

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM862700

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Triblio, Inc.		12/11/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	International Data Group, Inc.		
<b>Street Address:</b>	140 Kendrick Street, Building B		
<b>City:</b>	Needham		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02494		
<b>Entity Type:</b>	Corporation: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6162195	TRIBLIO	
<b>Registration Number:</b>	6162272	TRIBLIO ASK AN ABM EXPERT	
<b>Registration Number:</b>	6162224	TRIBLIO REAL WORLD ABM TOUR	
<b>Registration Number:</b>	6311813	TRIBLIO SMART PAGES	
<b>Registration Number:</b>	6264009	TRIBLIO SMART SCORE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5089886770		
<b>Email:</b>	evan_collyer@idg.com		
<b>Correspondent Name:</b>	Evan Collyer		
<b>Address Line 1:</b>	140 Kendrick Street, Building B		
<b>Address Line 4:</b>	Needham, MASSACHUSETTS 02494		
<b>NAME OF SUBMITTER:</b>	Evan J. Collyer		
<b>SIGNATURE:</b>	/Evan J Collyer/		
<b>DATE SIGNED:</b>	12/20/2023		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this “**Agreement**”), effective as of December 11, 2023 (the “**Effective Date**”), is by and between Triblio, Inc., a Delaware corporation with a business address of 140 Kendrick Street, Building B, Needham, Massachusetts 02494 (“**Assignor**”), and International Data Group, Inc., a Massachusetts corporation with a business address of 140 Kendrick Street, Building B, Needham, MA 02494 (“**Assignee**”).

**WHEREAS**, the Assignor has right to assign its interest in the trademarks set forth in Exhibit A (the “**Assigned Marks**”) and desires to assign its ownership interest in the Assigned Marks;

**WHEREAS**, the Assignee desires to acquire such ownership interest in the Assigned Marks.

**THEREFORE, BE IT KNOWN** that for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee its successors or assigns, the entire right, title and interest in and to the said Assigned Marks, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be duly signed as of the Effective Date.

### TRIBLIO, INC.

DocuSigned by:  
*Renuka Drummond*  
7C8A2B07E674474  
By: \_\_\_\_\_  
Name: Renuka Drummond  
Title: General Counsel

### INTERNATIONAL DATA GROUP, INC.

DocuSigned by:  
*Renuka Drummond*  
7C8A2B07E674474...  
By: \_\_\_\_\_  
Name: Renuka Drummond  
Title: General Counsel

**EXHIBIT A**  
**ASSIGNED MARKS**

<b>Trademark</b>	<b>Country</b>	<b>Intl. Classes</b>	<b>Status</b>	<b>Application No.</b>	<b>Registration No.</b>	<b>Registration Date</b>
TRIBLIO	Australia	9, 35, 41, 42	Registered	2092921	2092921	10-Nov-2021
TRIBLIO ASK AN ABM EXPERT	Australia	38, 41	Registered	2097792	2097792	02-Sep-2020
TRIBLIO REAL WORLD ABM TOUR	Australia	41	Registered	2095579	2095579	02-Sep-2020
TRIBLIO SMART PAGES	Australia	42	Registered	2022917	2092917	10-Nov-2021
TRIBLIO SMART SCORE	Australia	42	Registered	2097803	2097803	07-Sep-2020
TRIBLIO	Canada	9, 35	Pending	2031546		
TRIBLIO SMART PAGES	Canada	42	Pending	2031545		
TRIBLIO	China	9, 35, 41, 42	Registered	46901268	46901268	20-Feb-2021
TRIBLIO SMART PAGES	China	42	Registered	46901267	46901267	20-Feb-2021
TRIBLIO	European Union Intellectual Property Office (EUIPO)	9, 35, 41, 42	Registered	018247345	18247345	03-Dec-2020
TRIBLIO ASK AN ABM EXPERT	European Union Intellectual Property Office (EUIPO)	38, 41	Registered	018258753	18258753	28-Oct-2020
TRIBLIO REAL WORLD ABM TOUR	European Union Intellectual Property Office (EUIPO)	41	Registered	018252885	018252885	14-Oct-2020
TRIBLIO SMART PAGES	European Union Intellectual Property Office (EUIPO)	42	Registered	018247355	18247355	05-Dec-2020
TRIBLIO SMART SCORE	European Union Intellectual Property Office (EUIPO)	42	Registered	018258756	18258756	23-Oct-2020

TRIBLIO	Hong Kong	9, 35	Registered	305290713	305290713	20-Oct-2020
TRIBLIO SMART PAGES	Hong Kong	42	Registered	305290722	305290722	20-Oct-2020
TRIBLIO	India	9, 35	Registered	4518147	4518147	22-Jan-2021
TRIBLIO SMART PAGES	India	42	Registered	4518148	451848	21-Jan-2021
TRIBLIO	United Kingdom	9, 35	Registered	UK00003495604	UK3495604	04-Sep-2020
TRIBLIO ASK AN ABM EXPERT	United Kingdom	38, 41	Registered	3503314	UK00003503314	02-Oct-2020
TRIBLIO REAL WORLD ABM TOUR	United Kingdom	41	Registered	UK00003499814	UK3499814	04-Sep-2020
TRIBLIO SMART PAGES	United Kingdom	42	Registered	UK00003495690	UK3495690	04-Sep-2020
TRIBLIO SMART SCORE	United Kingdom	42	Registered	3503319	3503319	20-Nov-2020
TRIBLIO	United States of America	9, 35, 41, 42	Registered	88/713862	6162195	29-Sep-2020
TRIBLIO ASK AN ABM EXPERT	United States of America	38, 41	Registered	88/737455	6162272	29-Sep-2020
TRIBLIO REAL WORLD ABM TOUR	United States of America	41	Registered	88/724543	6162224	29-Sep-2020
TRIBLIO SMART PAGES	United States of America	42	Registered	88/713909	6311813	06-Apr-2021
TRIBLIO SMART SCORE	United States of America	42	Registered	88/737288	6264009	09-Feb-2021

TRADEMARK

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