

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM867491

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hidrent Inc.		01/10/2024	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Belfor USA Group, Inc.		
Street Address:	185 Oakland Avenue, Suite 150		
City:	Birmingham		
State/Country:	MICHIGAN		
Postal Code:	48009		
Entity Type:	Corporation: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5419888	HIDRENT	
Registration Number:	6592818	OFF DUTY. ON DEMAND.	
CORRESPONDENCE DATA			
Fax Number:	248-649-29		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-649-1900		
Email:	lynnea@jacobweingarten.com		
Correspondent Name:	Alan J Schwartz, Esq.		
Address Line 1:	25800 Northwestern Hwy Ste. 500		
Address Line 4:	Southfield, MICHIGAN 48075		
NAME OF SUBMITTER:	Alan J. Schwartz, Esq.		
SIGNATURE:	/Alan J. Schwartz/		
DATE SIGNED:	01/11/2024		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("**Trademark Assignment**"), dated as of January 10, 2024, is made by Hidrent Inc., a Delaware corporation (the "**Assignor**"), in favor of and BELFOR USA Group, Inc., a Colorado corporation (the "**Assignee**").

WHEREAS, in connection with the Asset Purchase Agreement by and between Assignor and Assignee, Assignor hereby conveys, transfers, and assigns to Assignee certain intellectual property of Assignor, and has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions;

NOW THEREFORE, the parties agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following:

(a) the trademarks set forth on Schedule 1 hereto (the "**Assigned Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Assignor hereby acknowledges that Assignor retains no right to use the Property and agrees not to challenge the validity of the Assignee's ownership of the Property

2. Recordation and Further Actions. Following the date hereof, upon Assignee's reasonable request, and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Michigan, without giving effect to any choice or conflict of law provision or rule (whether of the State of Michigan or any other jurisdiction).

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

BELFOR USA GROUP, INC.

By: 
Name: Sheldon Yellen
Title: Authorized Representative

HIDRENT INC.

By: _____
Name:
Title:

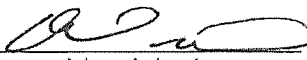
5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Michigan, without giving effect to any choice or conflict of law provision or rule (whether of the State of Michigan or any other jurisdiction).

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

BELFOR USA GROUP, INC.

HIDRENT INC.

By: _____
Name:
Title:

By: 
Name: David Heimbuch
Title: Founder/CEO

**SCHEDULE 1
ASSIGNED TRADEMARKS**

Registered Trademarks

Mark	Jurisdiction	App. No.	Reg. No.	Goods and Services	Status
hidrent	USPTO	87467952	5419888	Class 009: Computer application software for mobile phones, namely, software for connecting customers with off duty firefighters to perform contract labor services in the nature of home maintenance and improvement services	Registered, in renewal period. Latest date §8 can be filed without paying additional fee: Mar. 06, 2024 Latest date §8 can be filed by paying an additional fee: Sep. 06, 2024
OFF DUTY. ON DEMAND.	USPTO	88901866	6592818	Class 037: Handyman services provided by firefighters, namely, gutter cleaning, ceiling fan installation, holiday lights installation and removal, smoke detector installation and replacement, mounting TVs, wallpaper hanging and hanging pictures on the wall for others	Registered: Earliest date §8 can be filed: Dec. 21, 2026 Latest date §8 can be filed without paying additional fee: Dec. 21, 2027 Latest date §8 can be filed by paying an additional fee: Jun. 21, 2028

Common Law Trademarks

Mark	Jurisdiction
	USPTO
	USPTO
	USPTO
	USPTO