TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM866486

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bedding Acquisition, LLC			Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Keeco, LLC	
Street Address:	3042 Southcross Blvd # 102	
City:	Rock Hill	
State/Country:	SOUTH CAROLINA	
Postal Code:	29730	
Entity Type:	Limited Liability Company: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3716946	TRILLIUM

CORRESPONDENCE DATA

Fax Number: 8185746026

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 818-584-6460 chris@lawlb.com Email:

Correspondent Name: Chris Kao

Address Line 1: 30423 Canwood St., Ste. 215 Address Line 4: Agoura Hills, CALIFORNIA 91301

NAME OF SUBMITTER:	Chris Kao
SIGNATURE:	/Chris Kao/
DATE SIGNED:	01/08/2024

Total Attachments: 1

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TRADEMARK REEL: 008310 FRAME: 0694

TRADEMARK ASSIGNMENT

WHEREAS, **Bedding Acquisition**, **LLC**, a Delaware limited liability company having a place of business at 901 Yamato Road, Suite 250, Boca Raton, FL 33431, (hereinafter "ASSIGNOR"), wishes to assign to **Keeco**, **LLC**, a California limited liability company, having a place of business at 3042 Southcross Blvd # 102, Rock Hill, SC 29730 ("ASSIGNEE"), the rights to the following trademark (the "Mark"):

 U.S. Trademark Reg. No. 3,716,946 Registered on November 24, 2009 for the Mark TRILLIUM

WHEREAS, ASSIGNEE, is desirous of acquiring the rights to the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all of its right, title and interest in and to each Mark, together with the entire business symbolized by the Marks, the goodwill of the business symbolized by each Mark, the right to sue for past, present and future infringement, dilution, misappropriation, violation, or breach thereof, and the right to recover, collect and own any monetary or other damages, and to obtain injunctive relief, as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Marks in the United States.

IN WITNESS WHERE	EOF, Assignor has executed this Assignment on this 2023, 2024
BEDDING ACC	QUIŞITION, LLC
Ву:	Allu
Print Name:	A. PRICE
Titlo+	

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KEECO-57133 ASSIGNMENT