

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM865660

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hally Hair, Inc.		12/19/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal, Inc.		
Street Address:	1370 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	97288965	FLUFFY G	
Serial Number:	97743930	HALLY	
Serial Number:	90885005	HALLY HAIR	
Serial Number:	97685948	STREAK FOR A CAUSE	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		
DATE SIGNED:	01/04/2024		
Total Attachments: 2			
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source=1-4-2024 HALLY_HAIR_INC#page2.tif			

CH \$115.00 97288965

SECURITY INTEREST

WHEREAS, HALLY HAIR, INC located at 2093 Philadelphia Pike, #1757, Claymont, DE 19703, a corporation formed under the laws of Delaware (the “Company”), has adopted, used and is using the marks annexed hereto as Schedule A (the “Marks”), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. (the “Factor”) located at 1370 Broadway, New York, NY 10018, pursuant to a Credit and Security Agreement dated December 19, 2023, as amended and/or supplemented (the “Credit and Security Agreement”); and

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Credit and Security Agreement, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Credit and Security Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Credit and Security Agreement.

Dated: December 19, 2023

HALLY HAIR, INC

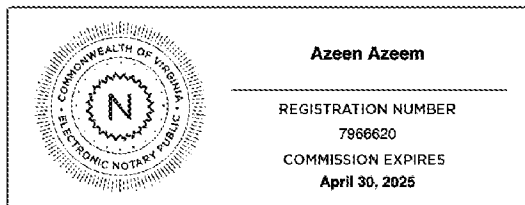
By: *Kathryn Winokur*
Name: Kathryn Winokur
Title: Chief Executive Officer

STATE OF Virginia)
ss: Prince William
COUNTY OF _____)

On the 22nd day of December, in the year 2023, before me, the undersigned, personally appeared Kathryn Winokur the chief Financial Officer of HALLY HAIR, INC personally known to me or proved to me on the basis of satisfactory evidence to the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity (ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

Kathryn Winokur
(Signature and Office of Individual taking acknowledgment)

[NOTARY STAMP]



Electronic Notary Public
Notarized online using audio-video communication

SCHEDULE A

(Trademarks and Domain Names in the United States)

<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
Fluffy G	97288965	3/1/2022
Hally	97743930	1/6/2023
Hally Hair	90885005	8/16/2021
Streak for a Cause	97685948	11/21/2022

Domain Names

<u>Domain Name</u>	<u>Registrar of Domain Name</u>	<u>Date of Registration</u>
www.hallyhair.com	GoDaddy	5/5/2020