

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM865397

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DAARRT Media, Inc.		12/29/2023	Corporation: ILLINOIS
iFranchise Group, LLC		12/29/2023	Limited Liability Company: ILLINOIS
iFranchise Group International, Inc.		12/29/2023	Corporation: ILLINOIS
Full Spectrum Franchise Consulting, Inc.		12/29/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Merion Investment Partners IV, L.P., as Agent		
Street Address:	435 Devon Park Drive, Bldg. 700		
City:	Wayne		
State/Country:	PENNSYLVANIA		
Postal Code:	19087		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4413963	IFRANCHISE	
Registration Number:	3458065	IFRANCHISE GROUP	
Registration Number:	2462980	IFRANCHISE	
Registration Number:	4494335	TOPFIRE MEDIA	
CORRESPONDENCE DATA			
Fax Number:	6144625135		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-462-1093		
Email:	barbara.bacon@icemiller.com		
Correspondent Name:	Ice Miller LLP		
Address Line 1:	250 West Street, Suite 700		
Address Line 4:	Columbus, OHIO 43215-7509		
NAME OF SUBMITTER:	Barbara Bacon		

OP \$115.00 4413963

SIGNATURE:	/Barbara Bacon/
DATE SIGNED:	01/03/2024
Total Attachments: 11 source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page1.tif source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page2.tif source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page3.tif source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page4.tif source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page5.tif source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page6.tif source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page7.tif source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page8.tif source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page9.tif source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page10.tif source=Executed - IP Security Agreement - Merion Investment Partners IV, L.P#page11.tif	

PATENT, TRADEMARK AND COPYRIGHT SECURITY AGREEMENT

THIS PATENT, TRADEMARK AND COPYRIGHT SECURITY AGREEMENT (as amended, modified, supplemented, restated, or substituted from time to time, this “Agreement”), dated as of December 29, 2023, is made by DAARRT Media, Inc., an Illinois corporation (“DAARRT”), iFranchise Group, LLC, an Illinois limited liability company (“IFG”), iFranchise Group International, Inc., an Illinois corporation (“IFG International”), and Full Spectrum Franchise Consulting, Inc., a Delaware corporation (“Holdings” and together with DAARRT, IFG, IFG International and each other Person joined to the Note Purchase Agreement (defined below) as an issuer from time to time, collectively, the “Pledgors” and each individually, a “Pledgor”) in favor of Merion Investment Partners IV, L.P., a Delaware limited partnership, as agent and for the ratable benefit of Purchasers (“Agent”).

WHEREAS, under the terms hereof, the Agent, for the ratable benefit of Purchasers, desires to obtain, and the Pledgors desire to grant to the Agent, security for all of the Obligations (as such term is defined in the Note Purchase Agreement).

NOW, THEREFORE, the Pledgors and the Agent, intending to be legally bound, hereby agree as follows:

1. Definitions. The following definitions shall be applicable to this Agreement. Capitalized terms used herein and not otherwise specifically defined shall have the meaning set forth in the Note Purchase Agreement. The rules of construction set forth in Section 1.3 of the Note Purchase Agreement shall apply to this Agreement. Terms used herein which are defined in the UCC and not otherwise defined herein shall have the respective meanings ascribed to such terms in the UCC. To the extent the definition of any category or type of collateral is modified by any amendment, modification or revision to the UCC, such modified definition will apply automatically as of the date of such amendment, modification or revision.

(a) “Note Purchase Agreement” means that certain Senior Subordinated Note Purchase and Security Agreement among the Pledgors, Purchasers, and Agent, dated of even date herewith, as amended, modified, supplemented, restated, or substituted from time to time.

(b) “Payment In Full” and “Paid in Full” shall mean the full payment in cash of all Obligations (other than indemnity obligations under the Note Purchase Documents that are not then due and payable or for which any events or claims in respect thereof have not occurred or been asserted) and the termination of all Note Purchase Documents.

(c) “Patents, Trademarks and Copyrights” shall mean and include all of the Pledgors’ present and future right, title and interest in and to all of their intellectual or proprietary tangible or intangible property, including, but not limited to: all trade names, tradestyles, patent applications, patents, trademark applications, trademarks, copyright applications and copyrights, whether now owned or hereafter acquired by a Pledgor, including, without limitation, those listed on Schedule A hereto, including all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all reissues, divisions, continuations,

renewals, extensions and continuations-in-part thereof, and the goodwill of the business to which any of the patents, trademarks and copyrights relate.

2. Grant of Security Interest. To secure the Obligations, each Pledgor hereby grants and conveys a security interest to the Agent, for the ratable benefit of Purchasers, in the entire right, title and interest of such Pledgor in and to all of its Patents, Trademarks and Copyrights.

3. Representations and Warranties. Each Pledgor represents and warrants that:

(a) the Patents, Trademarks and Copyrights are subsisting and have not been adjudged invalid or unenforceable, in whole or in part;

(b) to the best of such Pledgor's knowledge, each of the Patents, Trademarks and Copyrights is valid and enforceable;

(c) such Pledgor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each of the Patents, Trademarks and Copyrights, free and clear of any liens, charges and encumbrances other than Permitted Liens, including without limitation pledges, assignments, licenses, shop rights and covenants by such Pledgor not to sue third persons;

(d) such Pledgor has the power and authority to enter into this Agreement and perform its terms;

(e) as of the Closing Date, no claim has been made to such Pledgor or, to the knowledge of such Pledgor, any other person that the use of any of the Patents, Trademarks and Copyrights does or may violate the rights of any third party; and

(f) such Pledgor has used, and will continue to use for the duration of this Agreement, proper statutory notice in connection with its use of any material Patents, Trademarks and Copyrights, except for those Patents, Trademarks and Copyrights that are hereafter allowed to lapse in accordance with Section 4(d) hereof.

4. Pledgors' Covenants.

(a) Each Pledgor agrees that, until Payment in Full, it will not enter into any agreement (for example, a license agreement) which is inconsistent with such Pledgor's obligations under this Agreement.

(b) If, before Payment in Full, a Pledgor shall own any new trademarks or any new copyrightable or patentable inventions, or any patent application or patent for any reissue, division, continuation, renewal, extension, or continuation in part of any Patent, Trademark or Copyright or any improvement on any Patent, Trademark or Copyright, the provisions of this Agreement shall automatically apply thereto and such Pledgor shall give to the Agent prompt notice thereof in writing. The Pledgors and the Agent agree to modify this Agreement by amending Schedule A to include any future patents, patent applications, trademark applications, trademarks, copyrights or copyright applications and the provisions of this Agreement shall apply thereto.

(c) Any and all fees, costs and expenses, of whatever kind or nature, including reasonable attorneys' fees and expenses incurred by the Agent in connection with the preparation of this Agreement and all other documents relating hereto and the consummation of this transaction, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance fees, encumbrances, the protection, maintenance or preservation of the Patents, Trademarks and Copyrights, or the defense or prosecution of any actions or proceedings arising out of or related to the Patents, Trademarks and Copyrights, shall be borne and paid by the Pledgors within fifteen (15) days of demand by the Agent, and if not paid within such time, shall be added to the principal amount of the Obligations and shall bear interest in accordance with the Note Purchase Agreement.

(d) Each Pledgor shall have the duty, through counsel reasonably acceptable to the Agent, to prosecute diligently any patent applications of the Patents, Trademarks and Copyrights pending as of the date of this Agreement if commercially reasonable or thereafter until Payment in Full, to make application on unpatented but patentable inventions (whenever it is commercially reasonable in the reasonable judgment of the applicable Pledgor to do so) and to preserve and maintain all rights in patent applications and Patents, including without limitation the payment of all maintenance fees. Any expenses incurred in connection with such an application shall be borne by the Pledgors. No Pledgor shall abandon any material Patent, Trademark or Copyright without the consent of Agent, which shall not be unreasonably withheld.

5. Remedies.

(a) Upon the occurrence of any Event of Default and at any time thereafter during the continuance thereof, the Agent shall have and may exercise, in addition to all other rights and remedies given it by this Agreement and those rights and remedies set forth in the Note Purchase Agreement and the other Note Purchase Documents, the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Patents, Trademarks and Copyrights may be located and such other rights and remedies as may be provided by applicable Law and as set forth below, including without limitation, immediately, without demand of performance and without other notice (except as set forth below) or demand whatsoever to the Pledgors, all of which are hereby expressly waived, and without advertisement, sell at public or private sale or otherwise realize upon, in a city that the Agent shall designate by notice to the Pledgors, the whole or from time to time any part of the Patents, Trademarks and Copyrights, or any interest which a Pledgor may have therein and, after deducting from the proceeds of sale or other disposition of the Patents, Trademarks and Copyrights all expenses (including fees and expenses for brokers and attorneys), shall apply the remainder of such proceeds toward the payment of the Obligations as provided in the Note Purchase Agreement. Any remainder of the proceeds after Payment in Full shall be paid over to the Pledgors. Notice of any sale or other disposition of the Patents, Trademarks and Copyrights shall be given to the Pledgors at least ten (10) days before the time of any intended public or private sale or other disposition of the Patents, Trademarks and Copyrights is to be made, which the Pledgors hereby agree shall be reasonable notice of such sale or other disposition. At any such sale or other disposition, the Agent or any Purchaser may, to the extent permissible under applicable law, purchase the whole or any part of the Patents, Trademarks and Copyrights sold, free from any right of redemption on the part of the Pledgors, which right is hereby waived and released.

(b) Each Pledgor acknowledges and agrees that, in addition to the other rights of the Agent and Purchasers hereunder and under the other Note Purchase Documents, because the Agent's remedies at law for failure of the Pledgors to comply with the provisions hereof relating to the Agent's rights (i) to inspect the books and records related to the Patents, Trademarks and Copyrights, (ii) to receive the various notifications the Pledgors are required to deliver hereunder, (iii) to obtain copies of agreements and documents as provided herein with respect to the Patents, Trademarks and Copyrights, (iv) to enforce the provisions hereof pursuant to which each Pledgor has appointed the Agent its attorney-in-fact, and (v) to enforce the Agent's and Purchasers' remedies hereunder, would be inadequate and that any such failure would not be adequately compensable in damages, each Pledgor agrees that each such provision hereof may be specifically enforced.

(c) If any Event of Default shall have occurred and be continuing, each Pledgor hereby authorizes and empowers the Agent, for the ratable benefit of Purchasers, to make, constitute and appoint any officer or agent of the Agent or Purchasers, as the Agent may select in its exclusive discretion, as such Pledgor's true and lawful attorney-in-fact, with the power to endorse such Pledgor's name on all applications, documents, papers and instruments necessary for the Agent and Purchasers to use the Patents, Trademarks and Copyrights, or to grant or issue, on commercially reasonable terms, any exclusive or nonexclusive license under the Patents, Trademarks and Copyrights to any third person, or necessary for the Agent, for the ratable benefit of Purchasers, to assign, pledge, convey or otherwise transfer title in or dispose, on commercially reasonable terms, of the Patents, Trademarks and Copyrights to any third Person. Each Pledgor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney, being coupled with an interest, shall be irrevocable for the life of this Agreement.

6. Rights of the Pledgor. Each Pledgor shall have the right, with the consent of the Agent, which shall not be unreasonably withheld, to bring suit, action or other proceeding in its own name, and to join the Agent, for the ratable benefit of Purchasers, if necessary, as a party to such suit so long as the Agent is satisfied that such joinder will not subject it to any risk of liability, to enforce the Patents, Trademarks and Copyrights and any licenses thereunder. The Pledgors shall promptly, upon demand, reimburse and indemnify the Agent for all damages, costs and expenses, including reasonable legal fees, incurred by the Agent as a result of such suit or joinder by a Pledgor.

7. No Waiver; Cumulative Remedies. No failure to exercise, and no delay in exercising, on the part of the Agent, for the ratable benefit of Purchasers, any right, power or privilege hereunder shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder preclude any further exercise thereof or the exercise of any other right, power or privilege. The remedies herein provided are cumulative and not exclusive of any remedies provided under the Note Purchase Agreement or the other Note Purchase Documents or by applicable Law. Each Pledgor waives any rights to require the Agent to proceed against any other Person or to exhaust any of the Patents, Trademarks and Copyrights or other security for the Obligations or to pursue any remedy in the Agent's power.

8. Waivers. Each Pledgor hereby waives any and all defenses (other than Payment in Full) which any Pledgor may now or hereafter have

9. Joinder. Each Pledgor acknowledges, consents, and agrees that new Pledgors may join in this Agreement and each Pledgor affirms that its Obligations shall continue hereunder undiminished.

10. Joint and Several. The Obligations and additional liabilities of the Pledgors under this Agreement are joint and several obligations of the Pledgors, and each Pledgor hereby waives to the full extent permitted by Law any defense it may otherwise have to the payment and performance of the Obligations that its liability hereunder is limited and not joint and several. Each Pledgor acknowledges and agrees that the foregoing waivers serve as a material inducement to the agreement of the Purchasers to purchase the Notes and enter into the Note Purchase Documents and that the Purchasers are relying on each specific waiver and all such waivers in entering into this Agreement. The undertakings of each Pledgor hereunder secure the obligations of itself and the other Pledgors. The Agent may, in its sole discretion, elect to enforce this Agreement against any Pledgor without any duty or responsibility to pursue any other Pledgor and such an election by the Agent shall not be a defense to any action the Agent may elect to take against any Pledgor. The Agent hereby reserves all right against each Pledgor.

11. Notices. All notices, demands, requests, consents, approvals and other communications required or permitted hereunder (“Notices”) must be in writing and will be effective as provided in Section 9.8 of the Note Purchase Agreement.

12. Preservation of Rights. No delay or omission on the Agent’s part to exercise any right or power arising hereunder will impair any such right or power or be considered a waiver of any such right or power, nor will the Agent’s action or inaction impair any such right or power. The Agent’s rights and remedies hereunder are cumulative and not exclusive of any other rights or remedies which the Agent may have under other agreements, at law or in equity, and may be exercised singularly or concurrently.

13. Severability. The provisions of this Agreement are intended to be severable. If any provision of this Agreement shall be held invalid or unenforceable in whole or in part in any jurisdiction, such provision shall, as to such jurisdiction, be ineffective to the extent of such invalidity or unenforceability without in any manner affecting the validity or enforceability thereof in any other jurisdiction or the remaining provisions hereof in any jurisdiction.

14. Entire Agreement; Amendments. This Agreement supersedes all prior understandings and agreements, whether written or oral, between the parties hereto relating to a grant of a security interest in Patents, Trademarks and Copyrights by the Pledgors. This Agreement may not be amended or supplemented except by a writing signed by the Agent and the Pledgors except as provided in Section 4(b) with respect to supplements to Schedule A.

15. Counterparts; Effectiveness. This Agreement may be executed in one or more counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by telecopy or e-mail shall be effective as delivery of a manually executed counterpart of this Agreement.

16. Successors and Assigns. The provisions of this Agreement shall be binding upon

and inure to the benefit of the parties hereto and their respective successors and assigns permitted under the Note Purchase Agreement, except that the Pledgors may not assign or otherwise transfer any of their respective rights or obligations hereunder without the prior written consent of the Agent (and any other attempted assignment or transfer by any party hereto shall be null and void).

17. Interpretation. In this Agreement, unless the Agent and the Pledgors otherwise agree in writing, the singular includes the plural and the plural the singular; words importing any gender include the other genders; references to statutes are to be construed as including all statutory provisions consolidating, amending or replacing the statute referred to; the word “or” shall be deemed to include “and/or”, the words “including”, “includes” and “include” shall be deemed to be followed by the words “without limitation”; references to articles, sections (or subdivisions of sections) or exhibits are to those of this Agreement; and references to agreements and other contractual instruments shall be deemed to include all subsequent amendments and other modifications to such instruments, but only to the extent such amendments and other modifications are not prohibited by the terms of the Note Purchase Documents. Section headings in this Agreement are included for convenience of reference only and shall not constitute a part of this Agreement for any other purpose.

18. Termination. Upon Payment in Full, this Agreement shall terminate and the Agent shall, at the expense of the Pledgors, execute and deliver such documents, and take such other actions (including the authorization of the filing of Uniform Commercial Code termination statements) as the Pledgors may reasonably request in order to evidence such termination.

19. Governing Law. This Agreement and any claims, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby shall be governed by, and construed in accordance with, the Law of the State of Delaware without reference to its conflict of Law principles.

20. SUBMISSION TO JURISDICTION. EACH PLEDGOR IRREVOCABLY AND UNCONDITIONALLY AGREES THAT IT WILL NOT COMMENCE ANY ACTION, LITIGATION OR PROCEEDING OF ANY KIND OR DESCRIPTION, WHETHER IN LAW OR EQUITY, WHETHER IN CONTRACT OR IN TORT OR OTHERWISE, AGAINST THE AGENT OR PURCHASERS IN ANY WAY RELATING TO THIS AGREEMENT OR THE TRANSACTIONS RELATING HERETO, IN ANY FORUM OTHER THAN THE COURTS OF THE COMMONWEALTH OF PENNSYLVANIA AND OF THE FEDERAL COURT SITTING IN THE COMMONWEALTH OF PENNSYLVANIA, AND ANY APPELLATE COURT FROM ANY THEREOF, AND EACH OF THE PARTIES HERETO IRREVOCABLY AND UNCONDITIONALLY SUBMITS TO THE JURISDICTION OF SUCH COURTS AND AGREES THAT ALL CLAIMS IN RESPECT OF ANY SUCH ACTION, LITIGATION OR PROCEEDING MAY BE HEARD AND DETERMINED IN SUCH PENNSYLVANIA COURT OR, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN SUCH FEDERAL COURT; PROVIDED THAT NOTHING IN THIS AGREEMENT SHALL LIMIT THE RIGHT OF THE AGENT TO COMMENCE ANY PROCEEDING IN THE FEDERAL OR STATE COURTS OF ANY OTHER JURISDICTION TO THE EXTENT THE AGENT DETERMINES THAT SUCH ACTION IS NECESSARY TO EXERCISE ITS RIGHTS OR REMEDIES UNDER THIS AGREEMENT WITH RESPECT TO THE COLLATERAL. EACH OF THE PARTIES

HERETO AGREES THAT A FINAL JUDGMENT IN ANY SUCH ACTION, LITIGATION OR PROCEEDING SHALL BE CONCLUSIVE AND MAY BE ENFORCED IN OTHER JURISDICTIONS BY SUIT ON THE JUDGMENT OR IN ANY OTHER MANNER PROVIDED BY LAW.

21. WAIVER OF VENUE. EACH PLEDGOR IRREVOCABLY AND UNCONDITIONALLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY OBJECTION THAT IT MAY NOW OR HEREAFTER HAVE TO THE LAYING OF VENUE OF ANY ACTION OR PROCEEDING ARISING OUT OF OR RELATING TO THIS AGREEMENT IN ANY COURT REFERRED TO IN SECTION 20. EACH OF THE PARTIES HERETO HEREBY IRREVOCABLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, THE DEFENSE OF AN INCONVENIENT FORUM TO THE MAINTENANCE OF SUCH ACTION OR PROCEEDING IN ANY SUCH COURT.

22. SERVICE OF PROCESS. EACH PARTY HERETO IRREVOCABLY CONSENTS TO SERVICE OF PROCESS IN THE MANNER PROVIDED FOR NOTICES IN SECTION 9.8 OF THE NOTE PURCHASE AGREEMENT. NOTHING IN THIS AGREEMENT WILL AFFECT THE RIGHT OF ANY PARTY HERETO TO SERVE PROCESS IN ANY OTHER MANNER PERMITTED BY APPLICABLE LAW.

23. WAIVER OF JURY TRIAL. EACH PARTY HERETO HEREBY IRREVOCABLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY RIGHT IT MAY HAVE TO A TRIAL BY JURY IN ANY LEGAL PROCEEDING DIRECTLY OR INDIRECTLY ARISING OUT OF OR RELATING TO THIS AGREEMENT OR ANY OTHER NOTE PURCHASE DOCUMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY OR THEREBY (WHETHER BASED ON CONTRACT, TORT OR ANY OTHER THEORY). EACH PARTY HERETO (A) CERTIFIES THAT NO REPRESENTATIVE, LENDER OR ATTORNEY OF ANY OTHER PERSON HAS REPRESENTED, EXPRESSLY OR OTHERWISE, THAT SUCH OTHER PERSON WOULD NOT, IN THE EVENT OF LITIGATION, SEEK TO ENFORCE THE FOREGOING WAIVER AND (B) ACKNOWLEDGES THAT IT AND THE OTHER PARTIES HERETO HAVE BEEN INDUCED TO ENTER INTO THIS AGREEMENT AND THE OTHER NOTE PURCHASE DOCUMENTS BY, AMONG OTHER THINGS, THE MUTUAL WAIVERS AND CERTIFICATIONS IN THIS SECTION 23.

Each Pledgor acknowledges that it has read and understood all the provisions of this Agreement, including the waiver of jury trial, and has been advised by counsel as necessary or appropriate.

[Signature Pages to Follow]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective officers or agents therunto duly authorized, as of the date first above written.

iFranchise Group, LLC

By: Peter Bat
Peter Batushansky, Vice President

DAARRT Media, Inc.

By: Peter Bat
Peter Batushansky, Vice President

iFranchise Group International, Inc.

By: Peter Bat
Peter Batushansky, Vice President

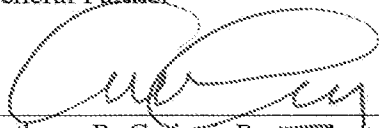
Full Spectrum Franchise Consulting, Inc.

By: Peter Bat
Peter Batushansky, President

*Signature Page to
IP Security Agreement*

MERION INVESTMENT PARTNERS IV, L.P., as
Agent

By: Merion Financial Partners IV, LLC
Its: General Partner

By: 

Anthony R. Carlingi, Partner

*Signature Page to
IP Security Agreement*

TRADEMARK
REEL: 008306 FRAME: 0823

SCHEDULE A
TO
PATENT, TRADEMARK AND COPYRIGHT SECURITY AGREEMENT
LIST OF REGISTERED PATENTS, TRADEMARKS,
TRADE NAMES AND COPYRIGHTS

Patents: None

Trademarks:

U.S. Trademarks

Mark	Reg. No.	Reg. Date	Owner
IFRANCHISE	4413963	October 8, 2013	iFranchise Group, LLC
IFRANCHISE GROUP (& Design)	3458065	July 1, 2008	iFranchise Group, LLC
IFRANCHISE	2462980	June 19, 2001	iFranchise Group, LLC
TOPFIRE MEDIA	4494335	March 11, 2014	iFranchise Group, LLC

International Trademarks

Mark	Jurisdiction	Reg. No.	Reg. Date	Owner
iFranchise	International	IR1174719	August 5, 2013	iFranchise Group, LLC
iFranchise	Bahrain	IR1174719	August 5, 2013	iFranchise Group, LLC
iFranchise	Cyprus	IR1174719	August 5, 2013	iFranchise Group, LLC
iFranchise	Egypt	IR1174719	August 5, 2013	iFranchise Group, LLC
iFranchise	Morocco	IR1174719	August 5, 2013	iFranchise Group, LLC
iFranchise	Oman	IR1174719	August 5, 2013	iFranchise Group, LLC
iFranchise	Turkey	IR1174719	August 5, 2013	iFranchise Group, LLC
iFranchise	UAE	196069	October 19, 2016	iFranchise Group, LLC
IFRANCHISE	Canada	TMA1016609	March 6, 2019	iFranchise Group, LLC
IFRANCHISE	Saudi Arabia			iFranchise Group, LLC

Copyrights:

Title	Claimant(s)	Copyright Number	Date
Counter Service Restaurant Franchise Operations Manual Template.	iFranchise Group, LLC	TXu001886929	2013-10-23

Facilitating Channel Conversion PowerPoint Slide.	iFranchise Group, LLC	TX0007546396	2012-05-24
Full Service Restaurant Franchise Operations Manual Template.	iFranchise Group, LLC	TXu001861696	2013-04-04
How to Franchise Your Business: A Seminar by Mark C. Siebert, CEO iFranchise Group.	iFranchise Group, LLC	PA0001805125	2011-11-07
iFranchise Group PowerPoint Presentation.	iFranchise Group, LLC	TX0007459353	2011-12-05
iFranchise Group Success Cycle.	iFranchise Group, LLC	TX0007745808	2013-05-17
Service Franchise Operations Manual Template.	iFranchise Group, LLC	TXu001886930	2013-10-23
Store Operations Franchise Operations Manual Template.	iFranchise Group, LLC	TXu001887044	2013-10-24
Timing Your Decision To Franchise.	iFranchise Group, LLC	SR0000695441	2012-02-29
iFranchise Group Corporate Brochure.	iFranchise Group, LLC	TX0007817070	2011-10-31
iFranchise Group Primary Website Content.	iFranchise Group, LLC	TX0007510375	2011-12-12
The Process of Franchising	iFranchise Group, LLC	PA0001875287	2012-10-19
Fishing for franchisees.	iFranchise Group, LLC	TXu001065682	2002-12-05
The Franchise sales process.	iFranchise Group, LLC	TXu00103738	2002-12-05
The iFranchise sales guide.	iFranchise Group, LLC	TXu001091002	2002-12-05
Marketing your franchise.	iFranchise Group, LLC	TXu001083950	2002-12-05
Is franchising the answer.	iFranchise Group, LLC	TXu001083949	2002-12-05
What you need to build the future.	iFranchise Group, LLC	TXu001037386	2002-12-05