

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM867301

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WIPPY, INC.		11/01/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	KNOBBE, MARTENS, OLSON & BEAR, LLP		
Street Address:	2040 MAIN STREET		
Internal Address:	14TH FLOOR		
City:	IRVINE		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Limited Liability Partnership: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5340289	WIPPY	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(949) 760-0404		
Email:	MICHELL.DO@KNOBBE.COM		
Correspondent Name:	KNOBBE, MARTENS, OLSON & BEAR, LLP		
Address Line 1:	2040 MAIN STREET		
Address Line 2:	14TH FLOOR		
Address Line 4:	IRVINE, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	ADMIN - WIPP.UCC1		
NAME OF SUBMITTER:	STEVEN J. NATAUPSKY		
SIGNATURE:	/Steven J. Nataupsky/		
DATE SIGNED:	01/10/2024		
Total Attachments: 2			
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source=2023-11-01 Recorded UCC1 Lien (DE) - WIPP#page2.tif			

CH \$40.00 5340289

UCC FINANCING STATEMENT

FOLLOW INSTRUCTIONS

A. NAME & PHONE OF CONTACT AT FILER (optional)
MICHELL DO (949) 760-0404

B. E-MAIL CONTACT AT FILER (optional)
MICHELL.DO@KNOBBE.COM

C. SEND ACKNOWLEDGMENT TO: (Name and Address)

KNOBBE, MARTENS, OLSON & BEAR, LLP ATT: MICHELL DO
2040 MAIN STREET
14TH FLOOR
IRVINE, CA 92614

Delaware Department of State
U.C.C. Filing Section
Filed: 07:47 PM 11/01/2023
U.C.C. Initial Filing No: 2023 7451445
Service Request No: 20233874216

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1. **DEBTOR'S NAME:** Provide only one Debtor name (1a or 1b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name); if any part of the individual Debtor's name will not fit in line 1b, leave all of item 1 blank, check here and provide the individual Debtor information in item 10 of the Financing Statement Addendum (Form UCC1Ad)

1a. ORGANIZATION'S NAME
WIPPY, INC.

OR

1b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
1c. MAILING ADDRESS 1155 N CLARK STREET	CITY CHICAGO	STATE IL	POSTAL CODE 60610
		COUNTRY US	

2. **DEBTOR'S NAME:** Provide only one Debtor name (2a or 2b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name); if any part of the individual Debtor's name will not fit in line 2b, leave all of item 2 blank, check here and provide the individual Debtor information in item 10 of the Financing Statement Addendum (Form UCC1Ad)

2a. ORGANIZATION'S NAME

OR

2b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
2c. MAILING ADDRESS	CITY	STATE	POSTAL CODE
		COUNTRY	

3. **SECURED PARTY'S NAME** (or NAME of ASSIGNEE of ASSIGNOR SECURED PARTY): Provide only one Secured Party name (3a or 3b)

3a. ORGANIZATION'S NAME
KNOBBE, MARTENS, OLSON & BEAR, LLP

OR

3b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
3c. MAILING ADDRESS 2040 MAIN STREET, 14TH FLOOR	CITY IRVINE	STATE CA	POSTAL CODE 92614
		COUNTRY US	

4. **COLLATERAL:** This financing statement covers the following collateral:
Collateral Description - please see attached

5. Check only if applicable and check only one box: Collateral is held in a Trust (see UCC1Ad, item 17 and Instructions) being administered by a Decedent's Personal Representative

6a. Check only if applicable and check only one box:
 Public-Finance Transaction Manufactured-Home Transaction A Debtor is a Transmitting Utility

6b. Check only if applicable and check only one box:
 Agricultural Lien Non-UCC Filing

7. ALTERNATIVE DESIGNATION (if applicable): Lessee/Lessor Consignee/Consignor Seller/Buyer Bailee/Bailor Licensee/Licensor

8. OPTIONAL FILER REFERENCE DATA:

WIPP - UCC1

All of debtor's intellectual property that is or has ever been the subject of secured party's representation and all files and records relating thereto, any recoveries from litigation involving such intellectual property, including, without limitation, any judgments, amounts paid in settlement, insurance proceeds and any awards of attorneys' fees and costs, and any other proceeds of such intellectual property, including, but not limited to, the property described below.

U.S. Patent & Patent Applications

Patent No.	Date Issued:	Title of Invention
10127591	11/13/2018	SYSTEMS, METHODS, AND DEVICES FOR DYNAMIC USED VEHICLE MARKETING, DEALER MATCHING, AND EXTENDED SALE PERIOD TRANSACTIONS PLATFORM
10438256	10/08/2019	SYSTEMS, METHODS, AND DEVICES FOR DYNAMIC USED VEHICLE MARKETING, DEALER MATCHING, AND EXTENDED SALE PERIOD TRANSACTIONS PLATFORM

U.S. Trademark & Trademark Application

Reg. No.	Reg. Date	Trademark Name
5340289	11/21/2017	WIPPY