

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM864724

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Personal Strengths Publishing, Inc.		11/02/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Personal Strengths Publishing, LLC		
Street Address:	7668 El Camino Real, Suite 104716		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92009		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4905614	SDI	
CORRESPONDENCE DATA			
Fax Number:	4152687522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-268-7810		
Email:	SGuerra@mofo.com		
Correspondent Name:	Muzamil Huq, Morrison & Forester LLP		
Address Line 1:	425 Market Street		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	70639-6000.000		
NAME OF SUBMITTER:	Muzamil Huq		
SIGNATURE:	/mhuq/		
DATE SIGNED:	12/29/2023		
Total Attachments: 1			
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State of California Secretary of State

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Limited Liability Company Articles of Organization - Conversion

LLC-1A File #

FILED Secretary of State State of California

NOV 02 2021

This Space For Filing Use Only

IMPORTANT - Read all instructions before completing this form.

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

Personal Strengths Publishing, LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

[X] One Manager [] More Than One Manager [] All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA City State Zip Code 7668 El Camino Real Carlsbad CA 92009

5. Initial Mailing Address of Limited Liability Company, if different from Item 4 City State Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. You may not list the converted entity as the agent. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process

Timothy Scudder

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box City State Zip Code 7668 El Camino Real Carlsbad CA 92009

c. If an individual, Mailing Address of Agent for Service of Process City State Zip Code 7668 El Camino Real Carlsbad CA 92009

Converting Entity Information

7. Name of Converting Entity Personal Strengths Publishing, Inc.

8. Form of Entity Corporation 9. Jurisdiction California 10. CA Secretary of State Entity Number, if any 788990

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote. AND The percentage vote required of each class. Class A Common Shares: 1,517 shares entitled to vote majority vote Class B Common Shares: no shares entitled to vote (none outstanding)

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person (Kevin Small)

Kevin Small, Chief Executive Officer

Type or Print Name and Title of Authorized Person

Signature of Authorized Person (Timothy Scudder)

Timothy Scudder, Chief Financial Officer

Type or Print Name and Title of Authorized Person