

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM862647

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
After, Inc.		12/19/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Triciti Coverage LLC		
<b>Street Address:</b>	1 California Street		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94411		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6810098	QUICKCLAIM	
<b>Registration Number:</b>	6549234	QUICKCOVER	
<b>Serial Number:</b>	90600825	QUICKINSIGHT	
<b>Registration Number:</b>	5869876	QUICKREG	
<b>Registration Number:</b>	6810422	QUICKRENEW	
<b>Registration Number:</b>	7091756	QUICKSUITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7037526201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	703-752-6276		
<b>Email:</b>	cecil@keyiplaw.com		
<b>Correspondent Name:</b>	Cecil E. Key		
<b>Address Line 1:</b>	1934 Old Gallows Road		
<b>Address Line 2:</b>	Suite 350		
<b>Address Line 4:</b>	Vienna, VIRGINIA 22182		
<b>NAME OF SUBMITTER:</b>	Cecil E. Key		
<b>SIGNATURE:</b>	/Cecil E. Key/		
<b>DATE SIGNED:</b>	12/20/2023		

OP \$165.00 6810098

**Total Attachments: 6**

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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (“Assignment”) is by and between After, Inc., a Delaware corporation with an address of 230 East Ave, Norwalk, CT 06855 (“Assignor”), and Triciti Coverage LLC, a Delaware limited liability company with an address of 1 California St., Suite 400, San Francisco, CA 94411 (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark the trademarks and service marks identified in **Exhibit A** hereto (the “Trademarks”);

WHEREAS, Epic After Holdings LP, Nathan Baldwin, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated May 31, 2023 (the “APA”), pursuant to which Assignor agreed to transfer and Assignee agreed to acquire all right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made;

Assignor authorizes the duly authorized and empowered officials of the United States and any other applicable jurisdiction outside the United States, including the Commissioner of Trademarks of the United States, to record the transfer of any applicable registrations, including the registration for the Trademarks, to Assignee as assignee of Assignor’s entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee’s ownership of the Trademarks.

The Parties acknowledge and agree that this Assignment is entered into pursuant to the APA. Nothing in this Assignment, expressed or implied, is intended to or shall (or shall be construed or deemed to) modify or limit in any way the provisions of the APA. In the event of any conflict, ambiguity, or inconsistency between any provision of this Assignment, on the one hand, and any provision of the APA, on the other hand, the provision of the APA shall govern and control.

This Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together

shall constitute one and the same instrument. Each counterpart may be delivered by facsimile or electronic transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date indicated below.

*On Behalf of Assignor*

*On Behalf of Assignee*

AFTER, INC.

TRICITI COVERAGE LLC

Signed: Nathan Baldwin  
Nathan Baldwin (Dec 19, 2023 14:38 EST)

Signed: Denise Walsh  
DocuSigned by:  
4361B689AB5649D...

Name: Nathan Baldwin

Name: Denise Walsh

Title: CEO

Title: Secretary & General Counsel

Date: 19/12/2023

Date: 19/12/2023

**EXHIBIT A****ASSIGNED TRADEMARKS AND SERVICE MARKS**

<b>MARK</b>	<b>COUNTRY</b>	<b>APP. NO.</b>	<b>REG. NO.</b>	<b>CLASS</b>	<b>GOODS/SERVICES</b>	<b>STATUS</b>
<b>QUICKCLAIM</b>	United States of America	90/532204	6,810,098	042	software as a service (SAAS) services featuring software for businesses to manage and analyze factory and extended warranty claims, to create custom workflows and decision logic for processing such claims, and to apply predictive models to such claims to assist with claim approval	Registered
<b>QUICKCOVER</b>	United States of America	90/366794	6,549,234	035	extended warranty services, namely, service contracts; providing extended warranties on consumer goods; marketing services, namely, providing offers for service contracts and extended warranties for consumer products	Registered
<b>QUICKINSIGHT</b>	United States of America	90/600825		035	Providing an Internet website portal featuring business intelligence in the field of consumer product warranties, featuring business reports, analytics, and predictive models	Not Registered
<b>QUICKREG</b>	United States of America	88/217842	5,869,876	035	providing online consumer product registration services for others; marketing services, namely, providing offers for service contracts, extended warranties, and accessories for consumer products; business services, namely, providing online	Registered

MARK	COUNTRY	APP. NO.	REG. NO.	CLASS	GOODS/SERVICES	STATUS
					information, specifications, manuals, and instructions for consumer products for others	
<b>QUICKRENEW</b>	United States of America	90/771758	6,810,422	042	providing temporary use of non-downloadable software for merchants to offer, customize, manage, measure, analyze, and generate reports on subscriptions and extended warranties; providing temporary use of non-downloadable software for merchants to create and operate online consumer portals for subscriptions and extended warranties; providing temporary use of non-downloadable software for merchants to integrate subscriptions and extended warranties with third-party software, payment platforms, and commerce platforms; providing temporary use of non-downloadable software for data analysis and reporting; providing temporary use of non-downloadable software for providing notifications and other communications to consumers regarding subscriptions and extended warranties; providing temporary use of non-downloadable software for consumers to manage subscriptions	Registered

MARK	COUNTRY	APP. NO.	REG. NO.	CLASS	GOODS/SERVICES	STATUS
					and extended warranties; application service provider featuring application programming interface (API) software	
<b>QUICKSUITE</b>	United States of America	97/409600	7091756	042	software as a service (SAAS) services featuring software for providing online consumer product registration services, for providing and managing service contracts and extended warranties, for providing and managing offers for service contracts, extended warranties, and accessories for consumer products, for providing online information, specifications, manuals, demonstrations, and instructions for consumer products, for managing and analyzing factory and extended warranty claims, creating custom workflows and decision logic for processing such claims, and applying predictive models to such claims to assist with claim approval, for consumers to file extended warranty claims and obtain replacement products and refunds, for merchants to offer, customize, manage, measure, analyze, and generate reports on subscriptions and	Registered

MARK	COUNTRY	APP. NO.	REG. NO.	CLASS	GOODS/SERVICES	STATUS
					extended warranties, for merchants to create and operate online consumer portals for subscriptions and extended warranties, for merchants to integrate subscriptions and extended warranties with third-party software, payment platforms, and commerce platforms for data analysis and reporting, for providing notifications and other communications to consumers regarding subscriptions and extended warranties, for consumers to manage subscriptions and extended warranties, and for providing an Internet website portal featuring business intelligence tools for consumer product warranties, including reports, analytics, and predictive models	