its United States and foreign trademarks and trademark applications, including, without limitation, all United States federally registered trademarks and trademark applications referred to in Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof and all goodwill associated therewith;

2. all of its trademark licenses, including, without limitation, all of its trademark licenses listed on Schedule 1 annexed hereto, together with all goodwill associated therewith;

3. all products and proceeds of the foregoing, including, without limitation, any claim by such Grantor against third parties for past, present or future infringement, misappropriation, dilution, violation or other impairment of any trademark, including, without limitation, any of the trademarks referred to in Schedule 1 annexed hereto, any trademark issued pursuant to a trademark application referred to in Schedule 1 and any trademark licensed under any trademark license listed on Schedule 1 annexed hereto (items 1 through 3 being herein collectively referred to as the “**Trademark Collateral**”).

This security interest is granted in conjunction with the security interests granted to the Collateral Agent, for itself and on behalf of the other Secured Parties, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Capitalized terms used but not defined herein have the respective meanings ascribed thereto in the Security Agreement.

This Agreement shall be a contract made under, and governed and enforced in every respect by, the laws of the State of New York (including §5-1401 and 5-1402 of the New York General Obligations Law). The parties hereto (a) agree that any legal action or proceeding with respect to this Agreement or any other agreement, document, or other instrument executed in connection herewith or therewith, shall be brought in any state or federal court located within the City of New York, New York, (b) irrevocably waive any objections which either may now or hereafter have to the venue of any suit, action or proceeding arising out of or relating to this Agreement, or any other agreement, document, or other instrument executed in connection herewith, brought in the aforementioned courts and (c) further irrevocably waive any claim that any such suit, action, or proceeding brought in any such court has been brought in an inconvenient forum.

[Remainder of Page Intentionally Left Blank; Signature Page Follows]

Each Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the date first set forth above.

JUVO PLUS, INC.

DocuSigned by:
Steve Neuffer
By: _____
Name: Steve Neuffer
Title: President

BROADWAY PINE BRANDS LLC

DocuSigned by:
Steve Neuffer
By: _____
Name: Steve Neuffer
Title: President

AQUAPAW BRANDS LLC

DocuSigned by:
Steve Neuffer
By: _____
Name: Steve Neuffer
Title: President

DEMANDHELM, INC.

DocuSigned by:
Steve Neuffer
By: _____
Name: Steve Neuffer
Title: President

PIKE BRANDS LLC

DocuSigned by:
Steve Neuffer
By: _____
Name: Steve Neuffer
Title: President

CAP HILL BRANDS INC.

DocuSigned by:
Steve Neuffer
By: _____
Name: Steve Neuffer
Title: President

SPARKLE AND BASH LLC

DocuSigned by:
Steve Neuffer
By: _____
Name: Steve Neuffer
Title: President

BRIGHT CREATIONS LLC

DocuSigned by:
By: Steve Neuffer
Name: Steve Neuffer
Title: President

TALENTED KITCHEN, LLC

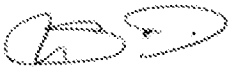
DocuSigned by:
By: Steve Neuffer
Name: Steve Neuffer
Title: President

MERKA, INC.

DocuSigned by:
By: Steve Neuffer
Name: Steve Neuffer
Title: President

Acknowledged:

VICTORY PARK MANAGEMENT, LLC,
as Collateral Agent

By: 
Name: Scott R. Zernick
Title: Manager

SCHEDULE 1

to

TRADEMARK SECURITY AGREEMENT

Trademark Collateral

Mark	Application No.	Application Date	Registration No.	Registration Date	Status of Mark	Owner/Applicant
OKUNA OUTPOST	98243411	10/27/23	N/A	N/A	Pending	Juvo Plus, Inc.
BUILT INDUSTRIAL	97615664	9/30/22	7182747	10/3/23	Registered	Juvo Plus, Inc.
BEST PAPER GREETINGS	97572820	8/31/22	N/A	N/A	Pending	Juvo Plus, Inc.
SLIDEAWAY	88479271	6/19/19	5994698	2/25/20	Registered	Broadway Pine Brands LLC
MAKER BASE	88479318	6/19/19	6137482	8/25/20	Registered	Broadway Pine Brands LLC
MAGPLATES	88479325	6/19/19	5971633	1/28/20	Registered	Broadway Pine Brands LLC
PLAYUP	88477446	6/18/19	5971614	1/28/20	Registered	Broadway Pine Brands LLC
STUFF 'N SIT	87603291	9/11/17	5494232	6/12/18	Registered	Broadway Pine Brands LLC
CREATIVE QT	86961570	4/1/16	5077589	11/8/16	Registered	Broadway Pine Brands LLC
AQUAPAW	90900319	8/24/21	6887923	11/1/22	Registered	Aquapaw Brands LLC
AQUAPAW	90900445	8/24/21	7065692	5/16/23	Registered	Aquapaw Brands LLC
DEMANDHELM	88801765	2/18/20	6136326	8/25/20	Registered	Demandhelm, Inc.
BEARINGTON	97761440	1/19/23	N/A	N/A	Pending	Pike Brands, LLC
BRYTE	97382673	4/26/22	N/A	N/A	Pending	Pike Brands LLC
LITTLE GROWERS	90534568	2/18/21	6823776	8/23/22	Registered	Pike Brands LLC
MAGNIFICENT 101	90315079	11/12/20	6593654	12/21/21	Registered	Pike Brands LLC
KASSA	90254578	10/14/20	6631392	2/1/22	Registered	Pike Brands LLC
POWERSTONE	90207240	9/24/20	6503998	9/28/21	Registered	Pike Brands LLC
VACI GLASS	90025294	6/29/20	6384207	6/15/21	Registered	Pike Brands LLC
DODO BABIES	88843023	3/21/20	6259556	2/2/21	Registered	Pike Brands LLC
DIY GIFT KITS	88783728	2/3/20	6140535	9/1/20	Registered	Pike Brands LLC
NOOLI	88732768	12/18/19	6149570	9/8/20	Registered	Pike Brands LLC

Mark	Application No.	Application Date	Registration No.	Registration Date	Status of Mark	Owner/Applicant
GRABEASE	88725798	12/12/19	6095631	7/7/20	Registered	Pike Brands LLC
GRABEASE	88725802	12/12/19	6828161	8/23/22	Registered	Pike Brands LLC
FLYING MARBLES	88680180	11/5/19	6186538	10/27/20	Registered	Pike Brands LLC
MARBLE RAILS	88652262	10/12/19	6859891	9/27/22	Registered	Pike Brands LLC
MAGNIFICENT 101	88533918	7/24/19	5977748	2/4/20	Registered	Pike Brands LLC
KIDS RULE	88498454	7/2/19	5965779	1/21/20	Registered	Pike Brands LLC
ACTIV LIFE	88189875	11/12/18	5910107	11/12/19	Registered	Pike Brands LLC
VACI MARKERS	88166827	10/24/18	5823414	7/30/19	Registered	Pike Brands LLC
BRYTE	88095905	8/28/18	5922141	11/26/19	Registered	Pike Brands LLC
SUPPLYING YOUR CREATIVITY	87857257	3/30/18	6029786	4/7/20	Registered	Pike Brands LLC
GIRLZONE	87842844	3/21/18	5665160	1/29/19	Registered	Pike Brands LLC
COZYWAY	87764289	1/22/18	5550116	8/28/18	Registered	Pike Brands LLC
MAGIFIRE	87752611	1/12/18	5646594	1/8/19	Registered	Pike Brands LLC
DE-BIRD	87610828	9/15/17	5438279	4/3/18	Registered	Pike Brands LLC
SHAREPORT	87597546	9/6/17	5451903	4/24/18	Registered	Pike Brands LLC
GYM1	87596429	9/5/17	5870795	10/1/19	Registered	Pike Brands LLC
GET KOMBUCHA	87538083	7/21/17	5450400	4/17/18	Registered	Pike Brands LLC
TICKLE & MAIN	87515386	7/4/17	5400472	2/13/18	Registered	Pike Brands LLC
MR. MARBLE RUN	87424025	4/25/17	5339550	11/21/17	Registered	Pike Brands LLC
GRABEASE	87413463	4/17/17	5354172	12/12/17	Registered	Pike Brands LLC
ORIGINAL STATIONERY	87375552	3/17/17	5384031	1/23/18	Registered	Pike Brands LLC
CURIOUS GARDENER	87307157	1/19/17	5487530	6/5/18	Registered	Pike Brands LLC
CURIOUS GARDENER	87307153	1/19/17	5487529	6/5/18	Registered	Pike Brands LLC
SOFTTOUCH	87276400	12/21/16	5394264	2/6/18	Registered	Pike Brands LLC
CURIOUS CHEF	87125176	8/3/16	5185037	4/18/17	Registered	Pike Brands LLC
MARBLE GENIUS	87110136	7/20/16	5164773	3/21/17	Registered	Pike Brands LLC
LILGADGETS	87042701	5/19/16	5118544	1/10/17	Registered	Pike Brands LLC
CONNECT. SHARE. LOVE.	87038309	5/16/16	5207733	5/23/17	Registered	Pike Brands LLC
YELLOW SCOPE	86945735	3/18/16	5202887	5/16/17	Registered	Pike Brands LLC
STRICTLY BRIKS	86857865	12/27/15	5021544	8/16/16	Registered	Pike Brands LLC
BESTBUDS	86693047	7/14/15	5105946	12/20/16	Registered	Pike Brands LLC
DE-BIRD	86622054	5/7/15	4894662	2/2/16	Registered	Pike Brands LLC

Mark	Application No.	Application Date	Registration No.	Registration Date	Status of Mark	Owner/Applicant
KASSA	86555649	3/16/15	4831498	10/13/15	Registered	Pike Brands LLC
SHAREPORT	86531243	2/11/15	4795251	8/18/15	Registered	Pike Brands LLC
BUDDY POUCH	86512518	1/23/15	4903912	2/23/16	Registered	Pike Brands LLC
UNTANGLED PRO	86458315	11/19/14	5202535	5/16/17	Registered	Pike Brands LLC
CONNECT+	86458317	11/19/14	4810265	9/8/15	Registered	Pike Brands LLC
LILGADGETS	86458325	11/19/14	4780991	7/28/15	Registered	Pike Brands LLC
<i>Design Only</i>	86305034	6/10/14	4691411	2/24/15	Registered	Pike Brands LLC
LILGADGETS	86046282	8/23/13	4577489	7/29/14	Registered	Pike Brands LLC
R RUNNING BUDDY	85794181	12/4/12	4527810	5/13/14	Registered	Pike Brands LLC
LEAN BEANS	85508262	1/4/12	4190617	8/14/12	Registered	Pike Brands LLC
MONKEY LIGHT	77727604	5/1/09	3945001	4/12/11	Registered	Pike Brands LLC
CURIOUS CHEF	77447760	4/14/08	3709619	11/10/09	Registered	Pike Brands LLC
TADPOLES	78433942	6/11/04	2992183	9/6/05	Registered	Pike Brands LLC
BEARINGTON COLLECTION	76299190	8/10/01	2570044	5/14/02	Registered	Pike Brands LLC
HALF PINTS	76130380	9/18/00	2500177	10/23/01	Registered	Pike Brands LLC
ULTIMATE POOL BALL	97904722	4/24/23	N/A	N/A	Pending	Cap Hill Brands Inc.
NIGHT ACE	97904728	4/24/23	N/A	N/A	Pending	Cap Hill Brands Inc.
ANIMAL SKIP BALL	97904714	4/24/23	N/A	N/A	Pending	Cap Hill Brands Inc.
ACTIV LIFE	97871249	4/3/23	N/A	N/A	Pending	Cap Hill Brands Inc.
ULTIMATE SKIP DISC	97861826	3/28/23	N/A	N/A	Pending	Cap Hill Brands Inc.
<i>Design Only</i>	97861859	3/28/23	N/A	N/A	Pending	Cap Hill Brands Inc.
ULTIMATE SKIP BALL	97861822	3/28/23	N/A	N/A	Pending	Cap Hill Brands Inc.
FARMLYN CREEK	88900484	5/4/20	6209803	12/1/20	Registered	Juvo Plus, Inc.
IONX	88796261	2/13/20	6183764	10/27/20	Registered	Juvo Plus, Inc.
WELLBRITE	88774468	1/27/20	6113659	7/28/20	Registered	Juvo Plus, Inc.
SPOOKY CENTRAL	88762835	1/16/20	6113365	7/28/20	Registered	Juvo Plus, Inc.
FAITHFUL FINDS	88737088	12/23/19	6058867	5/19/20	Registered	Juvo Plus, Inc.
OKUNA OUTPOST	88738141	12/23/19	6058869	5/19/20	Registered	Juvo Plus, Inc.
GLAMILLY	88719817	12/9/19	6058838	5/19/20	Registered	Juvo Plus, Inc.
IONX	88711505	12/2/19	6186589	10/27/20	Registered	Juvo Plus, Inc.
STOCKROOM PLUS	88661933	10/21/19	6058374	5/19/20	Registered	Juvo Plus, Inc.
SPARKLE AND BASH	88511923	7/12/19	5961474	1/14/20	Registered	Sparkle and Bash LLC

Mark	Application No.	Application Date	Registration No.	Registration Date	Status of Mark	Owner/Applicant
TALENTED +	88017552	6/27/18	5684978	2/26/19	Registered	Talented Kitchen, LLC
TALENTED KITCHEN	87653425	10/20/17	5533609	8/7/18	Registered	Talented Kitchen, LLC
MERKA	87535920	7/20/17	5471366	5/15/18	Registered	Merka, Inc.
MERKA	87386995	3/27/17	5310955	10/17/17	Registered	Merka, Inc.
PIPILO PRESS	88498177	7/2/19	5965774	1/21/20	Registered	Juvo Plus, Inc.
PAPER JUNKIE	88450831	5/29/19	5897306	10/29/19	Registered	Juvo Plus, Inc.
BRIGHT CREATIONS	88402353	4/25/19	5896751	10/29/19	Registered	Bright Creations LLC
BLUE PANDA	88312277	2/22/19	5839794	8/20/19	Registered	Juvo Plus, Inc.
PAPER JUNKIE	88250020	1/4/19	6005171	3/10/20	Registered	Juvo Plus, Inc.
JUVALE	86578555	3/27/15	5169184	3/28/17	Registered	Juvo Plus, Inc.
ZODACA	86497851	1/7/15	5073891	11/1/16	Registered	Juvo Plus, Inc.
BASACC	76710382	1/27/12	4313239	4/2/13	Registered	Juvo Plus, Inc.
INSTEN	78582448	3/8/05	3103489	6/13/06	Registered	Juvo Plus, Inc.
Slow Treater	87862822	4/8/18	5611043	11/20/2018	Registered	Cap Hill Brands Inc.
aguapaw	87122334	8/1/16	5312909	10/17/2017	Registered	Cap Hill Brands Inc.
aguapaw	87656750	10/23/17	5475578	5/22/2018	Registered	Cap Hill Brands Inc.
EFORCITY	86559823	3/10/15	5074077	11/1/16	Registered	Juvo Plus, Inc.
ZODACA	86497851	1/7/15	5073891	11/1/16	Registered	Juvo Plus, Inc.
EFORCITY	86354408	7/31/14	4856508	11/17/15	Registered	Juvo Plus, Inc.
EFORCITY	86354399	7/31/14	4856507	11/17/15	Registered	Juvo Plus, Inc.
EFORCITY	76677928	6/7/07	3376843	2/5/08	Registered	Juvo Plus, Inc.
INSTEN	78582448	3/8/05	3103489	6/13/06	Registered	Juvo Plus, Inc.

License Agreements

Trademark	Licensors	License Number	Effective Date	Expiration Date
“Bride Tribe” Trademark No. 87543675	Samantha Margaret LLC	N/A	April 23, 2020	April 23, 2022
Downloadable contents on 123rf.com	123RF Limited	N/A	July 30, 2019	Effective until Terminated

Trademark	Licensor	License Number	Effective Date	Expiration Date
Hollywood Stylized Mark	Hollywood Chamber of Commerce	N/A	December 4, 2017	December 13 2022
Calendars sold on Amazon	The Gifted Stationery Co. Ltd.	N/A	June 6, 2019	June 6, 2021
Hair brush cleaner tool and any associated packaging and variations thereof	Yiwu Green Island Crafts Co. Ltd.	N/A	November 13, 2020	Perpetual
"Cobble" Trademark No. 5196254	CCA America LLC	N/A	March 7, 2022	Effective until Terminated

TRADEMARK

REEL: 008295 FRAME: 0686

RECORDED: 12/20/2023