

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM865500

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Lattice Companies, LLC		12/29/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nationwide Marketing Group, LLC		
<b>Street Address:</b>	609 North Liberty Street		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27101		
<b>Entity Type:</b>	Limited Liability Company: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97912795	THE SMART HOME ASSOCIATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6104070701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6104070700		
<b>Email:</b>	jfrankland@ratnerprestia.com		
<b>Correspondent Name:</b>	John W. McGlynn		
<b>Address Line 1:</b>	2200 Renaissance Boulevard		
<b>Address Line 4:</b>	King of Prussia, PENNSYLVANIA 19406		
<b>NAME OF SUBMITTER:</b>	John W. McGlynn		
<b>SIGNATURE:</b>	/jwm/		
<b>DATE SIGNED:</b>	01/03/2024		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), effective as of December 29, 2023 ("Effective Date"), is made and entered into by and between The Lattice Companies, LLC, a Delaware limited liability company ("Assignor"), and Nationwide Marketing Group, LLC, a North Carolina limited liability company ("Assignee"). Assignor and Assignee are referred to individually as a "Party" and collectively as the "Parties".

WHEREAS, Assignor is the owner of record of the U.S trademark application identified on the attached Exhibit A; and


WHEREAS, Assignor wishes to assign all right, title and interest in and to the trademark identified in the attached Exhibit A and all registrations, applications, common law, goodwill, and other rights associated therewith (collectively, the "Trademark"), and the Parties wish to record such assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:


1. Assignor hereby sells, assigns, and transfers to Assignee all of Assignor's worldwide rights, title, and interests in and to the Trademark, including without limitation (a) the goodwill of the business symbolized by and associated with the Trademark; and (b) any and all legal actions and rights and remedies at law or in equity for past, present, or future infringements, misappropriations, or other violations of the Trademark, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.
2. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Trademark.
3. Assignor further agrees to execute and have executed all documents, instruments, and papers and to perform all acts as deemed reasonably necessary by Assignee to perfect in Assignee the foregoing rights, title, and interests.
4. This Assignment will be binding upon and enforceable against Assignor and its successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
5. This Assignment will be governed by, and construed and enforced in accordance with, the substantive laws of the State of Delaware, without regard to its principles of conflicts of laws. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by both Parties.
6. This Assignment may be executed in any number of counterparts, and by the Parties in separate counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the Effective Date.

THE LATTICE COMPANIES, LLC

DocuSigned by:  
  
By: \_\_\_\_\_  
Name: Joe Dennen  
Title: Chief Financial Officer & Treasurer

NATIONWIDE MARKETING GROUP, LLC

DocuSigned by:  
  
By: \_\_\_\_\_  
Name: Joe Dennen  
Title: Chief Financial Officer & Treasurer

**Exhibit A**

<b>Mark</b>	<b>U.S. Serial No.</b>
THE SMART HOME ASSOCIATION	97912795