

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM864346

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Twice The Ice Holdings, LLC		12/27/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Ice House America, L.L.C.		
Street Address:	278 U.S. Highway 319 South		
City:	Moultrie		
State/Country:	GEORGIA		
Postal Code:	31768		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4495903	SMARTICE	
Registration Number:	4486164	ICEBORN	
Registration Number:	5112758	HEALTHWISE	
Registration Number:	5561733	TWICE PURE	
Registration Number:	6253990	ICEBORN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043778156		
Email:	jcarusone@robinsonbradshaw.com		
Correspondent Name:	Jennifer Carusone		
Address Line 1:	101 N. Tryon Street, Suite 1900		
Address Line 2:	Robinson, Bradshaw & Hinson, P.A.		
Address Line 4:	Charlotte, NORTH CAROLINA 28246		
NAME OF SUBMITTER:	Jennifer Carusone		
SIGNATURE:	/Jennifer Carusone/		
DATE SIGNED:	12/28/2023		
Total Attachments: 3			

CH \$140.00 4495903

source=Twice the Ice to Ice House- Trademark Assignment (Executed)#page1.tif

source=Twice the Ice to Ice House- Trademark Assignment (Executed)#page2.tif

source=Twice the Ice to Ice House- Trademark Assignment (Executed)#page3.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”), dated as of December 27, 2023, is by and between **Twice The Ice Holdings, LLC**, a Delaware limited liability company located at 278 U.S. 319 S. Moultrie, Georgia (“Assignor”) and **Ice House America, L.L.C.**, a Florida limited liability company located at 278 U.S. 319 S. Moultrie, Georgia (“Assignee”).

WHEREAS, Assignor is the sole owner of all right, title and interest in and to the trademarks, trademark registrations and applications set forth on the attached **Schedule A**, as well as all of the goodwill of the business symbolized thereby and associated therewith (the “Trademarks”); and

WHEREAS, Assignee desires to acquire any and all rights that Assignor may have in and to the Trademarks.

NOW THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby irrevocably sells, conveys, assigns, transfers and delivers to Assignee all right, title and interest in and to the Trademarks, whether statutory or at common law, throughout the world, together with the goodwill of the business symbolized by the Trademarks, Assignor’s business or that portion of the Assignor’s business to which such trademark pertains, and any royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to the foregoing; along with the right to sue and recover for, and the right to profits, penalties, damages or other payments due or accrued arising out of or in connection with, any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill.

Assignor agrees to execute and deliver at the request of Assignee, and at Assignee’s cost and expense, all papers, instruments and assignments, and to perform other reasonable acts that Assignee may require in order to vest all Assignor’s right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of such Assignor.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

[Signatures on following page]

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first written above.

TWICE THE ICE HOLDINGS, LLC

By: DocuSigned by:


0C0DEA1A65491BA
Troy Doom, Manager

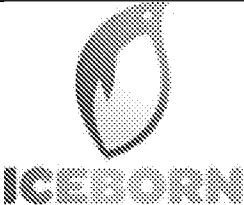
ICE HOUSE AMERICA, L.L.C.

By: DocuSigned by:


0C0DEA1A65491BA
Troy Doom, Chief Executive Officer

Schedule A
Trademarks

US Trademark Registrations and Applications:

Mark	Application Number	Filed Application for Registration	Registration Number
SmartIce	85784034	11/20/2012	4495903
ICEBORN	85784027	11/20/2012	4486164
HEALTHWISE	86966619	04/06/2016	5112758
TWICE PURE	87259274	12/06/2016	5561733
	88148014	10/09/2018	6253990