

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM868447

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2023

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	L'Oreal USA S/D, Inc.
Street Address:	10 Hudson Yards
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 94

Property Type	Number	Word Mark
Registration Number:	7184578	COSMIC DAZE
Registration Number:	5758399	COUNTDOWN
Registration Number:	4081360	COVER PLUS
Registration Number:	3897634	COVERFUSION
Registration Number:	3124871	CREATIVE CREAM WAX
Registration Number:	1079644	CREATIVE CURL
Registration Number:	3015711	CREME WITH SILK GROOM
Registration Number:	5419331	CRYOCORRECT PRECISION
Registration Number:	2974607	CRYTE MARINE
Registration Number:	3309987	CUDDLY-COAT
Registration Number:	4664647	CURL COMPLETE
Registration Number:	6549371	CURL LIGHTS
Registration Number:	4961048	CURL PLEASE
Registration Number:	4313109	CURL REFINER
Registration Number:	4265624	CURVACEOUS
Registration Number:	5465278	CURVITUDE
Registration Number:	5435000	CUSTOM D-O-S-E
Registration Number:	3639539	DAILY HUMECTANT

CH \$2365.00 7184578

Property Type	Number	Word Mark
Registration Number:	5471262	DAMAGE SLAYER
Registration Number:	6924690	DARK & LOVELY
Registration Number:	1393705	DARK & LOVELY
Registration Number:	0963797	DARK & LOVELY
Registration Number:	7056517	DARK & LOVELY BUILDING BEAUTIFUL FUTURES
Registration Number:	6924689	DARK & LOVELY
Registration Number:	1745029	DARK & NATURAL
Registration Number:	6119851	DARK ENVY
Registration Number:	7140689	DARK WATER
Registration Number:	6035241	DAZED & DIFFUSED
Registration Number:	6186343	DECOY
Registration Number:	3291412	DEFINE-A-LASH
Registration Number:	3356950	DEFINE-A-LINE
Registration Number:	4615139	DENSE FX
Registration Number:	6932110	DESERT SKY
Registration Number:	6944615	
Registration Number:	1146789	
Registration Number:	3740057	DE-SLICK
Registration Number:	3624215	DE-SLICK MATTIFYING POWDER
Registration Number:	7101874	DEVELOPED WITH PLASTIC SURGEONS & DERMAT
Registration Number:	5017968	DEVELOPED WITH PLASTIC SURGEONS. CLINICA
Registration Number:	4744965	DEWY + SMOOTH
Registration Number:	5782841	DIAMOND DISTRICT
Registration Number:	6185969	DIAMOND DRIP
Registration Number:	6290483	DIAMONDS & ICE PLEASE!
Registration Number:	6257885	DIP, SHAPE, GO!
Registration Number:	4890065	DISCOVER IT
Registration Number:	4638237	DISCOVER IT. LOVE IT. BELIEVE IT.
Registration Number:	3979715	DISHEVEL
Registration Number:	3737975	DIVERSITY + INCLUSION = INNOVATION & SUC
Registration Number:	5747146	DOUBLE DOWN BROW
Registration Number:	5083521	DOUBLE STACKED
Registration Number:	5313092	DOWNTOWN SUNRISE
Registration Number:	6130318	DREAM BB FRESH
Registration Number:	6130319	DREAM BB PURE
Registration Number:	6769752	DREAM BEYOND
Registration Number:	6357410	DREAM DETANGLER
Registration Number:	4223157	DREAM FRESH BB

Property Type	Number	Word Mark
Registration Number:	4564766	DREAM PURE BB
Registration Number:	6030642	DREAM RADIANT LIQUID
Registration Number:	5571973	DREAM SATIN LIQUID
Registration Number:	5881030	DREAM URBAN COVER
Registration Number:	3804019	DREAM.AGE
Registration Number:	2950384	DREAMMATTE
Registration Number:	5424663	DROP SHOT
Registration Number:	4079447	DROPS OF LIGHT TECHNOLOGY
Registration Number:	2063447	EARN A BETTER LIVING, LIVE A BETTER LIFE
Registration Number:	5686736	ELASTIC STRETCH NO-SKIP TECHNOLOGY
Registration Number:	5537097	ELECTRIC SHINE
Registration Number:	5219818	EPIC INK
Registration Number:	5229339	EPIC INK LINER
Registration Number:	6873565	EPIC SMOKE LINER
Registration Number:	6035242	EPIC WEAR
Registration Number:	6493896	ESCAPE ARTIST
Serial Number:	97779237	CORETRACT
Serial Number:	97779242	CORETRACT
Serial Number:	97640537	DAILY RE-TEXTURIZING TRIPLE ACID PEEL
Serial Number:	98157990	DAILY RE-TEXTURIZING TRIPLE ACID PEEL
Serial Number:	97892099	DAILY SOOTHING UV DEFENSE SUNSCREEN
Serial Number:	97904042	DARK MATTER
Serial Number:	97849666	DEFINED DRAMA
Serial Number:	98247964	DERMATOLOGY & RETAIL ALLIANCE
Serial Number:	98229424	DESERT CANYON
Serial Number:	97761049	DEVELOPED WITH DERMATOLOGISTS SINCE THE
Serial Number:	97761041	DEVELOPED WITH DERMATOLOGISTS SINCE THE
Serial Number:	97652144	DISCO BALL
Serial Number:	97612151	DUCK PLUMP
Serial Number:	98263178	DUCK PLUMP TRICKZ
Serial Number:	97739582	ELEVATED SELF BODY CLEANSER
Serial Number:	98251592	ELOPED
Serial Number:	97739583	ENERGY SHIFT
Serial Number:	98186378	E-PHYTOL
Serial Number:	98267487	EPIC LINESAVER
Serial Number:	97660772	EPIC WEAR
Serial Number:	97255935	ESSIE
Serial Number:	97824332	ESSIE

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129844177
Email: lisa.gigliotti@loreal.com
Correspondent Name: Lisa M. Gigliotti
Address Line 1: 10 Hudson Yards
Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:	Lisa M. Gigliotti
SIGNATURE:	/Lisa M. Gigliotti/
DATE SIGNED:	01/16/2024

Total Attachments: 3

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3041133 8100M
SR# 20234290953

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204899644
Date: 12-22-23

TRADEMARK
REEL: 008317 FRAME: 0232

**STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP
AND MERGER**

MERGING

L'ORÉAL USA CREATIVE, INC.

INTO

L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

DOES HEREBY CERTIFY:

FIRST: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8th day of December, 1992.

SECOND: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10th day of May, 1999.

THIRD: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14th day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


FOURTH: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

FIFTH: This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15th day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By: 

Name: Thomas Sarakatsannis

Title: Senior Vice President