

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM866838

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Circle Media, LLC		01/01/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Grand Ole Opry IP, LLC		
Street Address:	One Gaylord Drive		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	6126180	CIRCLE	
Registration Number:	6097837	CIRCLE	
Serial Number:	97406758	CIRCLEPLUS	
Serial Number:	97406759	CIRCLE+	
Serial Number:	97406756	CIRCLE PLUS	
Serial Number:	97406755	CIRCLE +	
CORRESPONDENCE DATA			
Fax Number:	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-244-6380		
Email:	sarah.wills@hklaw.com		
Correspondent Name:	Robert P. Felber, Jr.		
Address Line 1:	c/o Holland & Knight LLP		
Address Line 2:	511 Union Street, Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	839999.24042		
NAME OF SUBMITTER:	Robert P. Felber, Jr.		
SIGNATURE:	/ROBERT P. FELBER, JR./		

OP \$165.00 6126180

DATE SIGNED:	01/09/2024
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Total Attachments: 4
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**ASSIGNMENT OF SERVICE MARKS ACCOMPANYING
APPLICATIONS AND REGISTRATIONS, AND GOODWILL**

Effective as of January 1, 2024 (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Circle Media, LLC**, a Delaware limited liability company with offices at One Gaylord Drive, Nashville, Tennessee 37214 (the "Assignor"), does hereby sell, assign, transfer and set over to **Grand Ole Opry IP, LLC**, a Delaware limited liability company with offices at One Gaylord Drive, Nashville, Tennessee 37214 (the "Assignee"), all of Assignor's rights, title and interest in and to the service marks identified in Exhibit A attached hereto (collectively, the "Marks"), the applications and registrations therefor, any issuances, renewals or extensions of such registrations, any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable, and all rights therein and thereto provided by any applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and the resulting right to recover damages, profits, restitution and injunctive and other legal and equitable relief for past, present, and future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignee is a successor to the portion of the business of Assignor to which the Marks pertain, which business is ongoing and existing, in accordance with the provisions of Section 10 of the Trademark Act of 1946, as amended (15 U.S.C. § 1060).

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments, affidavits, declarations, powers of attorney and assignments reasonably requested by Assignee to vest in Assignee all of Assignor's right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is deemed useful by Assignee.

This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

This Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute only one instrument.

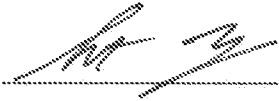
IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be signed by an individual thereto duly authorized, all as of the Effective Date.

ASSIGNOR:

ASSIGNEE:

CIRCLE MEDIA, LLC

GRAND OLE OPRY IP, LLC

By:  _____

By:  _____

Name: Scott Lynn

Name: Scott Lynn

Title: Corporate Secretary

Title: Corporate Secretary

EXHIBIT A
TO
ASSIGNMENT OF SERVICE MARKS, THE ACCOMPANYING
APPLICATIONS AND REGISTRATIONS, AND GOODWILL

	MARK	JURISDICTION	SERIAL / REGISTRATION NO.	CLASS	FILING / REGISTRATION DATE	SERVICES
1.	CIRCLE	USA	6126180	38	08/11/2020	television, cable television and internet broadcasting services; broadcasting and transmission of television programs via global computer network; mobile media services in the nature of electronic transmission of entertainment and news media content and television programs to mobile devices
2.	CIRCLE	USA	6097837	41	07/07/2020	entertainment in the nature of an ongoing variety, news, music, or comedy show in the field of country lifestyle featuring commentary, music, news, interviews, dance, and comedy performances broadcast over television, cable television, and the Internet; entertainment in the nature of television, cable television, and internet shows in the field of country lifestyle
3.	CIRCLEPLUS	USA	97406758	38	05/12/2022	television, cable television and internet broadcasting services; broadcasting and transmission of television programs via global computer network; mobile media services in the nature of electronic transmission of entertainment and news media content and television programs to mobile devices

	MARK	JURISDICTION	SERIAL / REGISTRATION NO.	CLASS	FILING / REGISTRATION DATE	SERVICES
4.	CIRCLE+	USA	97406759	38	05/12/2022	television, cable television and internet broadcasting services; broadcasting and transmission of television programs via global computer network; mobile media services in the nature of electronic transmission of entertainment and news media content and television programs to mobile devices
5.	CIRCLE PLUS	USA	97406756	38	05/12/2022	television, cable television and internet broadcasting services; broadcasting and transmission of television programs via global computer network; mobile media services in the nature of electronic transmission of entertainment and news media content and television programs to mobile devices
6.	CIRCLE +	USA	97406755	38	05/12/2022	television, cable television and internet broadcasting services; broadcasting and transmission of television programs via global computer network; mobile media services in the nature of electronic transmission of entertainment and news media content and television programs to mobile devices

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