

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM866039

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TIVALL (1993) LTD.		01/03/2024	Limited Company: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Société des Produits Nestlé S.A.		
<b>Street Address:</b>	Avenue Nestlé 55		
<b>City:</b>	Vevey		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	1800		
<b>Entity Type:</b>	Société Anonyme (Sa): SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1754567	TIVALL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	3032452092		
<b>Email:</b>	docket@hollandhart.com, ccmiller@hollandhart.com, ljheld@hollandhart.com		
<b>Correspondent Name:</b>	Catherine C. Miller, Holland & Hart LLP		
<b>Address Line 1:</b>	P.O. Box 8749		
<b>Address Line 2:</b>	Attn: Trademark Docketing		
<b>Address Line 4:</b>	Denver, COLORADO 80201-8749		
<b>ATTORNEY DOCKET NUMBER:</b>	82145.3895		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Catherine C. Miller, Holland & Hart LLP		
<b>Address Line 1:</b>	P.O. Box 8749		
<b>Address Line 2:</b>	Attn: Trademark Docketing		
<b>Address Line 4:</b>	Denver, COLORADO 80201-8749		
<b>NAME OF SUBMITTER:</b>	Catherine C. Miller		
<b>SIGNATURE:</b>	/Catherine C. Miller/		

CH \$40.00 1754567

<b>DATE SIGNED:</b>	01/05/2024
<b>Total Attachments: 2</b> source=TIVALL executed assignment#page1.tif source=TIVALL executed assignment#page2.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment is made and effective by and between **TIVALL (1993) Ltd.** ("Assignor") and **Société des Produits Nestlé S.A.** ("Assignee") (collectively with Assignor, the "Parties"), and is effective as of the date of the execution of the Intellectual Property Assignment agreement by the Parties, the 15th day of December 2023 (the "Effective Date").

Assignor is the owner of the United States trademark registration set forth as Schedule A together with the common law rights in this mark (collectively, the "Trademark").

Assignee desires to acquire Assignor's entire right, title and interest in and to the Trademark, together with the goodwill of the business associated with and symbolized by the Trademark.

In consideration of the preceding paragraphs, which are incorporated by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its rights, title, and interest in and to the Trademark, including, without limitation, the goodwill of the business associated with and symbolized by the Trademark.

Assignor authorizes the United States Patent and Trademark Office to record the transfer of the Trademark to Assignee as recipient of Assignor's entire, right, title, and interest to the Trademark.

**TIVALL (1993) LTD.**

By: \_\_\_\_\_

Name: ~~Alberto Pesssah, Head of Legal and Compliance~~  
~~Pinhas Kimelman, Head of HR~~

Date: 3 January 2024

**SCHEDULE A**

<b>Trademark</b>	<b>Application No.</b>	<b>Registration No.</b>
TIVALL	74035348	1754567

31116417\_v1