

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM866857

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CrossFirst Bank		09/29/2023	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Barkley, LLC		
<b>Street Address:</b>	1010 Walnut street suite 500		
<b>City:</b>	Kansas City		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64106		
<b>Entity Type:</b>	Limited Liability Company: MISSOURI		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3420823	BARKLEY	
<b>Registration Number:</b>	3519878	BARKLEYREI	
<b>Registration Number:</b>	4200342	MARKETING + MILLENNIALS	
<b>Registration Number:</b>	3079192	BLACKTOP CREATIVE	
<b>Registration Number:</b>	4670335	BARKLEY	
<b>Registration Number:</b>	5768117	KC LOVES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8164605814		
<b>Email:</b>	ulrike.malekyar@lathrogpm.com		
<b>Correspondent Name:</b>	Ulrike Malekyar		
<b>Address Line 1:</b>	2345 Grand Blvd		
<b>Address Line 2:</b>	Suite 2200		
<b>Address Line 4:</b>	Kansas City, MISSOURI 64108		
<b>NAME OF SUBMITTER:</b>	Ulrike Malekyar		
<b>SIGNATURE:</b>	/UM/		
<b>DATE SIGNED:</b>	01/09/2024		

OP \$165.00 3420823

**Total Attachments: 3**

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## TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

This TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT (this “**Termination**”), is dated as of September 29, 2023, and made by CrossFirst Bank (“**Assignee**”), in favor of Barkley, LLC, a Missouri limited liability company (formerly known as Barkley, Inc., a Missouri corporation) (“**Assignor**”).

**WHEREAS**, pursuant to that certain Loan and Security Agreement dated as of August 30, 2019 (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), made by the Assignor in favor of the Assignee, the Assignor granted a security interest to the Assignee in certain collateral, including the Assignor’s trademarks set forth in Schedule A (the “**Trademarks**”);

**WHEREAS**, in connection with the Security Agreement, the Assignee and Assignor entered into that certain Notice of Intellectual Property Security Interest dated as of August 30, 2019 (the “**Trademark Security Notice**”), which such Trademark Security Notice was recorded at the United States Patent and Trademark Office on September 6, 2019, at Reel/Frame 6737/0973; and


**WHEREAS**, the Assignee now desires to terminate and release the Security Agreement.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Assignee hereby terminates the Security Agreement and Trademark Security Notice and terminates, releases and discharges its lien on and security interest in the Trademarks and reassigns to the person or persons legally entitled thereto all right, title and interest of Assignee in the Trademarks. The Assignee authorizes the recordation of this Termination with the United States Patent and Trademark Office.

*[Signature Page follows]*

IN WITNESS WHEREOF, the Assignee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

CROSSFIRST BANK

By:   
Name: Brandon Holle  
Title: Director

*[Signature Page to Termination and Release of Trademark Security Agreement]*

**SCHEDULE A  
TRADEMARKS**

<b>Mark</b>	<b>Registration No.</b>	<b>Date of Registration</b>
BARKLEY	3,420,823	04/29/2008
BARKLEYREI	3,519,878	10/21/2008
MARKETING + MILLENNIALS	4,200,342	08/28/2012
BLACKTOP CREATIVE	3,079,192	04/11/2006
BARKLEY	4,670,335	01/13/2015
KC LOVES	5,768,117	06/04/2019