

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM862763

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|---|--|-----------------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| NewAge, Inc. | | 10/17/2022 | Corporation: DELAWARE |
| ARIIX LLC | | 10/17/2022 | Limited Liability Company: UTAH |
| Morinda, Inc. | | 10/17/2022 | Corporation: UTAH |
| RECEIVING PARTY DATA | | | |
| Name: | EYWA LLC | | |
| Street Address: | 7158 S. FLSmidth Drive | | |
| Internal Address: | Suite 250 | | |
| City: | Midvale | | |
| State/Country: | UTAH | | |
| Postal Code: | 84047 | | |
| Entity Type: | Limited Liability Company: PUERTO RICO | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 90510826 | ARIIX RESTORIIX | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8132291660 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 8132297600 | | |
| Email: | mrichter@shumaker.com | | |
| Correspondent Name: | Mindi M. Richter | | |
| Address Line 1: | 101 E. Kennedy Blvd., Suite 2800 | | |
| Address Line 4: | Tampa, FLORIDA 33602 | | |
| ATTORNEY DOCKET NUMBER: | 320287-274884 | | |
| NAME OF SUBMITTER: | Mindi M. Richter | | |
| SIGNATURE: | /Mindi M. Richter/ | | |
| DATE SIGNED: | 12/21/2023 | | |
| Total Attachments: 30 | | | |
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this “*Agreement*”) is made and entered into as of October 17, 2022 (the “*Effective Date*”), by and between (i) NewAge, Inc., a Delaware corporation (the “*Company*”), ARIIX LLC, a Utah limited liability company (“*ARIIX*”), and Morinda, Inc., a Utah corporation (“*Morinda*” and together with the Company and ARIIX, the “*Assignors*”); and (ii) EYWA LLC, a Puerto Rico limited liability company (the “*Assignee*” and together with Assignors, the “*Parties*” and each a “*Party*”).

WHEREAS, DIP Financing, LLC, a Wyoming limited liability company (“*Buyer*”), and Assignors are parties to that certain Asset Purchase Agreement, dated as of August 30, 2022 (as amended from time to time, the “*Purchase Agreement*”), whereby Assignors have agreed to sell, assign, transfer, convey and deliver to Buyer, the Acquired Assets, all on the terms and conditions set forth in the Purchase Agreement;

WHEREAS, pursuant to that certain First Amendment to Asset Purchase Agreement dated October 12, 2022 (the “*First Amendment*”), by and among Buyer, Assignors and Assignee, Buyer has designated Assignee to take title to the Acquired Assets and Assumed Liabilities on behalf of Buyer at the Closing;

WHEREAS, Assignors own all right, title and interest in and to certain trademarks and trademark applications and registrations, including, but not limited to, those identified and set forth on Schedule A attached hereto, and all goodwill associated therewith; provided that, with respect to the United States intent-to-use trademark applications set forth on Schedule A hereto, the transfer of such applications accompanies, pursuant to the Purchase Agreement (hereinafter defined), the transfer of Assignors’ businesses, or that portion of the businesses to which the trademarks pertain, and those businesses are ongoing and existing (hereinafter referred to collectively as the “*Marks*”);

WHEREAS, pursuant the Purchase Agreement, Assignors shall sell, transfer, assign and set over unto Assignee, and Assignee shall accept, all right, title and interest in and to the Marks; and

WHEREAS, Assignors desire to assign and transfer to Assignee, and Assignee desires to accept such assignment and acquire from Assignors, all of Assignors’ worldwide right, title and interest in and to the Marks, subject to the terms and conditions set forth herein and in the Purchase Agreement.

NOW, THEREFORE, in consideration of the foregoing, the mutual covenants and agreements contained herein and in the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties, intending to be legally bound, mutually agree as follows:

AGREEMENT

1. Defined Terms. Capitalized terms used herein, but not otherwise defined herein, shall have the respective meanings ascribed thereto in the Purchase Agreement.

2. Assignment.

a) Assignors hereby irrevocably sell, transfer, grant, assign, set over and convey to Assignee, free and clear of any and all liens and encumbrances, Assignors’ entire right, title and interest in, to and under the Marks, for the United States and for all foreign countries and multi-national registration bodies, including, without limitation, all registrations and applications therefor, all renewals and extensions of the registrations and all corresponding rights that are or may be secured under the laws of the United

States or any foreign country, now or hereafter arising or in effect, and every priority right that is or may be predicated upon or arise from the Marks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Agreement had not been made, together with all rights to collect royalties, products and proceeds in connection with any of the foregoing and all rights to sue for past, present or future infringement, misappropriation, unfair competition, dilution or other violation of the foregoing, and all rights to recover damages or lost profits in connection therewith, and all rights corresponding thereto throughout the world.

b) Assignors hereby authorize and request the Commissioner for Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee and owner of the Marks and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Agreement.

c) Following the date hereof, upon Assignee's reasonable request, and at Assignee's sole cost and expense, Assignors shall provide Assignee, its successors and assigns, and their legal representatives such information, documents and assistance as Assignee or any such other person or entity may reasonably request (including, without limitation, execution and delivery of any affidavits, declarations, oaths or other documents as may reasonably be required) in connection with effectuating and implementing this Agreement. Assignors will, upon Assignee's request, provide or instruct their attorneys and other representatives to provide to Assignee all files and complete docket reports and data relating to the Marks and contact information for foreign or other counsel representing Assignors in connection with the Marks.

3. Conflict. The assignment of the Marks made hereunder is made in accordance with and subject to the Purchase Agreement, which is incorporated herein by reference. In the event of any conflict between the terms and conditions of this Agreement and the terms and conditions of the Purchase Agreement, the terms and conditions of the Purchase Agreement shall govern, supersede and prevail.

4. Notices. Any notice, request or other document to be given hereunder to any party shall be given in the manner specified in Section 10.3 of the Purchase Agreement.

5. Severability. Any provision hereof that is held to be invalid, illegal or unenforceable in any respect by a court of competent jurisdiction shall be ineffective only to the extent of such invalidity, illegality or unenforceability, without affecting in any way the remaining provisions hereof; provided, however, that the Parties will attempt in good faith to reform this Agreement in a manner consistent with the intent of any such ineffective provision for the purpose of carrying out such intent.

6. Amendments. This Agreement may not be amended or modified except by an instrument in writing signed by or on behalf of Assignors and Assignee.

7. Further Assurances. Each Party shall cooperate with the other, and execute and deliver, or use its commercially-reasonable best efforts to cause to be executed and delivered, all such other instruments, including instruments of conveyance, assignment and transfer, and take all such other actions as such Party may reasonably be requested to take by the other Party from time to time, consistent with the terms of this Agreement, in order to effectuate the provisions and purposes of this Agreement and the transactions contemplated hereby.

8. Counterparts. This Agreement may be executed in any number of counterparts, and by any Party on separate counterparts, each of which as so executed and delivered shall be deemed an original, but

all of which together shall constitute one and the same instrument, and it shall not be necessary in making proof of this Agreement as to any Party to produce or account for more than one such counterpart executed and delivered by such Party. Counterparts may be executed either in original or by electronic mail (including pdf or any electronic signature complying with the U.S. federal E-SIGN Act of 2000, e.g., www.docusign.com), and the Parties adopt any signatures received by electronic mail as original signatures of the Parties.

9. Governing Law. This Agreement, and any disputes arising hereunder or controversies related hereto, shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to its principles of choice of law.

10. Binding Effect. This Agreement will be binding upon and inure to the benefit of the Parties and their respective successors and assigns.

11. No Third Party Beneficiary. This Agreement is intended solely for the benefit of the Parties and their successors and assigns, and it is not the intention of the Parties to confer third party beneficiary rights upon any other person or entity not a party to this Agreement.

12. Entire Agreement. This Agreement and the Purchase Agreement embody the entire agreement and understanding of the Parties in respect of the transactions contemplated hereby and supersede all prior agreements and understandings between the Parties with respect thereto.

[Signatures follow]

IN WITNESS WHEREOF, the Parties have caused this Trademark Assignment Agreement to be executed by their duly authorized representatives effective as of the Effective Date.

ASSIGNORS:

NEWAGE, INC.

DocuSigned by:
Lawrence Perkins
By: _____
Name: Lawrence Perkins
Its: Chief Restructuring Officer

ARIIX LLC

DocuSigned by:
Lawrence Perkins
By: _____
Name: Lawrence Perkins
Its: Chief Restructuring Officer

MORINDA, INC.

DocuSigned by:
Lawrence Perkins
By: _____
Name: Lawrence Perkins
Its: Chief Restructuring Officer

IN WITNESS WHEREOF, the Parties have caused this Trademark Assignment Agreement to be executed by their duly authorized representatives effective as of the Effective Date.

ASSIGNEE:

EYWA LLC

By: 
Name: John Wadsworth
Its: Authorized Signatory

Schedule A

NEWAGE, INC.

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|--------------------------|--------------|---------------|-----------------------------|----------------------------------|
| Live Healthy | Australia | Office Action | 2196690 | 7/22/2021 |
| Live Healthy | UK | Office Action | UK00003673469 | 7/26/2021 |
| Live Healthy | EUTM | Office Action | 18517059 | 7/20/2021 |
| Live Healthy | China | Office Action | 58603283 | 8/20/2021 |
| Live Healthy | China | Office Action | 58606851 | 8/20/2021 |
| Live Healthy | China | Office Action | 58603297 | 8/20/2021 |
| Live Healthy | Mexico | Registered | 2315894 | 10/25/2021 |
| Live Healthy | Mexico | Pending | 2603778 | 8/25/2021 |
| Live Healthy | Mexico | Pending | 2603776 | 8/25/2021 |
| NEW AGE スマートリンク | Japan | Pending | 2021-160001 | 12/22/2021 |
| NewAge Live Healthy Logo | UK | Pending | UK00003782840 | 4/29/2022 |
| NewAge Live Healthy Logo | EUTM | Pending | 18699235 | 5/6/2022 |
| NewAge Smart Links | Japan | Pending | 2021-160000 | 12/22/2021 |
| VIIVE | Australia | Pending | 2261071 | 4/5/2022 |
| VIIVE | UK | Pending | 3775208 | 4/7/2022 |
| VIIVE | EUTM | Published | 18681865 | 4/5/2022 |
| VIIVE | China | Pending | 64351348 | 4/29/2022 |
| VIIVE | Mexico | Published | 2729205 | 4/20/2022 |
| VIIVE | US | Pending | 97341398 | 3/31/2022 |
| VIIVE | Canada | Pending | 2176524 | 3/30/2022 |
| VIIVE | Peru | Published | 944035-2022 | 3/31/2022 |
| VIIVE | Bolivia | Pending | SM-1559-2022 | 4/5/2022 |
| VIIVE | Hong Kong | Pending | 18681865 | 4/7/2022 |
| VIIVE | France | Pending | | |
| VIIVE | Norway | Pending | 202205151 | 4/8/2022 |
| VIIVE | Colombia | Pending | SD2022/0039439 | 4/22/2022 |
| VIIVE | Taiwan | Pending | 111031572 | 5/6/2022 |

ARIIX LLC

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|-------------|--------------|------------|-----------------------------|----------------------------------|
| § P R i M E | Japan | Registered | 5928138 | 3/3/2017 |
| ARIIX | Australia | Registered | 1947447 | 8/9/2018 |
| ARIIX | Australia | Registered | 2099571 | 2/8/2021 |
| ARIIX | Brazil | Registered | 920724841 | 7/20/2021 |
| ARIIX | Brazil | Registered | 920724850 | 7/27/2021 |
| ARIIX | Brazil | Registered | 920724876 | 7/20/2021 |
| ARIIX | Switzerland | Registered | 755 175 | 11/17/2020 |
| ARIIX | EUTM | Registered | 016752735 | 9/20/2017 |
| ARIIX | EUTM | Pending | 18264362 | 6/30/2020 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|-----------------|----------------|---------------|-----------------------------|----------------------------------|
| ARIIX | Norway | Registered | 320535 | 2/21/2022 |
| ARIIX | United Kingdom | Registered | UK00003506290 | 10/9/2020 |
| ARIIX | United Kingdom | Registered | UK00916752735 | 9/20/2017 |
| ARIIX | Mexico | Registered | 1958959 | 12/13/2018 |
| ARIIX | Russia | Pending | 2020733281 | 6/26/2020 |
| ARIIX | Russia | Registered | 831479 | 10/7/2021 |
| ARIIX | Russia | Pending | 2021749347 | 8/20/2021 |
| ARIIX | Kazakhstan | Registered | 73035 | 4/19/2021 |
| ARIIX | Belarus | Registered | 71992 | 9/13/2021 |
| ARIIX | Ukraine | Office Action | m202017777 | 8/31/2020 |
| ARIIX | Armenia | Registered | 32939 | 7/15/2021 |
| ARIIX | Tajikistan | Published | TJ 14158 | 11/2/2020 |
| ARIIX | Azerbaijan | Registered | N 2021 1341 | 7/17/2021 |
| ARIIX | Georgia | Pending | 34586 | 10/7/2021 |
| ARIIX | Moldova | Registered | 35376 | 9/12/2020 |
| ARIIX | Turkmenistan | Registered | 17378 | 1/20/2022 |
| ARIIX | Uzbekistan | Pending | MGU 40816 | 6/15/2021 |
| ARIIX | Japan | Registered | 6458882 | 10/20/2021 |
| ARIIX | United States | Registered | 4242877 | 11/13/2012 |
| ARIIX | United States | Registered | 4250956 | 11/27/2012 |
| ARIIX | United States | Registered | 6343569 | 5/4/2021 |
| A R I I X | Japan | Registered | 0005963579 | 7/14/2017 |
| A R I I X | Japan | Registered | 5923625 | 2/17/2017 |
| ARIIX | Canada | Registered | TMA1110547 | 9/29/2021 |
| ARIIX | Canada | Pending | 2039200 | 10/7/2020 |
| ARIIX | Mexico | Registered | 2114800 | 12/13/2018 |
| ARIIX | Mexico | Office Action | 2376596 | 6/29/2020 |
| ARIIX | Israel | Pending | 310127 | 10/21/2018 |
| ARIIX | Israel | Pending | 330615 | 3/1/2021 |
| ARIIX Connect | United | Pending | 88131403 | |
| ARIIX RESTORIIX | United | Published | 90510826 | 2/4/2021 |
| ariix travel | United | Pending | 87884027 | 4/19/2018 |
| BIOPRO-Q | United | Registered | 4810789 | 9/15/2015 |
| BLU FROG | Argentina | Registered | 3006034 | 9/4/2019 |
| BLU FROG | Argentina | Registered | 3006033 | 9/4/2019 |
| BLU FROG | Australia | Registered | 1883561 | 10/30/2017 |
| BLU FROG | Brazil | Office Action | 913666173 | 11/1/2017 |
| BLU FROG | Brazil | Registered | 913666343 | 1/8/2019 |
| BLU FROG | Canada | Pending | 1865263 | 10/30/2017 |
| BLU FROG | Indonesia | Registered | IDM000 734323 | |
| BLU FROG | Indonesia | Registered | IDM000734379 | |
| BLU FROG | South | Registered | 40-1415986 | 11/12/2018 |
| BLU FROG | Malaysia | Registered | 2017012186 | 7/16/2018 |
| BLU FROG | Malaysia | | 2017012187 | 11/6/2017 |
| BLU FROG | Peru | Registered | 00019280 | 10/30/2017 |
| BLU FROG | Russia | Registered | 667809 | 8/24/2018 |
| BLU FROG | EU | Registered | 17395534 | 2/19/2018 |
| BLU FROG | UK | Registered | U K00917395534 | 2/19/2018 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|---|-------------------|---------------|-----------------------------|----------------------------------|
| BLU FROG | UK | Registered | UK00003266638 | 10/27/2017 |
| BLU FROG (frog logo) | Taiwan | Registered | 1512398 | 4/1/2012 |
| Blu Frog (plain text) | United | Registered | 3659163 | 7/21/2009 |
| Blu Frog (plain text) | Japan | Registered | 5538363 | 11/22/2012 |
| BLU FROG (plain text) | Taiwan | Registered | 1512399 | 4/1/2012 |
| BLU FROG (plain text) | China | | | |
| BLU FROG + Logo | China | Pending | 59639549 | 10/8/2021 |
| BLU FROG ENERGY | Mexico | | | |
| Blu Frog logo (the frog | United | Registered | 3624570 | 5/19/2009 |
| Blu Frog logo (the frog | Japan | Registered | 5538364 | 11/22/2012 |
| Can Your Cravings | United | Registered | 5207982 | 5/23/2017 |
| CULTURIIX | EUTM | Registered | 18287460 | 12/11/2020 |
| Culturiix | United | Registered | UK00003521415 | 11/27/2020 |
| CULTURIIX | United | Registered | UK00918287460 | 12/11/2020 |
| Derived From Nature, Driven By Science | Australia | Office Action | 2172641 | 4/21/2021 |
| Derived From Nature, Driven By Science | Canada | Examination | 2101271 | 4/21/2021 |
| Derived From Nature, Driven By Science | EUTM | Registered | 18456581 | 8/19/2021 |
| Derived From Nature, Driven By Science | United Kingdom | Registered | UK00003629336 | 11/19/2021 |
| Derived From Nature, Driven By Science | Mexico | Pending | 2272103 | 7/7/2021 |
| Derived From Nature, Driven By Science | Mexico | Pending | 2272104 | 7/7/2021 |
| Derived From Nature, Driven By Science | Korea (South) | Pending | 40-2021-0083699 | 4/22/2021 |
| Derived From Nature, Driven By Science | Japan | Registered | 6434768 | 8/26/2021 |
| Derived From Nature, Driven By Science | Taiwan | Office Action | 110027698 | 4/21/2021 |
| Derived From Nature, Driven By Science | Hong Kong | Office Action | 305599126 | 4/21/2021 |
| Derived From Nature, Driven By Science | China | Office Action | 55427908 | 4/21/2021 |
| Derived From Nature, Driven By Science | China | Office Action | 55443196 | 4/21/2021 |
| Derived From Nature, Driven By Science | United States | Registered | 6640806 | 2/8/2022 |
| Direct Social Selling Network | United States | Published | 90736162 | 5/26/2021 |
| Double Infinity Logo | Brazil | Published | 920724922 | 7/20/2021 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|-----------------------|----------------|---------------|-----------------------------|----------------------------------|
| Double Infinity Logo | Brazil | Published | 920819257 | 7/20/2021 |
| Double Infinity Logo | Brazil | Registered | 920724906 | 7/20/2021 |
| Double Infinity Logo | Switzerland | Registered | 755 174 | 11/17/2020 |
| Double Infinity LOGO | EUTM | Registered | 18263630 | 11/3/2020 |
| Double Infinity Logo | Norway | Registered | 313949 | 2/11/2021 |
| Double Infinity LOGO | United Kingdom | Registered | | |
| Double Infinity Logo | Russia | Registered | 813552 | 6/2/2021 |
| Double Infinity Logo | Russia | Registered | 755161 | 4/27/2020 |
| Double Infinity Logo | Kazakhstan | Registered | 73004 | 4/19/2021 |
| Double Infinity Logo | Belarus | Registered | 71993 | 9/13/2021 |
| Double Infinity Logo | Ukraine | Office Action | m202017775 | 8/31/2020 |
| Double Infinity Logo | Armenia | Registered | 32940 | 7/15/2021 |
| Double Infinity Logo | Tajikistan | Published | TJ 14157 | 11/2/2020 |
| Double Infinity Logo | Kyrgyzstan | Registered | 17433 | 7/27/2021 |
| Double Infinity Logo | Azerbaijan | Registered | N 2021 1342 | 7/17/2021 |
| Double Infinity Logo | Georgia | Pending | 34587 | 10/7/2021 |
| Double Infinity Logo | Moldova | Registered | 35378 | 9/12/2020 |
| Double Infinity Logo | Turkmenistan | Registered | 17379 | 1/20/2022 |
| Double Infinity Logo | Uzbekistan | Pending | MGU 40815 | 6/15/2021 |
| Double Infinity Logo | Japan | Registered | 6483289 | 12/9/2021 |
| Double -Infinity Logo | Israel | Pending | 310128 | 10/21/2018 |
| Double -Infinity Logo | Israel | Pending | 330614 | 3/1/2021 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|---|----------------|---------------|-----------------------------|----------------------------------|
| Double-Infinity Logo | Australia | Registered | 1947748 | 8/9/2018 |
| Double-Infinity Logo | Australia | Registered | 2099977 | 2/8/2021 |
| Double-Infinity Logo | Mexico | Registered | 2149769 | 9/28/2020 |
| Double-Infinity Logo | Mexico | Registered | 2149768 | 9/28/2020 |
| Double-Infinity Logo | Mexico | Registered | 2176090 | 11/23/2020 |
| Double-Infinity Logo | Japan | Registered | 5848530 | 5/13/2016 |
| FITNESS FOR YOUR BRAIN | United States | Registered | 6143121 | 9/1/2020 |
| Flawless Skin For The Win | United States | Registered | 6673448 | 3/15/2022 |
| Flawless Skin FTW | United States | Published | 90268621 | 10/21/2020 |
| Get Glowing & Face The World With Lucim | United States | Published | 90642069 | 4/13/2021 |
| Get Glowing With Lucim | United States | Office Action | 90642122 | 4/13/2021 |
| Giving Greens | Canada | Pending | 2054067 | 9/25/2020 |
| GIVING GREENS | Russia | Registered | 794706 | 1/27/2021 |
| Giving Greens | Kazakhstan | Registered | 73031 | 4/19/2021 |
| Giving Greens | Japan | Pending | | |
| Giving Greens | United States | Registered | 5741710 | 4/30/2019 |
| Infinity Symbol Design | Canada | Pending | 2039218 | 7/10/2020 |
| JOUE | EUTM | Registered | 017963910 | 2/14/2019 |
| JOUE | United Kingdom | Registered | U K00917963910 | 2/14/2019 |
| Jouve | Japan | Registered | 5889243 | 10/14/2016 |
| JOUE | United States | Registered | 5583254 | 10/16/2018 |
| LIMU | United States | Registered | 5917036 | 11/19/2019 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|----------------------------|---------------------|---------------|------------------------------------|---|
| LIMU | Mexico | | 1665206 | 8/17/2016 |
| LIMU | Brazil | Office Action | 921010362 | |
| LIMU | Brazil | Office Action | 921010354 | |
| LIMU (logo) | Japan | Registered | 5610627 | 8/30/2013 |
| LIMU (logo) | Taiwan | Registered | 1512401 | 4/1/2012 |
| LIMU (logo) | Mexico | | 1665209 | 8/17/2016 |
| LIMU (logo/design) | Colombia | Registered | 552645 | 6/27/2016 |
| LIMU (new logo) | United States | Registered | 3907041 | 8/24/2010 |
| LIMU (plain text) | China | Registered | 39146064 | 12/21/2020 |
| LIMU (text) | Japan | Registered | 5590981 | 6/14/2013 |
| LIMU (text) | Taiwan | Registered | 1512400 | 4/1/2012 |
| LIMU (word mark) | Colombia | Registered | 528745 | 11/26/2015 |
| LIMU ENERGY | United States | Registered | 3881897 | 1/24/2012 |
| LIMU ENERGY | Taiwan | Registered | 1512404 | 4/1/2012 |
| LIMU in Chinese characters | China | Registered | 39146065 | 12/20/2020 |
| LIMU LEAN | United States | Registered | 3875163 | 11/9/2010 |
| LIMU LEAN | Japan | Registered | 5594767 | 6/28/2013 |
| LIMU LEAN | Taiwan | Registered | 1512403 | 4/1/2012 |
| LIMU LEAN | Mexico | | 1665208 | 8/17/2016 |
| LIMU LEAN | China | Registered | 33776028 | 5/28/2019 |
| LIMU Nation | United States | Registered | 4555522 | 1/20/2015 |
| LIMU ORIGINAL | United States | Registered | 3875176 | 1/18/2011 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|--------------------|----------------|------------|-----------------------------|----------------------------------|
| LIMU ORIGINAL | Japan | Registered | 5594766 | 6/28/2013 |
| LIMU ORIGINAL | Taiwan | Registered | 1512402 | 4/1/2012 |
| LIMU ORIGINAL | Mexico | | 1665207 | 8/17/2016 |
| LIMU ORIGINAL | China | Registered | 33776029 | 5/28/2019 |
| LIMU ORIGINAL | Colombia | Registered | 545645 | 4/20/2016 |
| LIMU Seaweed Blend | United States | Registered | 6230592 | 12/22/2020 |
| Live Healthy | United States | Pending | 90833695 | 7/16/2021 |
| LUCIM | Australia | Registered | 2069546 | 9/7/2020 |
| LUCIM | Canada | Pending | 2011245 | 2/12/2020 |
| LUCIM | EUTM | Registered | 18197273 | 6/19/2020 |
| LUCIM | United Kingdom | Registered | U K00918197273 | 6/19/2020 |
| LUCIM | Mexico | Registered | 2199479 | 1/27/2021 |
| LUCIM | Ukraine | Pending | m202110382 | 4/29/2021 |
| LUCIM | Japan | Pending | 2020-15777 | 2/13/2020 |
| Lucim | China | Registered | 45143476 | 11/21/2020 |
| LUCIM | United States | Registered | 6284550 | 3/2/2021 |
| LUCIM + | Australia | Registered | 2110769 | 3/19/2021 |
| LUCIM + | Canada | Pending | 2045276 | 8/12/2020 |
| LUCIM + | EUTM | Registered | 18287272 | 11/27/2020 |
| LUCIM + | United Kingdom | Registered | UK00003521423 | 11/27/2020 |
| LUCIM + | United Kingdom | Registered | UK00918287272 | 11/27/2020 |
| LUCIM + | Mexico | Registered | 2278555 | 7/26/2021 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|-------------------------------|----------------|-------------|-----------------------------|----------------------------------|
| LUCIM + | Korea (South) | Registered | 40-1821311 | 1/13/2022 |
| LUCIM + | Japan | Registered | 6458889 | 10/20/2021 |
| LUCIM + | Taiwan | Registered | 2153001 | 7/16/2021 |
| Lucim + | Hong Kong | Registered | 305357421 | 8/11/2020 |
| Lucim + | China | Registered | 49367477 | 4/7/2021 |
| LUCIM + | United States | Registered | 6330696 | 4/20/2021 |
| Magnical-D | Canada | Pending | 2054069 | 9/25/2020 |
| MAGNICAL-D | Russia | Registered | 816244 | 6/18/2021 |
| Magnical-D | Kazakhstan | Registered | 73030 | 4/19/2021 |
| MAGNICAL-D | United States | Registered | 5327469 | 11/7/2017 |
| MOA | Australia | Registered | 2117436 | 4/13/2021 |
| MOA | Canada | Examination | 2054061 | 9/25/2020 |
| MOA | EUTM | Registered | 017963915 | 2/14/2019 |
| MOA | United Kingdom | Registered | U K00917963915 | 2/14/2019 |
| MOA | Mexico | Registered | 2174038 | 11/18/2020 |
| MOA | Russia | Registered | 843509 | 12/15/2021 |
| MOA | Kazakhstan | Registered | 73026 | 4/19/2021 |
| MOA | United States | Registered | 5160928 | 3/14/2017 |
| NATRIIX | United States | Registered | 5454940 | 4/24/2018 |
| NewAge Social Selling Network | United States | Pending | 90738690 | 5/27/2021 |
| No text (016752719) | EUTM | Registered | 016752719 | 9/20/2017 |
| No text (016752719) | United Kingdom | Registered | UK00916752719 | 9/20/2017 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|---------------------|---------------|---------------|-----------------------------|----------------------------------|
| No text (85328316) | United States | Registered | 4250846 | 11/27/2012 |
| No text (85388252) | United States | Registered | 4243041 | 11/13/2012 |
| No text (90019125) | United States | Registered | 6442718 | 8/3/2021 |
| Nutrifii | Australia | Published | 2117438 | 9/4/2020 |
| NUTRIFII | Brazil | Office Action | 920724965 | 9/10/2020 |
| NUTRIFII | Mexico | Pending | 2348392 | 5/1/2020 |
| NUTRIFII | Ukraine | Pending | m202110736 | 5/5/2021 |
| NUTRIFII moa | Japan | Registered | 5889170 | 10/14/2016 |
| NUTRIFII PROBIOTIIX | Australia | Published | 2111567 | 8/13/2020 |
| NUTRIFII PROBIOTIIX | Canada | Pending | 2045244 | 8/12/2020 |
| NUTRIFII PROBIOTIIX | Mexico | Office Action | 2403442 | 8/12/2020 |
| NUTRIFII PROBIOTIIX | Korea (South) | Office Action | 40 2020 0162790 | 9/14/2020 |
| NUTRIFII PROBIOTIIX | Japan | Registered | 6411428 | 7/5/2021 |
| NUTRIFII PROBIOTIIX | Hong Kong | Registered | 305358295 | 8/12/2020 |
| NUTRIFII PROBIOTIIX | China | Registered | 49266938 | 4/28/2021 |
| Omega- Q | Mexico | Registered | 2174927 | 11/20/2020 |
| OMEGA-Q | Japan | Registered | 5918749 | 2/3/2017 |
| OMEGA-Q | United States | Registered | 4570100 | 7/15/2014 |
| OPTIMAL-M | United States | Pending | 87852117 | 3/27/2018 |
| OPTIMAL-V | United States | Pending | 87852204 | 3/27/2018 |
| OPTIMIIX | Mexico | Office Action | 1.19852E+11 | 6/12/2020 |
| OPTIMIIX-M | Mexico | Office Action | 1.19852E+11 | 6/12/2020 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|-----------------------|----------------|---------------|-----------------------------|----------------------------------|
| OPTIMIIX-V | Mexico | Office Action | 1.19852E+11 | 6/12/2020 |
| Pink Drink | Australia | Office Action | 2172124 | 4/19/2021 |
| PRIIME ESSENTIAL OILS | United States | Registered | 5288956 | 9/19/2017 |
| Prosperity Plan | United States | Registered | 3710375 | 11/10/2009 |
| PureNourish | Australia | Registered | 2117439 | 4/13/2021 |
| PureNourish | Canada | Examination | 2054058 | 9/25/2020 |
| PURENOURISH | United States | Registered | 6251504 | 1/19/2021 |
| PURITII | Australia | Office Action | 2117437 | 9/4/2020 |
| PURITII | Australia | Pending | 2269467 | 9/4/2020 |
| PURITII | Brazil | Office Action | 920724981 | 9/10/2020 |
| PURITII | Canada | Pending | 2054073 | 9/25/2020 |
| PURITII | EUTM | Registered | 017360611 | 2/5/2018 |
| PURITII | United Kingdom | Registered | U K00917360611 | 2/5/2018 |
| PURITII | Mexico | Registered | 2347262 | 1/20/2022 |
| PURITII | Russia | Registered | 788279 | 12/11/2020 |
| PURITII | Kazakhstan | Registered | 73027 | 4/19/2021 |
| PURITII | Ukraine | Pending | m202110387 | 4/29/2021 |
| PURITII | United States | Registered | 4380342 | 8/6/2013 |
| PURITII | United States | Pending | 97310584 | 3/14/2022 |
| Rejuvenating Barrier | United States | Registered | 6280032 | 3/2/2021 |
| Rejuveniix | Mexico | Registered | 2174924 | 11/20/2020 |
| REJUVENIIX | Japan | Registered | 5918750 | 2/3/2017 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|---------------------------|----------------|---------------|-----------------------------|----------------------------------|
| RESTORIIX | Russia | Registered | 837943 | 11/19/2021 |
| RESTORIIX | Kazakhstan | Registered | 73028 | 4/19/2021 |
| Results Over Trends | Australia | Registered | 2172640 | 4/21/2021 |
| Results Over Trends | Canada | Examination | 2101269 | 4/21/2021 |
| Results Over trends | EUTM | Registered | 18455967 | 8/19/2021 |
| Results Over Trends | United Kingdom | Registered | UK00003629319 | 8/6/2021 |
| Results Over Trends | Mexico | Pending | 2272105 | 7/7/2021 |
| Results Over Trends | Korea (South) | Pending | 40 2021 0083698 | 4/22/2021 |
| Results Over Trends | Japan | Registered | 6434766 | 8/26/2021 |
| Results Over Trends | Taiwan | Office Action | 110027697 | 4/21/2021 |
| Results Over Trends | China | Registered | 55427497 | 11/13/2021 |
| Results Over Trends | United States | Registered | 6647972 | 2/15/2022 |
| RETHINK YOUR ENERGY DRINK | United States | Published | 88862228 | 4/7/2020 |
| Slenderiix | Canada | Pending | 2054053 | 9/25/2020 |
| SLENDERIIX | EUTM | Registered | 18286172 | 12/26/2020 |
| Slenderiix | United Kingdom | Registered | UK00003521408 | 11/27/2020 |
| SLENDERIIX | United Kingdom | Registered | U K00918286172 | 12/26/2020 |
| Slenderiix | Mexico | Registered | 2174922 | 11/20/2020 |
| Slenderiix | United States | Registered | 6251503 | 1/19/2021 |
| Slenderiiz | Australia | Registered | 2117433 | 4/13/2021 |
| Slenderiiz | Brazil | Registered | 920724990 | 7/20/2021 |
| Slenderiiz | Brazil | Published | 920725015 | 9/10/2020 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|--------------------------------|----------------|-------------|-----------------------------|----------------------------------|
| SLENDERIIZ | Switzerland | Registered | 752 942 | 10/5/2020 |
| Slenderiiz | Canada | Examination | 2054047 | 9/25/2020 |
| SLENDERIIZ | EUTM | Registered | 18286168 | 12/11/2020 |
| Slenderiiz | United Kingdom | Registered | UK00003521398 | 11/27/2020 |
| SLENDERIIZ | United Kingdom | Registered | UK00918286168 | 12/11/2020 |
| SLENDERIIZ | Russia | Registered | 802500 | 3/18/2021 |
| SLENDERIIZ | Kazakhstan | Registered | 73029 | 4/19/2021 |
| SLENDERIIZ | United States | Registered | 4597983 | 9/2/2014 |
| SOCIAL NETWORK MARKETING | United States | Pending | | |
| Social Selling Network | United States | Publication | 90736243 | 5/26/2021 |
| The Limu Company | United States | Registered | 3685189 | 9/22/2009 |
| The Limu Company | Japan | Registered | 5590982 | 6/14/2013 |
| THE LIMU COMPANY | Mexico | Registered | 1566960 | 8/25/2015 |
| The LIMU Experience | United States | Registered | 4312433 | 8/11/2015 |
| THE OPPORTUNITY COMPANY | United States | Registered | 5288957 | 9/19/2017 |
| The Premium Seaweed Blend | United States | Registered | 4092616 | 6/24/2014 |
| The Weight Is Over | United States | Registered | 5560047 | 9/11/2018 |
| Think Outside the Boss | United States | Registered | 4675492 | 5/24/2016 |
| UNLEASHING THE HUMAN POTENTIAL | United States | Registered | 4380246 | 8/6/2013 |
| Vinali | Australia | Registered | 2117434 | 4/13/2021 |
| Vinali | Canada | Examination | 2054054 | 9/25/2020 |
| Vinali | Mexico | Registered | 2182395 | 11/30/2020 |

| Title | Jurisdiction | Status | Registration or Application | Registration or Application Date |
|---|----------------|---------------|-----------------------------|----------------------------------|
| V I n a I i | Japan | Registered | 5918751 | 2/3/2017 |
| Vinali | EUTM | Office Action | 17963912 | 10/1/2018 |
| Vinali | United Kingdom | Pending | UK00003578538 | 5/21/2021 |
| We Seaweed Differently | United States | Registered | 4869706 | 5/23/2017 |
| We Seaweed Differently | United States | Registered | 4965882 | 5/25/2016 |
| WHERE NOTHING IS EVERYTHING | United States | Registered | 4765978 | 6/30/2015 |
| アリックス | Japan | Registered | 5923626 | 2/17/2017 |
| ジョヴェイ | Japan | Registered | 5889243 | 10/14/2016 |
| A, (LIMU in traditional Chinese characters) | Taiwan | Registered | 1514489 | 4/16/2012 |

MORINDA, INC.

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|-----------------------------------|---------------|------------|------------------------------------|----------------------------------|
| (New) Tahitian Noni Stylized Logo | New Zealand | Registered | 820178 | 2/25/2010 |
| (New) Tahitian Noni Stylized Logo | Peru | Registered | 00003233 | 6/15/2011 |
| (New) Tahitian Noni Stylized Logo | Korea | Registered | 40-873033 | 7/15/2011 |
| AUTHENTIC 100% TAHITIAN NONI LOGO | United States | Registered | 2212254 | 12/22/1998 |
| Bioactivism | Japan | Registered | 5508584 | 7/20/2012 |
| Bioactivism in Katakana | Japan | Registered | 5540305 | 11/30/2012 |
| Bioactivists | Japan | Registered | 5508583 | 7/20/2012 |
| Bioactivists in Katakana | Japan | Registered | 554304 | 11/30/2012 |
| Bottle Design | Vietnam | Registered | 94752 | 1/16/2008 |
| BOTTLE design | Australia | Registered | 904176 | 9/5/2000 |
| BOTTLE DESIGN | Canada | Registered | TMA663,477 | 4/28/2006 |
| BOTTLE DESIGN | Ecuador | Registered | 24450 | 6/24/2003 |
| BOTTLE design | European Comm | Registered | 1826486 | 1/11/2002 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|--|---------------|------------|------------------------------------|----------------------------------|
| BOTTLE design | Mexico | Registered | 697375 | 4/30/2001 |
| BOTTLE design | Mexico | Registered | 703447 | 8/25/2000 |
| BOTTLE design | Norway | Registered | 207347 | 3/8/2001 |
| BOTTLE DESIGN | Peru | Registered | 100682 | 10/18/2004 |
| BOTTLE design | Russia | Registered | 230011 | 12/3/2002 |
| BOTTLE design | Russia | Registered | 223708 | 10/4/2002 |
| BOTTLE design | Switzerland | Registered | 482379 | 11/29/2010 |
| BOTTLE DESIGN | United States | Registered | 2727630 | 6/17/2003 |
| BOTTLE DESIGN | United States | Registered | 2586236 | 6/25/2002 |
| CLUB BIOACTIVO | Chile | Registered | 941.712 | 6/24/2011 |
| CLUB BIOACTIVO | Mexico | Registered | 1238170 | 9/14/2011 |
| CLUB BIOACTIVO | Paraguay | Registered | 369761 | 10/1/2012 |
| CLUB BIOACTIVO | Peru | Registered | 00067699 | 8/11/2011 |
| Defy (Chinese) 蒂飢 (Different characters in China see Description tab) | Taiwan | Registered | 1483767 | 11/16/2011 |
| Defy Replacement Chinese characters | China | REGISTERED | 11384193 | |
| Fit in Chinese characters 飞纆 | China | Registered | 10027531 | 12/7/2012 |
| Fit in Chinese characters 飞纆 | China | Registered | 10027530 | 12/7/2012 |
| HIRO & Stick Figure Logo | United States | Registered | 3816115 | 7/13/2010 |
| HIRO Stick Figure | Brazil | Registered | 830229787 | 11/22/2011 |
| HOA | China | Registered | 1431414 | 8/14/2000 |
| HOA | Japan | Registered | 4473851 | 5/11/2001 |
| MAN WITH A CONCH SHELL DESIGN | Thailand | Registered | TM262034 | 6/4/2007 |
| MAN WITH A CONCH SHELL DESIGN | Thailand | Registered | TM265676 | 8/10/2007 |
| MAN WITH A CONCH SHELL DESIGN | Thailand | Registered | TM251147 | 6/24/2007 |
| MAN WITH CONCH SHELL | Ecuador | Registered | 24449 | 6/24/2003 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|---|---------------|------------|------------------------------------|----------------------------------|
| MAN WITH CONCH SHELL | Taiwan | Registered | 918858 | 12/16/2000 |
| MAN WITH CONCH SHELL | Japan | Registered | 4504823 | 9/7/2001 |
| MAN WITH CONCH SHELL | Japan | Registered | 4574213 | 5/31/2002 |
| MAN WITH CONCH SHELL | Peru | Registered | 50284 | 11/11/1998 |
| MAN WITH CONCH SHELL | Peru | Registered | 99399 | 8/17/2004 |
| MAN WITH CONCH SHELL | Taiwan | Registered | 825395 | 11/15/1998 |
| MAN WITH CONCH SHELL design | Switzerland | Registered | 454460 | 9/9/1998 |
| MAN WITH CONCH SHELL (w/o border) | United States | Registered | 2359545 | 6/20/2000 |
| MAN WITH CONCH SHELL (w/o border) | United States | Registered | 2526617 | 1/8/2002 |
| MAN WITH CONCH SHELL (with border) design | China | Registered | 5019720 | 6/7/2009 |
| MAN WITH CONCH SHELL (with border) design | China | Registered | 1338276 | 11/28/1999 |
| MAN WITH CONCH SHELL (with border) design | China | Registered | 4840292 | 1/14/2009 |
| MAN WITH CONCH SHELL (with border) design | China | Registered | 5968376 | 12/7/2009 |
| MAN WITH CONCH SHELL (with border) design | China | Registered | 5968375 | 12/7/2009 |
| MAN WITH CONCH SHELL (with border) design | China | Registered | 4840293 | 1/28/2009 |
| MAN WITH CONCH SHELL (without border) | China | Registered | 1431412 | 8/14/2000 |
| MAN WITH CONCH SHELL (without border) | China | Registered | 5968374 | 12/7/2009 |
| MAN WITH CONCH SHELL (without border) | China | Registered | 5968373 | 12/7/2009 |
| MAN WITH CONCH SHELL (without border) | China | Registered | 4840291 | 1/28/2009 |
| MAN WITH CONCH SHELL design | Colombia | Registered | 216903 | 3/26/1999 |
| MAN WITH CONCH SHELL design | Mexico | Registered | 785392 | 3/27/2003 |
| MAN WITH CONCH SHELL DESIGN | Singapore | Registered | T05/19394D | 10/6/2005 |
| MAN WITH CONCH SHELL Design | Vietnam | Registered | 94030 | 1/3/2008 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|---|---------------|------------|------------------------------------|----------------------------------|
| MAN WITH CONCH SHELL design | Canada | Registered | TMA541,968 | 3/6/2001 |
| MAN WITH CONCH SHELL design | Chile | Registered | 522.952 | 9/30/1998 |
| MAN WITH CONCH SHELL design | China | Registered | 1410179 | 6/21/2000 |
| MAN WITH CONCH SHELL design | European Comm | Registered | 995225 | 3/9/2000 |
| MAN WITH CONCH SHELL design | European Comm | Registered | 1107754 | 5/17/2000 |
| MAN WITH CONCH SHELL design | Hong Kong | Registered | 199805400 | 9/12/1997 |
| MAN WITH CONCH SHELL design | India | Registered | 805724 | 6/11/1998 |
| MAN WITH CONCH SHELL design | Indonesia | Registered | 441395 | 7/22/1998 |
| MAN WITH CONCH SHELL design | Israel | Registered | 118348 | 4/14/1999 |
| MAN WITH CONCH SHELL design | Korea | Registered | 456089 | 10/6/1999 |
| MAN WITH CONCH SHELL design | Korea | Registered | 504643 | 10/26/2001 |
| MAN WITH CONCH SHELL design | Malaysia | Registered | 98009464 | 9/25/2001 |
| MAN WITH CONCH SHELL design | Russia | Registered | 175611 | 11/3/1997 |
| MAN WITH CONCH SHELL design | Singapore | Registered | T98/10054B | 10/6/1998 |
| MAN WITH CONCH SHELL design | Australia | Registered | 787755 | 3/9/1999 |
| MAN WITH CONCH SHELL design | Vietnam | Registered | 30732 | 4/20/1999 |
| MAN WITH CONCH SHELL design (FRED) | Bolivia | | | |
| MAN WITH CONCH SHELL design (w/o border) | Norway | Registered | 243513 | 1/9/2008 |
| MAN WITH CONCH SHELL design (with border) | France | Registered | 98738337 | 6/23/1998 |
| MAN WITH CONCH SHELL design (with border) | France | Registered | 98738337 | 6/23/1998 |
| MAN WITH CONCH SHELL design (with border) | France | Registered | 98738337 | 6/23/1998 |
| MANGOXAN | United States | Registered | 2812737 | |
| Maxidoid | Japan | Registered | 5486918 | 4/13/2012 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|---------------------|---------------|------------|------------------------------------|----------------------------------|
| Maxidoid (Katakana) | Japan | Registered | 5523040 | 9/21/2012 |
| MORINDA | Chile | Registered | | |
| MORINDA | European Comm | Registered | 11072791 | 12/25/2012 |
| MORINDA | Hong Kong | Registered | 302327625 | 6/10/2013 |
| MORINDA | Japan | Registered | 4516365 | 10/26/2001 |
| MORINDA | Korea | Registered | 41-266709 | 8/20/2013 |
| MORINDA | Malaysia | Registered | 2012012933 | |
| MORINDA | Norway | Registered | 268171 | 11/8/2012 |
| MORINDA | Singapore | Registered | T1209543Z | 7/4/2012 |
| MORINDA | Switzerland | Registered | 639424 | 2/5/2013 |
| MORINDA | Taiwan | Registered | 1597552 | 9/1/2013 |
| MORINDA | Vietnam | Registered | 4-2012-13495 | 5/1/2015 |
| MORINDA | United States | Registered | 3,106,564 | 6/20/2006 |
| MORINDA | United States | Registered | 3,103,905 | 6/13/2006 |
| MORINDA | Brazil | Registered | 821246178 | 4/16/2002 |
| MORINDA | Canada | Registered | TMA636,431 | 3/31/2005 |
| MORINDA | Canada | Registered | TMA492,490 | 4/7/1998 |
| MORINDA | China | Registered | 1404156 | 6/7/2000 |
| MORINDA | China | Registered | 1335765 | 11/21/1999 |
| MORINDA | China | Registered | 2019919 | 9/21/2004 |
| MORINDA | El Salvador | Registered | 40 | 3/19/2003 |
| MORINDA | European Comm | Registered | 995266 | 3/9/2000 |
| MORINDA | European Comm | Registered | 389387 | 1/11/2000 |
| MORINDA | France | Registered | 3046433 | 8/10/2000 |
| MORINDA | Hong Kong | Registered | 199912137 | 11/12/1998 |
| MORINDA | Hong Kong | Registered | 199808079 | 10/24/1997 |
| MORINDA | Japan | Registered | 4191321 | 9/25/1998 |
| MORINDA | Korea | Registered | 465506 | 2/23/2000 |
| MORINDA | Malaysia | Registered | 96014685 | 12/3/2003 |
| MORINDA | Norway | Registered | 195434 | 1/21/2019 |
| MORINDA | Taiwan | Registered | 771185 | 8/16/1997 |
| MORINDA | Thailand | Registered | TM80510 | 5/15/2007 |
| MORINDA | Vietnam | Registered | 30733 | 4/20/1999 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|--|---------------|------------|------------------------------------|----------------------------------|
| MORINDA | Australia | Registered | 955885 | 11/27/2001 |
| MORINDA | Australia | Registered | 719023 | 10/7/1996 |
| MORINDA | France | Registered | 98738338 | 6/23/1998 |
| MORINDA | Thailand | Registered | TM187472 | 11/21/2003 |
| MORINDA | United States | Registered | 2320937 | 2/22/2000 |
| MORINDA | United States | Registered | 2323630 | 2/29/2000 |
| MORINDA (Simplified Chinese) | China | Registered | 5199007 | 7/7/2009 |
| MORINDA & DESIGN (word below triangle) | Israel | Registered | 136450 | 7/3/2001 |
| MORINDA & DESIGN (word below triangle) | Korea | Registered | 501496 | 9/17/2001 |
| MORINDA & DESIGN (word right of triangle) | European Comm | Registered | 1107796 | 2/14/2001 |
| MORINDA & DESIGN (word below triangle) | China | Registered | 1568486 | 5/14/2001 |
| MORINDA (Chinese translation) | China | Registered | 1413253 | 6/28/2000 |
| MORINDA (Chinese translation) | China | Registered | 1431413 | 8/14/2000 |
| MORINDA (Chinese translation) | Hong Kong | Registered | 200200872AA | 4/10/2001 |
| MORINDA (Chinese) 慕立達 | Taiwan | Registered | 900320 | 8/16/2000 |
| MORINDA (Chinese) 慕立達 | Taiwan | Registered | 841195 | 2/16/1999 |
| MORINDA (Katakana) | Japan | Registered | 4444811 | 1/12/2001 |
| MORINDA (Simplified Chinese) | China | Registered | 5199006 | 6/21/2009 |
| MORINDA CONQUER | Bolivia | | | |
| Morinda in Chinese | China | Registered | 14419310 | |
| MORINDA RAPID FUEL | Bolivia | | | |
| MORINDA SKIN GEL | Bolivia | | | |
| New Morinda Bioactives Logo (Hexagon over i) | Taiwan | Registered | 1549687 | 12/1/2012 |
| new MORINDA logo | Japan | Pending | 2015-020611 | |
| New Morinda Logo (Hexagon over i) | Mexico | Registered | 1355479 | 3/19/2013 |
| New Morinda Logo (Hexagon over i) | Peru | Registered | 73125 | 8/27/2012 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|---|---------------|------------|------------------------------------|----------------------------------|
| New Morinda Logo (Hexagon over i) | Russia | Pending | 2012720925 | |
| New Morinda Logo (Word under Star Fruit) | Taiwan | Registered | 1593213 | 8/16/2013 |
| New Morinda Logo (Word under Star Fruit) | Taiwan | Registered | 1598620 | 9/16/2013 |
| NewAge Logo | China | Registered | 50485426 | 10/6/2021 |
| Newest Morinda Logo word under star fruit | European Comm | Registered | 11652385 | 6/30/2014 |
| Newest Morinda Logo word under star fruit | Switzerland | Registered | 643549 | 5/16/2013 |
| NONI | China | Registered | 5903301 | 12/28/2009 |
| NONI | China | Registered | 4840289 | 4/7/2009 |
| NONI | Canada | Registered | TMA492.489 | 4/7/1998 |
| NONI | China | Registered | 1443165 | 9/14/2000 |
| NONI | China | Registered | 1443418 | 9/14/2000 |
| NONI (Chinese translation) | China | Registered | 1446445 | 9/21/2000 |
| NONI (Simplified Chinese) | China | Registered | 5199003 | 8/14/2009 |
| NONI (Simplified Chinese) | China | Registered | 5903302 | 12/28/2009 |
| NONI (Simplified Chinese) | China | Registered | 5939364 | 12/28/2009 |
| NONI (Simplified Chinese) | China | Registered | 5019718 | 6/28/2009 |
| PLANTANA | China | Registered | 50487673 | 8/7/2021 |
| SMART EXTRACTS | Israel | Registered | 141058 | 12/4/2001 |
| SMART EXTRACTS | Switzerland | Registered | 481694 | 11/29/2010 |
| TAHITI TRIM | China | Registered | 5019716 | 5/13/2019 |
| TAHITI TRIM | China | Registered | 5019715 | 2/14/2009 |
| TAHITI TRIM | China | Registered | 5019714 | 4/14/2009 |
| TAHITI TRIM | China | Registered | 1425405 | 7/28/2000 |
| TAHITI TRIM | Japan | Registered | 4449218 | 1/26/2001 |
| TAHITIAN NONI | Bolivia | | | |
| TAHITIAN NONI | China | Registered | 5398166 | 7/7/2009 |
| TAHITIAN NONI | China | Registered | 5398165 | 8/7/2009 |
| TAHITIAN NONI | China | Registered | 5398134 | 8/7/2009 |
| TAHITIAN NONI | China | Registered | 5398135 | 10/7/2009 |
| TAHITIAN NONI | China | Registered | 5170373 | 4/7/2009 |
| TAHITIAN NONI | China | Registered | 4840286 | 2/14/2009 |
| TAHITIAN NONI | China | Registered | 5398137 | 12/28/2009 |
| TAHITIAN NONI | China | Registered | 5398138 | 9/14/2009 |
| TAHITIAN NONI | China | Registered | 5398139 | 11/7/2009 |
| TAHITIAN NONI | Korea | Registered | 414668 | 8/5/1998 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|---------------|---------------|------------|------------------------------------|----------------------------------|
| TAHITIAN NONI | New Zealand | Registered | 615346 | 5/24/2000 |
| TAHITIAN NONI | Russia | Registered | 332724 | 8/30/2007 |
| TAHITIAN NONI | Singapore | Registered | T00/18317G | 10/18/2000 |
| TAHITIAN NONI | Taiwan | Registered | 899865 | 8/1/2000 |
| Tahitian Noni | Turkey | Registered | 2019 125413 | 10/19/2021 |
| TAHITIAN NONI | United States | | 3123217 | |
| TAHITIAN NONI | Indonesia | Pending | D00.2005.020358 | 7/1/2008 |
| TAHITIAN NONI | Thailand | Registered | TM76491 | 10/30/1996 |
| TAHITIAN NONI | Canada | Registered | TMA503,469 | 11/2/1998 |
| TAHITIAN NONI | Canada | Registered | TMA613,150 | 6/18/2004 |
| TAHITIAN NONI | China | Registered | 1404155 | 6/7/2000 |
| TAHITIAN NONI | China | Registered | 1335764 | 11/21/1999 |
| TAHITIAN NONI | China | Registered | 2020193 | 5/7/2011 |
| TAHITIAN NONI | Colombia | Registered | 217514 | 3/31/1999 |
| TAHITIAN NONI | Colombia | Registered | 240069 | 8/2/2001 |
| TAHITIAN NONI | Croatia | Registered | Z20030680A | 4/13/2004 |
| TAHITIAN NONI | Ecuador | Registered | 24917 | 7/30/2003 |
| TAHITIAN NONI | El Salvador | Registered | 202 | 3/18/2003 |
| TAHITIAN NONI | European Comm | Registered | 995290 | 4/3/2000 |
| TAHITIAN NONI | European Comm | Registered | 4424222 | 3/15/2006 |
| TAHITIAN NONI | European Comm | Registered | 516617 | 8/1/1999 |
| TAHITIAN NONI | France | Registered | 98/759649 | 11/17/1998 |
| TAHITIAN NONI | Hong Kong | Registered | 199808080 | 10/24/1997 |
| TAHITIAN NONI | Hong Kong | Registered | 300504404 | 4/4/2003 |
| TAHITIAN NONI | Hungary | Registered | 163038 | 1/3/2000 |
| TAHITIAN NONI | Hungary | Registered | 166118 | 6/2/2000 |
| TAHITIAN NONI | India | Registered | 805726 | 6/11/1998 |
| TAHITIAN NONI | India | Registered | 929529 | 6/2/2000 |
| TAHITIAN NONI | Indonesia | Registered | 441398 | 7/22/1998 |
| TAHITIAN NONI | Israel | Registered | 118350 | 8/4/1999 |
| TAHITIAN NONI | Italy | Registered | 1271039 | 4/14/2010 |
| TAHITIAN NONI | Korea | Registered | 561250 | 10/1/2003 |
| TAHITIAN NONI | Korea | Registered | 510038 | 1/7/2002 |
| TAHITIAN NONI | New Zealand | Registered | 275043 | 4/7/1997 |
| TAHITIAN NONI | Paraguay | Registered | 257451 | 5/26/2003 |
| TAHITIAN NONI | Peru | Registered | 50286 | 11/11/1998 |
| TAHITIAN NONI | Peru | Registered | 67473 | 11/9/2000 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|---------------------------------------|---------------|------------|------------------------------------|----------------------------------|
| TAHITIAN NONI | Russia | Registered | 207570 | 12/25/2001 |
| TAHITIAN NONI | Singapore | Registered | T02/032721 | 3/6/2002 |
| TAHITIAN NONI | Slovenia | Registered | 200370601 | 5/12/2003 |
| TAHITIAN NONI | South Africa | Registered | 2000/11433 | 6/6/2000 |
| TAHITIAN NONI | Venezuela | Registered | P211694 | 4/9/1999 |
| TAHITIAN NONI | Venezuela | Registered | P231840 | 6/1/2001 |
| TAHITIAN NONI | Chile | Registered | 842.026 | 9/30/1998 |
| TAHITIAN NONI | Chile | Registered | 913.208 | 10/10/2000 |
| TAHITIAN NONI | France | Registered | 98738339 | 6/23/1998 |
| TAHITIAN NONI | Indonesia | Registered | 482922 new 308838 | 5/30/2011 |
| TAHITIAN NONI | Israel | Registered | 139537 | 12/4/2001 |
| TAHITIAN NONI | Mexico | Registered | 780334 | 2/25/2003 |
| TAHITIAN NONI | Mexico | Registered | 773906 | 1/13/2003 |
| TAHITIAN NONI | Russia | Registered | 190952 | 11/3/1997 |
| TAHITIAN NONI | Thailand | Registered | TM161941 | 6/18/2002 |
| TAHITIAN NONI | United States | Registered | 2537558 | 2/12/2002 |
| TAHITIAN NONI | United States | Registered | 2420648 | 1/16/2001 |
| TAHITIAN NONI | Vietnam | Registered | 30734 | 4/20/1999 |
| TAHITIAN NONI | Vietnam | Registered | 38631 | 10/22/2001 |
| TAHITIAN NONI Simplified Chinese | China | Registered | 5398142 | 8/7/2009 |
| TAHITIAN NONI Simplified Chinese | China | Registered | 5398143 | 10/7/2009 |
| TAHITIAN NONI Simplified Chinese | China | Registered | 5398154 | 4/28/2009 |
| TAHITIAN NONI Simplified Chinese | China | Registered | 5919554 | 11/28/2009 |
| TAHITIAN NONI Simplified Chinese | China | Registered | 5199002 | 9/7/2009 |
| TAHITIAN NONI (Simplified Chinese) | China | Registered | 5398156 | 9/14/2009 |
| TAHITIAN NONI Simplified Chinese | China | Registered | 5170462 | 3/21/2009 |
| TAHITIAN NONI (Simplified Chinese) | China | Registered | 5199004 | 6/21/2009 |
| TAHITIAN NONI (Simplified Chinese) | China | Registered | 5019719 | 10/7/2009 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|--|---------------|------------|------------------------------------|----------------------------------|
| TAHITIAN NONI (Simplified Chinese) | China | Registered | 5398157 | 11/7/2009 |
| TAHITIAN NONI & DESIGN FLOWER LOGO | New Zealand | Registered | 615348 | 5/24/2000 |
| TAHITIAN NONI & DESIGN FLOWER LOGO | New Zealand | Registered | 615349 | 5/24/2000 |
| TAHITIAN NONI & DESIGN FLOWER LOGO (Old Logo pulled) | China | Registered | 4840288 | 4/7/2009 |
| TAHITIAN NONI & FLOWER DESIGN | Vietnam | Registered | 163780 | 5/17/2011 |
| TAHITIAN NONI (Chinese translation) | China | Registered | 1404252 | 6/7/2000 |
| TAHITIAN NONI (Chinese translation) | China | Registered | 1431411 | 8/14/2000 |
| TAHITIAN NONI (Chinese translation) | China | Registered | 2023404 | 12/7/2008 |
| TAHITIAN NONI (Chinese translation) | Hong Kong | registered | 2003B07673 | 4/10/2001 |
| TAHITIAN NONI (Chinese translation) | Hong Kong | Registered | 2003807674 | 4/10/2001 |
| TAHITIAN NONI (Chinese) 大溪地諾麗 | Taiwan | Registered | 891775 | 5/16/2000 |
| TAHITIAN NONI (Cyrillic) | Russia | Registered | 331095 | 8/6/2007 |
| TAHITIAN NONI (liquid supplement) | United States | Registered | 3488062 | 8/19/2008 |
| TAHITIAN NONI (new flavor) | Singapore | Registered | T02/03271J | 3/6/2002 |
| TAHITIAN NONI (nutritional supplement) | United States | Registered | 3488064 | 8/19/2008 |
| TAHITIAN NONI (Simplified Chinese) | China | Registered | 5199005 | 7/7/2009 |
| TAHITIAN NONI (Simplified Chinese) | China | Registered | 5398140 | 7/7/2009 |
| TAHITIAN NONI (Simplified Chinese) | China | Registered | 5398141 | 8/7/2009 |
| TAHITIAN NONI (Simplified Chinese) | China | Registered | 5398155 | 9/7/2009 |
| TAHITIAN NONI (Written with different Chinese characters) Simplified Chinese | China | Registered | 5170368 | 6/28/2009 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|--|---------------|------------|------------------------------------|----------------------------------|
| TAHITIAN NONI (Written with different Chinese characters) Simplified Chinese | China | Registered | 5170367 | 6/14/2009 |
| TAHITIAN NONI (Written with different Chinese characters) Simplified Chinese | China | Registered | 5170366 | 3/21/2009 |
| TAHITIAN NONI (Written with different Chinese characters) Simplified Chinese | China | Registered | 5170365 | 3/21/2009 |
| TAHITIAN NONI (Written with different Chinese characters) Simplified Chinese | China | Registered | 5170364 | 5/28/2009 |
| TAHITIAN NONI (Written with different Chinese characters) Simplified Chinese | China | Registered | 5170383 | 8/28/2009 |
| TAHITIAN NONI BOTTLE DESIGN LOGO | Japan | Registered | 4768130 | 4/30/2004 |
| TAHITIAN NONI BOTTLE DESIGN LOGO | Japan | Registered | 4544295 | 2/22/2002 |
| Tahitian Noni Café with Device (Dark Fruit) | Japan | Registered | 4857999 | 4/15/2005 |
| TAHITIAN NONI DESIGN BOTTLE LOGO | Taiwan | Registered | 894980 | 6/16/2000 |
| TAHITIAN NONI DESIGN BOTTLE LOGO | Canada | Registered | TMA507,369 | 1/29/1999 |
| TAHITIAN NONI DESIGN BOTTLE LOGO | European Comm | Registered | 3100138 | 7/27/2004 |
| TAHITIAN NONI DESIGN BOTTLE LOGO | Hong Kong | Registered | 300147285 | 4/4/2003 |
| TAHITIAN NONI DESIGN BOTTLE LOGO | Korea | Registered | 414669 | 8/5/1998 |
| TAHITIAN NONI DESIGN BOTTLE LOGO | New Zealand | Registered | 275044 | 4/7/1997 |
| TAHITIAN NONI DESIGN BOTTLE LOGO | Thailand | Registered | TM77435 | 9/2/1998 |
| TAHITIAN NONI DESIGN BOTTLE LOGO | United States | Registered | 2213694 | 12/29/1998 |
| TAHITIAN NONI DESIGN BOTTLE LOGO | United States | Registered | 2207977 | 12/8/1998 |
| TAHITIAN NONI DESIGN FLOWER LOGO | Thailand | Registered | TM264989 | 7/23/2007 |
| TAHITIAN NONI DESIGN FLOWER LOGO | Thailand | Registered | TM266184 | 8/22/2007 |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|----------------------------------|----------------|---------------|------------------------------------|----------------------------------|
| TAHITIAN NONI FAMILY | European Comm | Registered | 9175241 | 11/29/2010 |
| TAHITIAN NONI FLOWER DESIGN LOGO | Japan | Registered | 4810558 | 10/15/2004 |
| TAHITIAN NONI FLOWER DESIGN LOGO | Japan | Registered | 5399324 | 3/18/2011 |
| Tahitian Noni Japan (Katakana) | Japan | Registered | 5408289 | 4/22/2011 |
| TAHITIAN NONI PURE | Korea | Registered | 40-877705 | 8/24/2011 |
| TAHITIANONI (one word) | Japan | Registered | 4574214 | 5/31/2002 |
| TE MANA | United States | | | |
| TE•ORA 恬悠雅 | China | Registered | 50075138 | 10/7/2021 |
| TE•ORA 恬悠雅 | China | Registered | 58439427 | 2/14/2022 |
| TE•ORA 恬悠雅 | China | Registered | 50051488 | |
| TE•ORA 恬悠雅 | China | Registered | 50048951 | 10/27/2021 |
| TE•ORA 恬悠雅 | China | Registered | 58439445A | 4/7/2022 |
| TE•ORA 恬悠雅 | China | Published | 58431288 | |
| Tell The Story | China | Registered | 4840054 | 4/28/2008 |
| TeMana | China | Pending | 29086532 | |
| TEMANA | European | | | |
| TeMana chinese | China | Pending | 29086531 | |
| Thrive | European Comm | Registered | 11055555 | 12/14/2012 |
| THRIVE | Norway | Registered | 268131 | 11/7/2012 |
| THRIVE | Ukraine | Registered | 173548 | 7/25/2013 |
| Thrive | United Kingdom | Registered | 2627439 | 10/19/2012 |
| Thrive Adaptogenics | China | Registered | 10445624 | 6/21/2013 |
| TRUAGE | Bolivia | | | |
| Truage | Canada | Registered | 1609283 | 1/10/2013 |
| TRUAGE | Chile | Registered | 1064252 | |
| TruAge | China | Published for | 29086534 | |
| TruAge | China | Pending | 29086533 | |
| TRUAGE | Croatia | Registered | 220130740 | 5/10/2013 |
| TRUAGE | European Comm | Registered | 11545035 | 6/12/2013 |
| Truage | Hong Kong | Registered | 302587311 | |
| Truage | Indonesia | Pending | D00.2013.031325 | 6/28/2013 |
| Truage | Indonesia | Pending | D00.2013.031323 | |
| Truage | Indonesia | Pending | D00.2013.031321 | |
| Truage | Japan | Registered | 5651666 | 2/21/2014 |
| TruAge | Japan | Registered | 5646781 | 1/31/2014 |
| TruAge | Japan | Registered | 5687289 | 7/18/2014 |
| Truage | Korea | Registered | 40-213-26932 | |

| Title | Jurisdiction | Status | Registration or Application Number | Registration or Application Date |
|-------------------|--------------|------------|------------------------------------|----------------------------------|
| Truage | Malaysia | Registered | 2013007114 | |
| Truage | Malaysia | Registered | 2013007113 | |
| Truage | Malaysia | Registered | 2013007112 | |
| TRUAGE | Mexico | Registered | 1420337 | |
| Truage | Norway | Registered | 270548 | 5/2/2013 |
| TRUAGE | Peru | Registered | 0538691-2013 | 10/21/2013 |
| Truage | Russia | Registered | 519698 | 8/6/2014 |
| Truage | Taiwan | Registered | 1647710 | 6/1/2014 |
| Truage | Thailand | Pending | 890768 | |
| Truage | Thailand | Pending | 890769 | |
| Truage | Ukraine | Registered | 18800 | 7/10/2014 |
| Truage | Vietnam | Pending | 40231751000 | |
| Truage (Katakana) | Japan | Registered | 5651667 | 2/21/2014 |
| TruAge (Katakana) | Japan | Registered | 5687290 | 7/18/2014 |
| 优注 | China | Registered | 55619488 | 11/20/2021 |
| 优注 | China | Registered | 55641822 | 11/20/2021 |
| 卫眠 | China | Registered | 50071002 | 8/14/2021 |
| 幻颜30 | China | Registered | 50050624 | 8/21/2021 |
| 幻颜30 | China | Registered | 50066026 | 10/27/2021 |
| 强预 | China | Registered | 55636699 | 11/27/2021 |
| 强预 | China | Registered | 55636709 | 11/27/2021 |
| 恬悠雅Shape | China | Registered | 50058902 | 8/21/2021 |
| 恬悠雅Shape | China | Registered | 50042531 | 10/7/2021 |
| 恬悠雅Shape | China | Registered | 50058896 | 3/7/2022 |
| 时间卫士 | China | Registered | 50072794 | 10/7/2021 |