

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM863196

|                                     |                                     |                                  |                       |
|-------------------------------------|-------------------------------------|----------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>             | NEW ASSIGNMENT                      |                                  |                       |
| <b>NATURE OF CONVEYANCE:</b>        | ENTITY CONVERSION                   |                                  |                       |
| <b>CONVEYING PARTY DATA</b>         |                                     |                                  |                       |
| <b>Name</b>                         | <b>Formerly</b>                     | <b>Execution Date</b>            | <b>Entity Type</b>    |
| Simon & Schuster Digital Sales Inc. |                                     | 10/25/2023                       | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>         |                                     |                                  |                       |
| <b>Name:</b>                        | Simon & Schuster Digital Sales, LLC |                                  |                       |
| <b>Street Address:</b>              | 1230 Avenue of the Americas         |                                  |                       |
| <b>City:</b>                        | New York                            |                                  |                       |
| <b>State/Country:</b>               | NEW YORK                            |                                  |                       |
| <b>Postal Code:</b>                 | 10020                               |                                  |                       |
| <b>Entity Type:</b>                 | Limited Liability Company: DELAWARE |                                  |                       |
| <b>PROPERTY NUMBERS Total: 17</b>   |                                     |                                  |                       |
| <b>Property Type</b>                | <b>Number</b>                       | <b>Word Mark</b>                 |                       |
| <b>Registration Number:</b>         | 5500312                             | A CUP OF COMFORT                 |                       |
| <b>Registration Number:</b>         | 5505879                             | ADAMS MEDIA                      |                       |
| <b>Registration Number:</b>         | 2499895                             | ADAMS MEDIA                      |                       |
| <b>Registration Number:</b>         | 5672561                             | A                                |                       |
| <b>Registration Number:</b>         | 5652937                             | A                                |                       |
| <b>Registration Number:</b>         | 2063316                             | EVERYTHING                       |                       |
| <b>Registration Number:</b>         | 2379837                             | EVERYTHING                       |                       |
| <b>Registration Number:</b>         | 3438862                             | EVERYTHING KIDS'                 |                       |
| <b>Registration Number:</b>         | 3429265                             | EVERYTHING PARENT'S GUIDE        |                       |
| <b>Registration Number:</b>         | 2697705                             | EVERYTHING.COM                   |                       |
| <b>Registration Number:</b>         | 3155001                             | POLKA DOT PRESS                  |                       |
| <b>Registration Number:</b>         | 3155000                             | POLKA DOT PRESS                  |                       |
| <b>Registration Number:</b>         | 5362685                             | THE EVERYTHING                   |                       |
| <b>Registration Number:</b>         | 5367696                             | THE EVERYTHING KIDS'             |                       |
| <b>Registration Number:</b>         | 5367697                             | THE EVERYTHING PARENT'S GUIDE TO |                       |
| <b>Registration Number:</b>         | 4116308                             | TOTALLY BLACKED OUT              |                       |
| <b>Registration Number:</b>         | 4087599                             | TYRUS BOOKS                      |                       |
| <b>CORRESPONDENCE DATA</b>          |                                     |                                  |                       |

CH \$440.00 5500312

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-975-4321  
**Email:** trademarks@paramount.com  
**Correspondent Name:** Mallory Levitt  
**Address Line 1:** 1515 Broadway  
**Address Line 4:** New York, NEW YORK 10036

|                                |                         |
|--------------------------------|-------------------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | S&S Digital Assignments |
|--------------------------------|-------------------------|

|                           |                |
|---------------------------|----------------|
| <b>NAME OF SUBMITTER:</b> | Mallory Levitt |
|---------------------------|----------------|

|                   |                  |
|-------------------|------------------|
| <b>SIGNATURE:</b> | /Mallory Levitt/ |
|-------------------|------------------|

|                     |            |
|---------------------|------------|
| <b>DATE SIGNED:</b> | 12/22/2023 |
|---------------------|------------|

**Total Attachments: 2**

source=SIMON SCHUSTER DIGITAL SALES INC - DE - Conversion - to SIMON SCHUSTER LLC - SS Corp  
Restructure Docs#page1.tif

source=SIMON SCHUSTER DIGITAL SALES INC - DE - Conversion - to SIMON SCHUSTER LLC - SS Corp  
Restructure Docs#page2.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SIMON & SCHUSTER DIGITAL SALES INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SIMON & SCHUSTER DIGITAL SALES INC." TO "SIMON & SCHUSTER DIGITAL SALES LLC", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF OCTOBER, A.D. 2023, AT 8 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

4797074 8100V  
SR# 20233808047

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204444193  
Date: 10-25-23

**TRADEMARK**  
**REEL: 008298 FRAME: 0060**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 07:52 AM 10/25/2023  
FILED 08:00 AM 10/25/2023  
SR 20233808047 - File Number 4797074

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
DELAWARE LIMITED LIABILITY COMPANY  
PURSUANT TO SECTION 18-214 OF  
THE DELAWARE LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where the corporation was first formed is Delaware  
and the date the corporation first formed is March 9, 2010.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The name of the corporation immediately prior to filing this Certificate is  
Simon & Schuster Digital Sales Inc.
4. The name of the limited liability company as set forth in the Certificate of  
Formation is Simon & Schuster Digital Sales LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
25th day of October, A.D. 2023.

DocuSigned by:  
Veronica Jordan  
By: 645110805EE456  
Authorized Person

Name: Veronica Jordan  
Print or Type