

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM866628

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vox Media, LLC		02/28/2023	Corporation:
RECEIVING PARTY DATA			
Name:	Michael L. Murphy		
Doing Business As:	DBA The Ice Garden		
Street Address:	1A Eatoncrest Drive		
City:	Eatontown		
State/Country:	NEW JERSEY		
Postal Code:	07724		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5365911	THE ICE GARDEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	theicegarden.trademark@gmail.com		
Correspondent Name:	Michael L. Murphy		
Address Line 1:	1A Eatoncrest Drive		
Address Line 4:	Eatontown, NEW JERSEY 07724		
NAME OF SUBMITTER:	Michael L. Murphy		
SIGNATURE:	/Michael L. Murphy/		
DATE SIGNED:	01/08/2024		
Total Attachments: 2			
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OP \$40.00 5365911

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT, dated and effective as of February 28, 2023, between Vox Media, LLC, a Delaware limited liability company with a principal place of business at 1201 Connecticut Avenue NW, 12th Floor, Washington, DC 20036 (the “Assignor”), and Michael L. Murphy, an individual primarily located at 1A Eatoncrest Drive, Eatontown, NJ 07724 (the “Assignee”).

WHEREAS, the Assignor owns all the right, title and interest in and to the federal trademark and servicemark registrations of the marks identified in Schedule A attached hereto (the “Marks”) and all foreign registrations everywhere in the world; and

WHEREAS, the Assignee desires to acquire all right, title and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby conveys and assigns to the Assignee the entire right, title and interest in and to the Marks together with all goodwill of the business represented and symbolized thereby, including without limitation all rights to sue and recover damages and/or profits for past infringements.

Vox Media, LLC

By: *Lauren S. Fisher*

Name: Lauren S. Fisher

Title: Chief Legal Officer

SCHEDULE A

Serial/Application Number	Country	Title/Mark	File Date	Registration Number	Registration Date
87163060	United States	The Ice Garden	September 7, 2016	5365911	December 26, 2017
1798782	Canada	The Ice Garden	September 2, 2016	TMA1035258	July 3, 2019