

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM863213

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ENTITY CONVERSION
RESUBMIT DOCUMENT ID:	900821240

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bradley Corporation		10/20/2023	Corporation: WISCONSIN

RECEIVING PARTY DATA

Name:	Bradley Company, LLC
Street Address:	W142N9101 Fountain Blvd.
City:	Menomonee Falls
State/Country:	WISCONSIN
Postal Code:	53051-2348
Entity Type:	Limited Liability Company: WISCONSIN

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	0679113	BRADLEY
Registration Number:	0697996	BRADLEY
Registration Number:	0904950	BRADLEY
Registration Number:	1384953	BRADLEY
Registration Number:	1414146	BRADLEY
Registration Number:	2582185	BRADEX
Registration Number:	4112955	QUÔT:ABLE
Registration Number:	4547892	BRADLEY
Registration Number:	6452397	HEALTHY HANDWASHING SURVEY
Serial Number:	90684669	ELEVERA
Serial Number:	98075764	ELVARI

CORRESPONDENCE DATA

Fax Number: 8777697945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6175425070

Email: tmdoctc@fr.com

Correspondent Name: Debra S. Serota

Address Line 1: Fish & Richardson P.C.

TRADEMARK

Address Line 2:	P.O. Box 1022
Address Line 4:	Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	04216-0002020
--------------------------------	---------------

NAME OF SUBMITTER:	Debra S Serota
---------------------------	----------------

SIGNATURE:	/debra s serota/
-------------------	------------------

DATE SIGNED:	12/22/2023
---------------------	------------

Total Attachments: 3

source=Corrected_Assignment#page1.tif

source=Pages from Bradley Corporation_Bradley Company LLC Conversion - FILED#page1.tif

source=Pages from Bradley Corporation_Bradley Company LLC Conversion - FILED#page2.tif



State of Wisconsin
DEPARTMENT OF FINANCIAL INSTITUTIONS
Division of Corporate & Consumer Services

FILING FEE \$150.00

Please check box for ☐ + \$25.00
(Optional) Expedited service

FORM **1000**

Mandatory

ARTICLES OF CONVERSION

Sec. 178.1144, 179.1144, 180.1161(5), 181.1164, or 183.1044, Wis. Stats.

Article 1. CONVERTING ENTITY:

Entity Name:

BRADLEY CORPORATION

Indicate (X)
Entity Type

- ☐ General Partnership (Ch. 178, Wis. Stats.)
☐ Limited Liability Partnership (Ch. 178, Wis. Stats.)
☐ Limited Partnership (Ch. 179, Wis. Stats.)
☐ Limited Liability Limited Partnership (Ch. 179, Wis. Stats.)
☒ Business Corporation (Ch. 180, Wis. Stats.)
☐ Nonstock Corporation (Ch. 181, Wis. Stats.)
☐ Limited Liability Company (Ch. 183, Wis. Stats.)

Organized under
the laws of
Wisconsin
(state or country)

Article 2. CONVERTED ENTITY:

Entity Name:

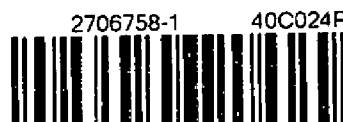
BRADLEY COMPANY, LLC

Indicate (X)
Entity Type

- ☐ General Partnership (Ch. 178, Wis. Stats.)
☐ Limited Liability Partnership (Ch. 178, Wis. Stats.)
☐ Limited Partnership (Ch. 179, Wis. Stats.)
☐ Limited Liability Limited Partnership (Ch. 179, Wis. Stats.)
☐ Business Corporation (Ch. 180, Wis. Stats.)
☐ Nonstock Corporation (Ch. 181, Wis. Stats.)
☒ Limited Liability Company (Ch. 183, Wis. Stats.)

Organized under
the laws of
Wisconsin
(state or country)

Article 3. The Plan of Conversion was approved and adopted by the converting entity in accordance with its governing law. The Plan of Conversion is on file at the principal office of the converted entity. Upon request, a copy of the Plan of Conversion will be provided to any interest holder of the converting entity.



Article 4. Special provisions - continued (select only if applicable):

☐ The converting entity is a nonstock corporation, general partnership, limited liability partnership, limited partnership, or limited liability limited partnership organized under Wisconsin law, and at least one partner or member did not vote for or consent to the transaction. *If this box is checked, refer to sections 178.1161, 179.1161, or 181.1180 of the Wisconsin Statutes, as applicable, and select one of the two statements below:*

☐ The transaction will materially increase the current or potential obligations of the non-consenting partner or member with respect to any entity in the conversion or treat the non-consenting partner or member's interests in a manner different from interests of the same class held by any other partner or member.

☐ The transaction will not materially increase the current or potential obligations of the non-consenting partner or member with respect to any entity in the conversion, nor treat the non-consenting partner or member's interests in a manner different from interests of the same class held by any other partner or member.

Required attachments: You must attach the organizational documents of the converted entity, if any. As used herein, the term "organizational documents" refers an entity's articles of incorporation, articles of organization, statements of qualification, certificates of limited partnership, and similar documents that create and govern the entity and must be filed as public records under applicable law.

Optional attachments: The converting entity may—but is not required to—include additional provisions relating to the conversion in these articles. Attach any optional provisions on additional pages as needed.

EXECUTION: These articles of conversion must be signed by the converting entity identified in Article 1 above.

Executed on 10/20/2023
(Date)

DocuSigned by:
Bryan Mullett
076E7003426445D...
(Signature)

Bryan H. Mullett

(Printed name)

Select or enter the appropriate title
of the person executing the document.

For a Business Corporation

Title: ☐ President ☐ Secretary

☒ Other officer title: CEO

For all other entity types, a person authorized to
sign on behalf of the entity.

Title: _____

**For a Limited Partnership or
Limited Liability Limited Partnership**

Title: ☐ General Partner

This document was drafted by Jacob I. Davis, Foley & Lardner LLP
(Name the individual who drafted the document)

(Optional) This document has a **delayed** effective date: _____
(up to 90 days after received date)