

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM868045

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Omega SA (Omega AG) (Omega Ltd.)		01/04/2024	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Swatch AG (Swatch SA) (Swatch Ltd.)		
Street Address:	Nicolas G. Hayek Strasse 1		
City:	Biel/Bienne		
State/Country:	SWITZERLAND		
Postal Code:	2502		
Entity Type:	Corporation: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97727625	MOONSWATCH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3322588420		
Email:	marieanne.mastrovito@wbd-us.com		
Correspondent Name:	Marie Anne Mastrovito		
Address Line 1:	Womble Bond Dickinson, 950 3rd Avenue		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Marie Anne Mastrovito		
SIGNATURE:	/MAMastrovito/		
DATE SIGNED:	01/13/2024		
Total Attachments: 1			
source=moonswatch assignment#page1.tif			

CH \$40.00 97727625

ASSIGNMENT

WHEREAS, **Omega SA (Omega AG) (Omega Ltd.)**, a corporation organized and existing under the laws of Switzerland, with a business address of Jakob-Stämpfli-Strasse 96 Biel/Bienne Switzerland 2502, hereinafter called the Assignor, has adopted and filed an application to register the following trademark in the United States Patent and Trademark Office:

Mark	Application Number
MOONSWATCH	97/727625

AND WHEREAS, **Swatch AG (Swatch SA) (Swatch Ltd)** a corporation organized and existing under the laws of Switzerland, with a business address of Nicolas G. Hayek Strasse 1 Biel/Bienne Switzerland 2502, hereinafter called the Assignee, is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, ASSIGNOR by these presents does hereby sell, assign, and transfer to the ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and trademark application and/or trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark.

The assignment shall be effective as of 4th January 2024 (date).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument.

Omega SA (Omega AG) (Omega Ltd.)

By:

Name:

Thierry Kessel

Antoine Haller

Title:

Member of the

Authorized Signatory

Board of Directors

Date:

4th January 2024