

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM867650

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	L'Oreal USA S/D, Inc.		
Street Address:	10 Hudson Yards		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 100			
Property Type	Number	Word Mark	
Registration Number:	2496231	BIOLAGE	
Registration Number:	2624798	BIOLAGE	
Registration Number:	4389113	BIOLAGE ADVANCED	
Registration Number:	7081505	BIOLAGE PROFESSIONAL	
Registration Number:	7081506	BIOLAGE PROFESSIONAL	
Registration Number:	4634273	BIOMATCH	
Registration Number:	6504351	BL BLUE PIGMENT	
Registration Number:	7140674		
Registration Number:	7270779		
Registration Number:	3898143	BLACK DRAMA	
Registration Number:	5618352	BLANK CANVAS	
Registration Number:	6405073	BLEACH FINDER	
Registration Number:	6252124	BLEACH RECOVERY	
Registration Number:	3956094	BLEMISH + AGE	
Registration Number:	3956093	BLEMISH + AGE DEFENSE	
Registration Number:	5686561	BLONDAGE	
Registration Number:	6769541	BLONDAGE HIGH BRIGHT	
Registration Number:	2137861	BLONDE DIMENSIONS	

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Property Type	Number	Word Mark
Registration Number:	4724378	BLONDE IDOL
Registration Number:	7140688	BLOODSHOT
Registration Number:	3664206	BLOW DOWN
Registration Number:	2906455	BLUE ASTRINGENT HERBAL LOTION
Registration Number:	4771562	BLUE HERBAL
Registration Number:	6030271	BLUE MUSE
Registration Number:	4606816	BLUR BABY BLUR
Registration Number:	4732284	BLURRED LINES
Registration Number:	2958263	BODY FULL
Registration Number:	5591442	BOND PHORCE
Registration Number:	5801202	BONDER INSIDE
Registration Number:	6761433	BONDER INSIDE
Registration Number:	5538059	BORN IN BROOKLYN. MADE WITH LOVE.
Registration Number:	5331177	BORN TO GLOW
Registration Number:	4385473	BORN TO GLOW LIQUID ILLUMINATOR
Registration Number:	5577088	BORN TO RUN
Registration Number:	5192689	BRASS OFF
Registration Number:	6274154	BRIGHT MAKER
Registration Number:	7264416	BRIGHTENING CARE COMPLEX
Registration Number:	5746126	BROW BLADE
Registration Number:	3621609	BROW BOX
Registration Number:	5758922	BROW ENDOWED
Registration Number:	6119712	BROW FAST SCULPT
Registration Number:	5159142	BROW PLAY STUDIO
Registration Number:	3859275	BROW POWER
Registration Number:	6262982	BROW POWER FILLER
Registration Number:	6409626	BROW POWERFULL
Registration Number:	5886804	BROW ULTRA SLIM
Registration Number:	4765296	BROWPRECISE
Registration Number:	4896542	BRUSH BATH
Registration Number:	5752208	BRUSH ON BLING
Registration Number:	5893177	BUDAPEST
Registration Number:	5356167	BUILD 'EM UP
Registration Number:	4908837	BUILD-A-BROW
Registration Number:	3610169	BUMP RESCUE
Registration Number:	6564152	BUSH TAMER
Registration Number:	4411142	BUTTER BLEND
Registration Number:	3328049	BUTTER BLEND

Property Type	Number	Word Mark
Registration Number:	4398912	BUTTER GLOSS
Registration Number:	4629606	BUTTER LIPSTICK
Registration Number:	5542683	BUTTERMASK
Registration Number:	5751537	BYE BYE BAGGAGE
Registration Number:	4808965	BYE BYE BREAKOUT
Registration Number:	3833839	BYE BYE CONCEALER
Registration Number:	5751536	BYE BYE DARK SPOTS
Registration Number:	4739908	BYE BYE FOUNDATION
Registration Number:	5464931	BYE BYE LINES
Registration Number:	5101807	BYE BYE LINES SERUM
Registration Number:	4994785	BYE BYE MAKEUP
Registration Number:	3833838	BYE BYE PORES
Registration Number:	5019252	BYE BYE PORES BLUSH
Registration Number:	5402117	BYE BYE PORES OPTICAL BLURRING TECHNOLOG
Registration Number:	4901876	BYE BYE PORES PRESSED
Registration Number:	4418691	BYE BYE REDNESS
Registration Number:	3644712	BYE BYE UNDER EYE
Registration Number:	4959796	BYE BYE UNDER EYE CORRECTOR
Registration Number:	5101792	BYE BYE UNDER EYE EYE CREAM
Registration Number:	4994851	BYE BYE UNDER EYE ILLUMINATION
Registration Number:	3497589	C E FERULIC
Registration Number:	3185073	C E FERULIC
Registration Number:	2721313	C.R.A.F.T.
Serial Number:	97468615	BIOREVITALIZING CATALYST
Serial Number:	98268815	BLADE & SHADE
Serial Number:	97649270	BLANK CANVAS
Serial Number:	97739931	BLONDEAF
Serial Number:	98206268	BLUE TUX
Serial Number:	97697180	BLUR SCREEN
Serial Number:	97572395	BORN TO REPAIR
Serial Number:	97030349	BRAVE TOGETHER
Serial Number:	97618393	BROW POWER EFFORTLESS TINT
Serial Number:	97830509	BUBBLE WOW
Serial Number:	97621769	BUILD A BROW
Serial Number:	97739584	BUILD-A-BROW
Serial Number:	97819698	BUTTER GLOSS BLING!
Serial Number:	97837613	BUTTERMELT BLUSH
Serial Number:	97634379	BUTTERMELT BRONZER

Property Type	Number	Word Mark
Serial Number:	98202659	BUTTERMELT GLAZE
Serial Number:	98282220	BUTTERMELT GLAZE
Serial Number:	98239580	BUTTERMELT GLAZE TINT
Serial Number:	98282224	BUTTERMELT HIGHLIGHTER
Serial Number:	90760687	BYE BYE DULLNESS
Serial Number:	97445847	BYE BYE UNDER EYE BAGS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129844177
Email: lisa.gigliotti@loreal.com
Correspondent Name: Lisa M. Gigliotti
Address Line 1: 10 Hudson Yards
Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:	Lisa M. Gigliotti
SIGNATURE:	/Lisa M. Gigliotti/
DATE SIGNED:	01/11/2024

Total Attachments: 3
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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3041133 8100M
SR# 20234290953

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204899644
Date: 12-22-23

TRADEMARK
REEL: 008314 FRAME: 0750

**STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP
AND MERGER**

MERGING

L'ORÉAL USA CREATIVE, INC.

INTO

L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

DOES HEREBY CERTIFY:

FIRST: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8th day of December, 1992.

SECOND: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10th day of May, 1999.

THIRD: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14th day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


FOURTH: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

FIFTH: This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15th day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By: 
Name: Thomas Sarakatsannis
Title: Senior Vice President