

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM868154

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	11/06/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bayerische Motoren Werke Aktiengesellschaft		11/23/2023	Corporation: GERMANY
RECEIVING PARTY DATA			
Name:	IDEALworks GmbH		
Street Address:	Riesstrasse 22		
City:	Munich		
State/Country:	GERMANY		
Postal Code:	80992		
Entity Type:	Corporation: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97255276	ANYFLEET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+498938230465		
Email:	aimee.gessner@bmw.de		
Correspondent Name:	Bayerische Motoren Werke AG		
Address Line 1:	Petuelring 130		
Address Line 4:	Munich, GERMANY 80809		
NAME OF SUBMITTER:	Aimee Gessner		
SIGNATURE:	/aimee gessner/		
DATE SIGNED:	01/15/2024		
Total Attachments: 2			
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CH \$40.00 97255276

Deed of Assignment – Trademark Application in the USA

between

(1) Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80809 Munich, Germany

- hereinafter referred to as „BMW” -

and

(2) IDEALworks GmbH, Riesstraße 22, 80992 Munich, Germany

- hereinafter referred to as „IDEALworks” -

The Parties hereby agree as follows:

1. Definitions

“Trademark Application” means the following trademark application:

Designation	Country/ TM Office	Serial No.	Filing date	Class
AnyFleet	USA USPTO	97255276	07.02.2022	42

2. Acknowledgement of Assignment

IDEALworks and BMW both acknowledge and agree that on 6 November 2023 BMW assigned and transferred to IDEALworks any and all of BMW’s rights, title and interest in and to the Trademark Application.

3. Governing Law

This Deed of Assignment and all disputes connected to or ensuing from it are exclusively governed by German law without regard to the conflicts of law principles thereof. The Munich District Court I (Landgericht München I) shall have jurisdiction to rule on any kind of dispute arising out of or in connection with this Deed of Assignment.

EXECUTION

(signed by and on behalf of)

Bayerische Motoren Werke Aktiengesellschaft

Munich, 23.11.2023

Place, Date

i.v. Aimee Gessner

Aimee Gessner
Senior Legal Counsel

i.v. Dr. Anne Frick

Dr. Anne Frick
Legal Counsel

IDEALworks GmbH

Munich, 23.11.2023

Place, Date

M. Michael Schneier

Michael Schneier
CEO

Karin Korber

Karin Korber
CFO