

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM867897

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the the entity type of the Receiving Party, Books Are Fun, Ltd., from a corporation to a limited liability company previously recorded on Reel 007447 Frame 0359. Assignor(s) hereby confirms the assignment.		
<b>RESUBMIT DOCUMENT ID:</b>	900826448		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Imagine Nation Books, Ltd.		10/01/2021	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Books Are Fun, Ltd.		
<b>Street Address:</b>	1155 Cannon Street		
<b>Internal Address:</b>	Unit 100		
<b>City:</b>	Louisville		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80027		
<b>Entity Type:</b>	Limited Liability Company: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3692227	BOOKS ARE FUN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	ryan@hassancables.com		
<b>Correspondent Name:</b>	Stewart D. Cables		
<b>Address Line 1:</b>	1035 Pearl Street		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	Boulder, COLORADO 80302		
<b>NAME OF SUBMITTER:</b>	Stewart D. Cables		
<b>SIGNATURE:</b>	/Stewart D. Cables/		
<b>DATE SIGNED:</b>	01/12/2024		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM679843

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Imagine Nation Books, Ltd.		10/01/2021	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Books Are Fun, Ltd.		
<b>Street Address:</b>	1155 Cannon Street		
<b>Internal Address:</b>	Unit 100		
<b>City:</b>	Louisville		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80027		
<b>Entity Type:</b>	Corporation: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3692227	BOOKS ARE FUN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	stewart@hassancables.com		
<b>Correspondent Name:</b>	Stewart D. Cables		
<b>Address Line 1:</b>	1035 Pearl Street		
<b>Address Line 4:</b>	Boulder, COLORADO 80302		
<b>NAME OF SUBMITTER:</b>	Stewart D. Cables		
<b>SIGNATURE:</b>	/Stewart D. Cables/		
<b>DATE SIGNED:</b>	10/08/2021		
<b>Total Attachments: 2</b>			
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source=Assignment of Trademark (Books Are Fun - signed)#page2.tif			

OP \$40.00 3692227

## ASSIGNMENT OF TRADEMARK

This Assignment of Trademark ("Assignment"), effective as of October 1, 2021, is by and between Imagine Nation Books, Ltd., an Iowa corporation ("Assignor") and Books Are Fun, Ltd., a Colorado limited liability company ("Assignee").

**WHEREAS**, Assignor is the owner of the trademark identified as follows: "BOOKS ARE FUN" Registration Number 3692227 (the "Trademark"); and

**WHEREAS**, Assignee wishes to acquire the entire rights, title and interest in the Trademark in perpetuity;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties acknowledge and agree as follows:

1. **Assignment.** Assignor does hereby assign to Assignee, and the Assignee hereby accepts from the Assignor, all rights, title, and interest, including but not limited to all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill and all other rights, in and to the Trademark.

2. **Consideration.** In consideration for the assignment set forth above, Assignor shall pay Assignee the sum of TEN DOLLARS (\$10.00).

3. **Entire Agreement.** This Assignment contains and constitutes the entire understanding of the agreement of the parties concerning the transactions contemplated hereby. All negotiations between the parties are merged into this Assignment, and there are no representations, covenants, warranties, understandings or agreements, oral or otherwise, in relation thereto between the parties, other than those incorporated herein and delivered hereunder.

4. **Amendment.** This Assignment may be amended only by a written agreement signed by both parties which explicitly adjoins itself to this Assignment.

5. **Severability.** If any term, provision, covenant or condition of this Assignment, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Assignment and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect, except as mandated by ruling.

6. **Agreement to Perform Necessary Acts.** Assignor and Assignee agree to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Assignment.

7. **Governing Law.** The parties agree that this Assignment shall be construed in accordance with, and all actions arising hereunder shall be governed by the laws of the State of Colorado, and consent to the jurisdiction of the courts in Boulder, Colorado.

8. **Binding Effect:** This Assignment shall be binding upon and inure to the benefit of the parties hereto, their respective heirs, successors, assigns, agents and brokers.

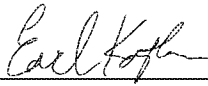
9. **Facsimile and Electronic Counterparts:** Signatures on this Assignment may be communicated by facsimile and/or electronic mail transmission and shall be binding upon the parties transmitting the same.

10. **Acceptance of Terms of This Assignment:** The parties have read this Assignment, and their signatures below indicate their acceptance of the terms of this Assignment, and that they have found the terms of this Assignment to be fair and not unconscionable.

**AGREED TO AND ACCEPTED BY:**

**ASSIGNOR:**

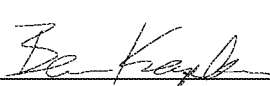
Imagine Nation Books, Ltd.

  
\_\_\_\_\_

By: Earl Kaplan, CEO

**ASSIGNEE:**

Books Are Fun, Ltd.

  
\_\_\_\_\_

By: Ben Kaplan, CEO