

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM867328

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|---|--|------------------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Mr. Thomas D. Ervin | | 01/03/2024 | INDIVIDUAL: |
| RECEIVING PARTY DATA | | | |
| Name: | Pro-Shot Products, Inc. | | |
| Street Address: | 311 S. Baughman Rd. | | |
| City: | Taylorville | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 62568 | | |
| Entity Type: | Corporation: ILLINOIS | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5482468 | LOCKON | |
| Registration Number: | 5482540 | LOCKON | |
| Registration Number: | 5482469 | WHEN CLOSE ISN'T GOOD ENOUGH | |
| Registration Number: | 6317194 | HOME RUN SERIES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 574-387-5356 | | |
| Email: | rtc@rtclaw.com | | |
| Correspondent Name: | R. Tracy Crump | | |
| Address Line 1: | P. O. Box 604 | | |
| Address Line 4: | New Carlisle, INDIANA 46552 | | |
| NAME OF SUBMITTER: | R. Tracy Crump | | |
| SIGNATURE: | /R. Tracy Crump/ | | |
| DATE SIGNED: | 01/10/2024 | | |
| Total Attachments: 2 | | | |
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| source=Ervin_TMAssignmentExecuted#page2.tif | | | |

OP \$115.00 5482468

Exhibit C

TRADEMARK ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, Thomas D. Ervin ("Assignor"), an individual residing in Taos, New Mexico, doing business as LockOn Designs LLC, a New Mexico limited liability company does hereby sell and assign to Pro-Shot Products LLC. ("Assignee"), an Illinois limited liability company, all right, title and interest in and to any and all rights that Assignor might have in the mark, "LOCKON", including any good will associated therewith in conjunction with firearm targets and the Assignor's target business, and the following U.S. Trademark Registrations:

- US Trademark Registration #5482468 for LOCKON registered May 29, 2018.
- US Trademark Registration #5482540 for LOCKON (stylized) registered May 29, 2018.
- US Trademark Registration #5482469 for WHEN CLOSE ISN'T GOOD ENOUGH registered May 29, 2018.
- US Trademark Registration #6317194 for HOME RUN SERIES registered April 6, 2021

This assignment shall include any and all intellectual property rights relating to the trademark, including any trademark registrations or applications thereof, as well as right to sue for past infringement.

Assignor hereby agrees that, for no additional compensation, it will execute any and all documents, which may be necessary to perfect Assignee's rights in and to the Trademark.

Assignor warrants that it began using the mark, "LOCKON," in conjunction with marketing, advertising and public relation services, namely marketing and promoting the goods and services of others through all public communications means in interstate commerce on or about January 22, 2018 and its rights, title and interest to the service mark occurs based on Assignor's exclusive use of said mark in interstate commerce as of that date.

Effective on this 3rd day of January, 2024. JD



Thomas D. Ervin

STATE OF New Mexico
COUNTY OF Taos

Before me the undersigned, a Notary Public for the County of Taos
the State of New Mexico, personally appeared Thomas D. Ervin, and acknowledged
the execution of the foregoing instrument.

01-03-2024

Alexandria Montoya
Notary Public
Alexandria Montoya
Printed Name of Notary

Taos
County of Residence
03-07-2026
Commission Expires

STATE OF NEW MEXICO
NOTARY PUBLIC
ALEXANDRIA MONTOYA
COMMISSION NUMBER 1137558
EXPIRATION DATE 03-07-2026