

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM868484

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2012
RESUBMIT DOCUMENT ID:	900821108

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ISUZU MOTORS AMERICA, LLC		04/17/2023	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	ISUZU COMMERCIAL TRUCK OF AMERICA, INC.
Street Address:	1400 S. Douglass Road, Suite 100
City:	Anaheim
State/Country:	CALIFORNIA
Postal Code:	92806
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	4242263	FLEETVALUE
Registration Number:	4242264	FLEETVALUE
Registration Number:	4530353	FLEETVALUE
Registration Number:	4242276	FLEETVALUE
Registration Number:	4246267	FLEETVALUE
Registration Number:	4572965	FLEETVALUE

CORRESPONDENCE DATA

Fax Number: 2063599000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2063598000

Email: pctrademarks@perkinscoie.com

Correspondent Name: Lynne E. Graybeal c/o Perkins Coie LLP

Address Line 1: P.O. Box 2608

Address Line 4: Seattle, WASHINGTON 98111

ATTORNEY DOCKET NUMBER:	017550-4011.US01
NAME OF SUBMITTER:	Patrick J. Koncel

SIGNATURE:	/Patrick J. Koncel/
DATE SIGNED:	01/16/2024
Total Attachments: 2 source=Isuzu Assignment signed#page1.tif source=Isuzu Assignment signed#page2.tif	

ASSIGNMENT OF TRADEMARKS – NUNC PRO TUNC

This Assignment of Trademarks (this "Assignment"), effective as of January 1, 2012 (the "Effective Date"), is by and between Isuzu Motors America, LLC, a California limited liability company ("Assignor") and Isuzu Commercial Truck of America, Inc., a California corporation ("Assignee").

WHEREAS as of the Effective Date, Assignor owned all rights, title, and interest in and to the trademarks set forth in Schedule A. attached hereto and incorporated herewith, and all corresponding common law rights appurtenant thereto, as well as all registrations, pending applications, and all other filings of these trademarks (collectively, the "Trademarks"), as well as the goodwill associated with and symbolized by the Trademarks;

WHEREAS, Assignor wishes to confirm its transfer of the Trademarks, together with the goodwill associated with and symbolized by the Trademarks, to Assignee in a form acceptable for recordation with the United States Patent and Trademark Office ("USPTO") and foreign trademark jurisdictions; and

WHEREAS, Assignee wishes to confirm its acquisition and acceptance of Assignor's rights, title, and interest in and to the Trademarks, including the goodwill associated with and symbolized by the Trademarks in a form acceptable for recordation with the United States Patent and Trademark Office ("USPTO") and foreign trademark jurisdictions,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Assignor does hereby confirm assignment and transfer to Assignee of all worldwide rights, title, and interest in and to the Trademarks identified in Schedule A, all renewals of any of the foregoing, the goodwill associated with or symbolized by the Trademarks, and the right to claim priority rights deriving from any of the foregoing, and the right to sue for, recover damages and profits for, and settle and release past, present, and future infringement of any of the foregoing.

2. Upon Assignee's request, Assignor shall deliver to Assignee all documents and records in Assignor's care, custody or control relating to the Trademarks. Assignor agrees that it will, upon request from Assignee from time to time after the date hereof and without further consideration, do, execute, acknowledge and deliver all further acts, assignments, transfers, conveyances and assurances which are necessary or proper to better effect the assignment and transfer of the Trademarks.

3. This Assignment shall inure to the benefit of and be binding upon Assignee and Assignor and their respective successors and assigns.

4. This Assignment is expressly made NUNC PRO TUNC and shall have the same legal force and effect as if executed on the Effective Date.

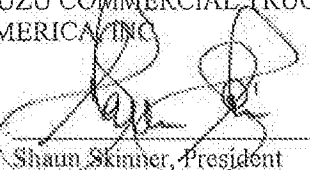
IN WITNESS WHEREOF, the parties have executed this Assignment effective as of the Effective Date.


"Assignor"
ISUZU MOTORS AMERICA, LLC

By: 
Noboru Murakami, President

Date: April 17, 2023 *N.M.*

"Assignee"
ISUZU COMMERCIAL TRUCK OF AMERICA, INC.

By: 
Shaun Skinner, President

Date: April 17, 2023 

SCHEDULE A
TRADEMARK REGISTRATIONS

Trademark	Country	Registration No.	Registration Date
FLEETVALUE	USA	4242263	Nov. 13, 2012
FLEETVALUE	USA	4242264	Nov. 13, 2012
FLEETVALUE	USA	4530353	May 13, 2014
FLEETVALUE	Canada	TMA912602	August 27, 2015
Fleet  Value	USA	4242276	Nov. 13, 2012
Fleet  Value	USA	4246267	Nov. 20, 2012
Fleet  Value	USA	4572965	July 22, 2014
Fleet  Value	Canada	TMA1043708	July 23, 2019