

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM866753

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mercury Luggage Manufacturing Company		01/08/2024	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Advantus, Corp.		
Street Address:	12276 San Jose Blvd., Bldg. 618		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32223		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5405171	SEWARD TRUNK	
Registration Number:	5646191	MERCURY LUGGAGE	
Registration Number:	6044830	MERCURY	
Registration Number:	5776026	MERCURY TACTICAL GEAR	
Registration Number:	1619892	GOING TO GRANDMA'S	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kjacobs@advantus.com		
Correspondent Name:	Kyle Jacobs		
Address Line 1:	12276 San Jose Blvd., Bldg. 618		
Address Line 4:	Jacksonville, FLORIDA 32223		
NAME OF SUBMITTER:	Kyle Jacobs		
SIGNATURE:	/Kyle Jacobs/		
DATE SIGNED:	01/09/2024		
Total Attachments: 5			
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MASTER TRADEMARK AND COPYRIGHT ASSIGNMENT

This assignment (“Assignment”) is made effective as of January 1, 2024, by MERCURY LUGGAGE MANUFACTURING COMPANY a Florida corporation, (called “Assignor”), to ADVANTUS, CORP., a Florida corporation (“Assignee”).

Trademarks

WHEREAS, Assignor is the sole owner of:

- United States Trademark Registration No. 5405171 for SEWARD TRUNK;
 - United States Trademark Registration No. 5646191 for MERCURY LUGGAGE;
 - United States Trademark Registration No. 6044830 for MERCURY;
 - United States Trademark Registration No. 5776026 for MERCURY TACTICAL GEAR; and
 - United States Trademark Registration No. 1619892 for GOING TO GRANDMA'S;
- (collectively, “Marks”), as recorded in the United States Patent and Trademark Office; and

WHEREAS, Assignee desires to acquire all rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and conveys to Assignee, its successors, and assigns, Assignor’s entire right, title, and interest in and to the Marks, together with the goodwill associated therewith, the right to recover for damages and profits and other remedies for past infringements of the Marks, and the right to prosecute this and any other applications or registrations of the Marks.

Assignor further agrees that, upon request and without further compensation, but at no expense to Assignor, Assignor and its applicable officers, trustees or other authorized representatives thereof, and Assignor’s successors and assigns, if applicable, will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable to vest Assignee’s right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

Assignor represents and warrants that Assignor has not granted and will not grant to others any rights inconsistent with the rights granted herein.

If Assignee is unable, for any reason, to obtain the assistance of Assignor, Assignor hereby designates and appoints Assignee as Assignor's agent and attorney-in-fact, with full power of substitution in Assignor's name and stead, to act for and on behalf of Assignor to take any and all steps to vest or perfect rights in Assignee, protect such rights, or enforce any claim or right of any kind with respect those rights. The power of attorney granted under this section is a power coupled with an interest and will be irrevocable until all Assignor's obligations are complete and performed in full.

Copyrights

WHEREAS, Assignor is the sole owner of Copyright Registration Nos.:

- VA0000121018;
- VA0000209211;
- VA0000209212; and
- VAu000061644 (collectively, "Copyrighted Works"), as recorded in the United States Copyright Office; and

WHEREAS, Assignee desires to acquire all rights in and to the Copyrighted Works.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and conveys to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Copyrighted Works. This includes the right to reproduce, republish, or reprint the Copyrighted Works in any format or media, the right to grant permission to reproduce, republish, or reprint the Copyrighted Works in any format or media, the right to recover for damages and profits and other remedies for past infringements of the Copyrighted Works, and the right to prosecute this and any other applications or registrations of the Copyrighted Works.

Assignor further agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable to vest Assignee's right, title, and interest in and to the Copyrighted Works, and to enable such

right, title, and interest to be recorded in the United States Copyright Office and any other appropriate governmental authority or agency of the United States and internationally.

Assignor hereby waives all moral rights associated with the Copyrighted Works.

Assignor represents and warrants that Assignor has not granted and will not grant to others any rights inconsistent with the rights granted herein.

If Assignee is unable, for any reason, to obtain the assistance of Assignor, Assignor hereby designates and appoints Assignee as Assignor's agent and attorney-in-fact, with full power of substitution in Assignor's name and stead, to act for and on behalf of Assignor to take any and all steps to vest or perfect rights in Assignee, protect such rights, or enforce any claim or right of any kind with respect those rights. The power of attorney granted under this section is a power coupled with an interest and will be irrevocable until all Assignor's obligations are complete and performed in full.

Assignee hereby accepts this Assignment.

IN WITNESS WHEREOF, each party has caused this Assignment to be signed below individually, or if applicable, by a respective duly authorized officer.

ASSIGNOR

MERCURY LUGGAGE MANUFACTURING
COMPANY, a Florida corporation.

By: Kevin Carpenter
Kevin Carpenter (Jan 8, 2024 15:14 EST)

Print: Kevin Carpenter

Its: President

Date: 01/08/2024

ASSIGNEE

ADVANTUS, CORP., a Florida corporation.

By: Charles Frohman
Charles Frohman (Dec 14, 2023 15:07 EST)

Name: Charles Frohman

Title: Executive Vice President

Date: 12/14/2023

 Agreement completed.

2024-01-08 - 8:14:56 PM GMT