

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM864665

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Raquel Whiting Gilmer		12/11/2023	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Perfectly Me Living, LLC		
Street Address:	5713 N. Charles Street		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21210		
Entity Type:	Limited Liability Company: MARYLAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5084524	PERFECTLY ME	
Registration Number:	4796940	I AM PERFECTLY ME	
Registration Number:	4867552	I AM PERFECTLY ME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4435415680		
Email:	trademarks@olivergrimsley.com		
Correspondent Name:	Kimberly S. Grimsley		
Address Line 1:	1 Olympic Place		
Address Line 2:	Suite 900		
Address Line 4:	Towson, MARYLAND 21204		
NAME OF SUBMITTER:	Kimberly S. Grimsley		
SIGNATURE:	/Kimberly S. Grimsley/		
DATE SIGNED:	12/29/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement is made effective as of December 11, 2023 by and between Raquel Whiting Gilmer, an individual having a principal place of business at: 5713 N. Charles Street, Baltimore, Maryland 21210 (hereinafter "Assignor") and Perfectly Me Living, LLC, a Maryland limited liability company having a principal place of business at: 5713 N. Charles Street, Baltimore, Maryland 21210, (hereinafter "Assignee") (each a "Party" or collectively "Parties").

WHEREAS, Assignor is the owner of the following United States trademarks and trademark registrations (hereinafter referred to as the "Marks"):

- **PERFECTLY ME:** U.S. Trademark Registration No. 5084524, registered on November 22, 2016, for Education services, namely, providing classes, seminars, conferences, workshops in the field of personal goal setting, personal development, self-fulfillment, self-awareness, self-knowledge, self-acceptance, self-responsibility, and personal growth, and distributing course materials in connection therewith; providing a website featuring tips, strategies, coaching and advice via articles, non-downloadable videos and blogs in the fields of personal goal setting, personal development, self-fulfillment, self-awareness, self-knowledge, self-acceptance, self-responsibility, and personal growth, in International Class 41;
- **I AM PERFECTLY ME:** U.S. Trademark Registration No. 4796940, registered on August 18, 2015, for Socks; T-shirts, in International Class 25;
- **I AM PERFECTLY ME:** U.S. Trademark Registration No. 4867552, registered on December 8, 2015, for Wristbands, in International Class 25;

WHEREAS, Assignor wishes to transfer all of its rights, title, and interest in the Marks to Assignee; and

WHEREAS, Assignee is desirous of obtaining any and all rights, title, and interest that Assignor may have in and to the Marks since the date of first use of the Marks, together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks; along with the right to recover damages and profits for past and future infringement thereof, as fully as if Assignor had filed such action in its own name.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks for the United States and throughout the world to the Assignee, together with the goodwill of the business in connection with which the Marks are to be used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringement thereof, if applicable.

Assignor does further agree to execute and deliver without further consideration all further applications, assignments and documents, and to perform such other acts as Assignee may reasonably request or that are deemed necessary by Assignee, its successors, assigns and nominees, and to fully secure Assignee's ownership interest in the Marks as aforesaid. The Assignor hereby appoints the then manager or authorized representative of the Assignee as its due and lawful attorney-in-fact with the power of attorney to execute such documents and take such acts under this paragraph as Assignor was required to execute or take, such power being coupled with an interest herein and irrevocable.

This Trademark Assignment Agreement may be executed in multiple counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. Electronic, scanned or other electronically signed versions shall be deemed originals for all purposes herein.

IN WITNESS WHEREOF, the undersigned Assignor and Assignee have executed this Trademark Assignment Agreement.

ASSIGNOR:

RAQUEL WHITING GILMER

Raquel Whiting Gilmer

ASSIGNEE:

PERFECTLY ME LIVING, LLC

By: *Raquel Whiting Gilmer*
Print Name: Raquel Whiting Gilmer
Title: CEO