

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM863215

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AZTECA INTERNATIONAL CORPORATION		12/19/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TV AZTECA, S.A.B. DE C.V.		
<b>Street Address:</b>	Periférico Sur No. 4121 Col. Fuentes del Pedregal		
<b>City:</b>	Ciudad de México		
<b>State/Country:</b>	MEXICO		
<b>Postal Code:</b>	04140		
<b>Entity Type:</b>	Sociedad Anónima Bursátil de Capital Variable: MEXICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4262271	LO QUE CALLAMOS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	scott@sisunlaw.com		
<b>Correspondent Name:</b>	Scott M. Sisun, Esq.		
<b>Address Line 1:</b>	135 Madison Avenue, Floor 5		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Scott M. Sisun, Esq		
<b>Address Line 1:</b>	135 Madison Avenue, Floor 5		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>NAME OF SUBMITTER:</b>	Scott Sisun		
<b>SIGNATURE:</b>	/scottsisun/		
<b>DATE SIGNED:</b>	12/22/2023		
<b>Total Attachments: 2</b>			
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OP \$40.00 4262271



TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made effective as of 19 December, 1973 (the "Effective Date"), by and between **AZTECA INTERNATIONAL CORPORATION**, a Delaware corporation, 2691 S. Baysboro Drive, Suite 1475, Miami, FL 33133 (the "Assignor") and **TV AZTECA, S.A.B. DE C.V.**, a Mexico Sociedad Anónima Bursátil de Capital Variable (the "Assignee") (individually, a "Party," and collectively, the "Parties").

WHEREAS, Assignor has adopted, owns and is using the following trademark ("Mark"), which is ongoing and existing:

- U.S. Registration No. 4262271 for LO QUE CALLAMOS

WHEREAS, Assignee desires to acquire all rights, title, and interest in and to the Mark and all associated goodwill in said Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignment. Assignor hereby irrevocably assigns and transfers to Assignee its successors and assigns all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, along with the registration thereof, the number of which is contained herein.

2. Recordal. Assignor hereby authorizes Assignee's representatives to execute the necessary applications, registrations and proprietorship forms for recordal with the respective U.S. and worldwide trademark offices.

3. Authority. The Parties hereto represent and warrant that they have full power and authority to execute, deliver and perform this Agreement and such other instruments as required herein and to consummate the transactions contemplated hereby.

4. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of New York (regardless of the laws that might otherwise govern under applicable New York conflict of laws principles).

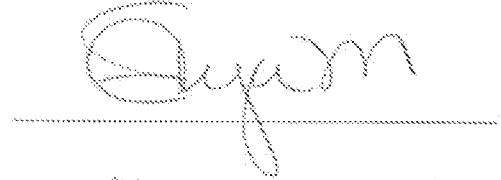
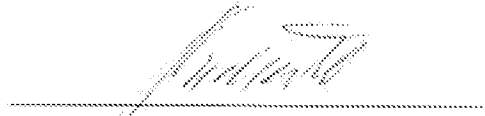
IN WITNESS WHEREFORE, the Assignor, and Assignee by and through their authorized representatives, do hereby acknowledge that each has read, understands and consents to the terms, conditions, and obligations contained herein and executes the same to be effective as of the Effective Date.

[SIGNATURES ON FOLLOWING PAGE]



AZTECA INTERNATIONAL CORPORATION  
(Assignor)

TV AZTECA, S.A.B. DE C.V.  
(Assignee)



Name: Luis Jorge Echote Ferrandez

Name: Claudia Noira Tej. Herrera

Title: Attorney in Fact

Title: Attorney in Fact

Date: 19 12 2023

Date: 19 12 2023

