

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM864352

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the ASSIGNOR: PRIMAL HARVEST LLC TO PRIME CONSUMER BRANDS LLC previously recorded on Reel 008279 Frame 0089. Assignor(s) hereby confirms the ASSIGNOR: PRIME CONSUMER BRANDS LLC.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prime Consumer Brands LLC		11/28/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BankUnited, N.A., as Administrative Agent		
Street Address:	7815 NW 148th Street		
City:	Miami Lakes		
State/Country:	FLORIDA		
Postal Code:	33016		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97737562	BEAUTYLUX	
CORRESPONDENCE DATA			
Fax Number:	6175236850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-523-2700		
Email:	susan.dinicola@hklaw.com		
Correspondent Name:	Holland & Knight LLP		
Address Line 1:	10 St. James Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02116		
NAME OF SUBMITTER:	Susan C. DiNicola		
SIGNATURE:	/Susan C. DiNicola/		
DATE SIGNED:	12/28/2023		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM858610

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Primal Harvest LLC		11/28/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BankUnited, N.A., as Administrative Agent		
Street Address:	7815 NW 148th Street		
City:	Miami Lakes		
State/Country:	FLORIDA		
Postal Code:	33016		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97737562	BEAUTYLUX	
CORRESPONDENCE DATA			
Fax Number:	6175236850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-523-2700		
Email:	susan.dinicola@hklaw.com,scott.e.brown@hklaw.com		
Correspondent Name:	Holland & Knight LLP		
Address Line 1:	10 St. James Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02116		
NAME OF SUBMITTER:	Susan C. DiNicola		
SIGNATURE:	/Susan C. DiNicola/		
DATE SIGNED:	12/05/2023		
Total Attachments: 3			
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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:


Please be advised that pursuant to the Security and Pledge Agreement dated as of November 28, 2023 (as the same may be amended, modified, extended or restated from time to time, the “**Agreement**”) by and among PRIMAL HARVEST LLC, a Delaware limited liability company and PRIME CONSUMER BRANDS LLC, a Delaware limited liability company (each an “**Obligor**” and collectively, the “**Obligors**”), the other Obligors party thereto from time to time and BANKUNITED, N.A., as Administrative Agent (the “**Administrative Agent**”) for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 attached hereto and the goodwill associated therewith to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations. Any capitalized terms used but not defined herein shall have the same meaning given to such term in the Agreement.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

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PRIME CONSUMER BRANDS LLC

By: Prime6 Brands GmbH, its sole manager

By: 
Name: Vilius Kirilka
Title: Managing Director

[Notice of Grant of Security Interest in Trademarks]

Schedule 1

Trademarks:

Loan Party	Trademark Title	Application No.	Date of Application	Reg. No.	Date of Registration
Prime Consumer Brands LLC	BEAUTYLUX	97737562	December 30, 2022	97737562	December 30, 2022

[Notice of Grant of Security Interest in Trademarks]