# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM867653

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2023

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE

## **RECEIVING PARTY DATA**

Name:	L'Oreal USA S/D, Inc.	
Street Address:	10 Hudson Yards	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10001	
Entity Type:	Corporation: DELAWARE	

### **PROPERTY NUMBERS Total: 100**

Property Type	Number	Word Mark
Registration Number:	5331156	CAKE THAT!
Registration Number:	6186921	CALENDULA PETAL-INFUSED CALMING MASK
Registration Number:	5783497	CALIFORNIA BEAMIN'
Registration Number:	5682217	CANDY SLICK
Registration Number:	5758471	CAN'T STOP WON'T STOP
Registration Number:	6442310	CAN'T STOP WON'T STOP
Registration Number:	1264633	CARE FREE CURL
Registration Number:	1301111	CARE FREE CURL
Registration Number:	1529201	CARE FREE CURL GOLD
Registration Number:	4777976	CARMIN'R
Registration Number:	3090260	CAROL'S DAUGHTER
Registration Number:	2033767	CAT
Registration Number:	4527102	CC+
Registration Number:	4901847	CC+ AIRBRUSH PERFECTING POWDER
Registration Number:	4889631	CC+ ILLUMINATION
Registration Number:	6847735	CC+ NUDE GLOW
Registration Number:	6790510	CELEBRATION BODY FOUNDATION ILLUMINATION
Registration Number:	4210780	CELEBRATION FOUNDATION

**REEL: 008314 FRAME: 0756** 

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4878711	CELEBRATION FOUNDATION ILLUMINATION
Registration Number:	3146871	CENTELLA RECOVERY SKIN-SALVE
Registration Number:	3738194	CERA-OIL
Registration Number:	5874355	CERAPLEX
Registration Number:	2974363	CERA-REPAIR
Registration Number:	3234519	CERAVE
Registration Number:	3241218	CER-AMINO COMPLEX
Registration Number:	6003869	CHEEK HEAT
Registration Number:	5341962	CHILL BRUNCH NEUTRALS
Registration Number:	5717557	CITY BRONZER
Registration Number:	3112976	CLEAN HOLD STYLING GEL
Registration Number:	5576225	CLEAN MANIAC
Registration Number:	6609612	CLEAN STRENGTH
Registration Number:	4642008	CLEANRESET
Registration Number:	2883009	CLEAR MOISTURE
Registration Number:	4126674	CLEARLY CORRECTIVE
Registration Number:	4650233	CLINICALLY PROVEN. SKIN LOVING. PROBLEM
Registration Number:	6381043	COCO DEW
Registration Number:	5777043	COCOA CITY
Registration Number:	3815136	COCONUT SOUFFLE
Registration Number:	7020615	COIL COLOR
Registration Number:	7019784	COIL COLOR
Registration Number:	7146912	COIL STRETCH CREAM
Registration Number:	4921327	COLD SPOON TECHNOLOGY
Registration Number:	5537513	COLOR & CO
Registration Number:	2945305	COLOR CAMO
Registration Number:	2259813	COLOR EXTEND
Registration Number:	6038682	COLOR EXTEND BROWNLIGHTS
Registration Number:	5596270	COLOR EXTEND GRAYDIANT
Registration Number:	4512123	COLOR EXTEND MAGNETICS
Registration Number:	2254107	COLOR FUSION
Registration Number:	4335793	COLOR INJECTION
Registration Number:	4842450	COLOR OBSESSED
Registration Number:	3709704	COLOR SENSATIONAL
Registration Number:	5747526	COLOR SENSATIONAL MADE FOR ALL
Registration Number:	7133934	COLOR SENSATIONAL ULTIMATTE NEO-NEUTRALS
Registration Number:	6212068	COLOR STRIKE
Registration Number:	2803331	COLOR SYNC

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Property Type	Number	Word Mark
Registration Number:	4061436	COLORFUSION EXTRALIFT
Registration Number:	2228906	COLORGRAPHICS
Registration Number:	4343348	COLOR INSIDER
Registration Number:	4139626	COLORTATTOO
Registration Number:	4482486	COLOUR FANATIC
Registration Number:	1892888	COMFIDERM
Registration Number:	5434603	COMPLETE CONTROL
Registration Number:	5228415	CONFIDENCE IN A CLEANSER
Registration Number:	4622302	CONFIDENCE IN A COMPACT
Registration Number:	5114928	CONFIDENCE IN A CREAM
Registration Number:	5823256	CONFIDENCE IN A GEL LOTION
Registration Number:	5771516	CONFIDENCE IN A NECK CREAM
Registration Number:	5376356	CONFIDENCE IN AN EYE CREAM
Registration Number:	6086530	CONFIDENCE IN YOUR BEAUTY SLEEP
Registration Number:	5342245	CONFIDENCE IN YOUR GLOW
Registration Number:	4422492	CONTROL ADDICT
Registration Number:	7103017	CONTROL FREAK
Serial Number:	97498915	CANDY SWIRL
Serial Number:	98299562	CAN'T FEEL COVERAGE
Serial Number:	90860772	CARE FOR ALL
Serial Number:	90860769	CARE FOR ALL BY CERAVE DEVELOPED WITH DE
Serial Number:	90860774	CARE FOR ALL BY CERAVE DEVELOPED WITH DE
Serial Number:	97255759	CAROL'S DAUGHTER
Serial Number:	97535289	CC+ NATURAL MATTE
Serial Number:	97830496	CELL CYCLE CATALYST
Serial Number:	97816031	CERAVE DEVELOPED WITH DERMATOLOGISTS
Serial Number:	97255760	CERAVE
Serial Number:	97695520	CERAVE DEVELOPED WITH DERMATOLOGISTS #CL
Serial Number:	97481697	CLEANSE YOUR WAY
Serial Number:	98261046	CLEAR DAILY SOOTHING UV DEFENSE
Serial Number:	97559848	CLINICALLY PROVEN. SKIN LOVING. CONFIDEN
Serial Number:	97425521	CLOUDED
Serial Number:	98158340	CLOUD-IT
Serial Number:	98175641	COLOR FANATIC
Serial Number:	97423351	COLORSONIC
Serial Number:	97906357	COLORSUIT
Serial Number:	98222320	COLOSSAL
Serial Number:	97884504	CONFIDENCE IN A BLUSH + BRONZER

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Property Type	Number	Word Mark
Serial Number:	97748649	CONFIDENCE IN A GEL CREAM
Serial Number:	90157339	CONFIDENCE IN A SOLID SERUM FOUNDATION+
Serial Number:	97055824	CONSCIOUS TOGETHER
Serial Number:	97976444	CONSCIOUS TOGETHER
Serial Number:	97636832	CONSCIOUSLY MADE HAIRCARE
Serial Number:	97636833	CONSCIOUSLY MADE HAIRCARE

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2129844177

Email: lisa.gigliotti@loreal.com

Correspondent Name: Lisa M. Gigliotti
Address Line 1: 10 Hudson Yards

Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:	Lisa M. Gigliotti
SIGNATURE:	/Lisa M. Gigliotti/
DATE SIGNED:	01/11/2024

**Total Attachments: 3** 

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TRADEMARK REEL: 008314 FRAME: 0759

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Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION,
WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF
"L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED
IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT
4:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.

Authentication: 204899644

Date: 12-22-23

3041133 8100M SR# 20234290953

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK REEL: 008314 FRAME: 0760

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:30 PM 12/20/2023
FILED 04:30 PM 12/20/2023
SR 20234290953 - File Number 3041133

## STATE OF DELAWARE CERTIFICATE OF OWNERSHIP AND MERGER

#### MERGING

# L'ORÉAL USA CREATIVE, INC.

#### INTO

## L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

#### DOES HEREBY CERTIFY:

**FIRST**: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8<sup>th</sup> day of December, 1992.

**SECOND**: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10<sup>th</sup> day of May, 1999.

**THRD**: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14<sup>th</sup> day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.

**FOURTH**: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

**FIFTH**: This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

TRADEMARK REEL: 008314 FRAME: 0761

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15<sup>th</sup> day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

Name: Thomas Sarakatsannis

Title: Senior Vice President

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**RECORDED: 01/11/2024**