

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM868747

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	L'Oreal USA S/D, Inc.		
Street Address:	10 Hudson Yards		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 96			
Property Type	Number	Word Mark	
Registration Number:	2517269	ESSIE	
Registration Number:	4083987	ESSIE	
Registration Number:	6131534	ESSIE ALL ACCESS	
Registration Number:	6131889	ESSIE ALL ACCESS	
Registration Number:	5147381	ESSIE	
Registration Number:	2710584	ESSIE	
Registration Number:	4522492	ESSIE GEL	
Registration Number:	4930275	ESSIE GEL-SETTER	
Registration Number:	6997809	ESSIE HANDS ALL IN TO END LONELINESS	
Registration Number:	6659376	ESSIE ON HAND	
Registration Number:	6659377	ESSIE ON HAND VIRTUAL TRY-ON SALON	
Registration Number:	5795295	ESSIE SMOOTH-E	
Registration Number:	7165429	ESSIE STAY LONGER	
Registration Number:	1396368	EXPERT EYES	
Registration Number:	3406857	EXPERT TOOLS	
Registration Number:	3035740	EXPERT WEAR	
Registration Number:	2950397	EXPERT WEAR	
Registration Number:	7204566	EXPRESS BROW	

CH \$2415.00 2517269

Property Type	Number	Word Mark
Registration Number:	6086179	EXPRESSIE
Registration Number:	6734707	ESSIE
Registration Number:	5956481	EXPRESSION PROOF
Registration Number:	2281133	EXTREME
Registration Number:	0846015	EXTREME
Registration Number:	6212883	EXTREME LENGTH
Registration Number:	3175576	EYE ALERT
Registration Number:	7134389	
Registration Number:	5571976	EYE FUEL
Registration Number:	4553278	EYELIFT IN A TUBE
Registration Number:	3511732	EYESHADOW PRIMER POTION
Registration Number:	3769234	EYESTUDIO
Registration Number:	2915332	FABRICATE
Registration Number:	7134390	FACE FREEZIE
Registration Number:	4512064	FACESTUDIO
Registration Number:	3835414	FACIAL FUEL
Registration Number:	2974622	FACIAL FUEL
Registration Number:	4068138	FACIAL FUEL TRANSFORMER
Registration Number:	5624110	FACTION8
Registration Number:	3740492	FADE RESIST
Registration Number:	4625452	FASHION WAVES
Registration Number:	3941519	FASHION WORK
Registration Number:	7101832	FAST SCULPT
Registration Number:	5370868	FAUX BLACKS
Registration Number:	5476696	FAUX MARBLE
Registration Number:	6457291	FERULIC BREW REJUVENATING FACIAL ESSENCE
Registration Number:	5783450	FILLER INSTINCT
Registration Number:	7019260	FIND THE POWER WITHIN
Registration Number:	2900873	FINISH UP
Registration Number:	7184569	FIRST BASE
Registration Number:	4349022	FIRST BASE
Registration Number:	3945347	FIT ME
Registration Number:	4032735	FLARED
Registration Number:	4343955	FLASH LIFT
Registration Number:	6322888	FLASH LIFT PODS
Registration Number:	3185813	
Registration Number:	7020392	FLY TRAP
Registration Number:	4209694	FLY WITH ME

Property Type	Number	Word Mark
Registration Number:	5915423	FOIL PLAY
Registration Number:	7214158	FOOD FOR SOFT
Registration Number:	6241149	FOR A BUMP-FREE LANDING
Registration Number:	2877752	FOR A REFUEL LAND AT KIEHL'S
Registration Number:	3088815	FORCEFUL
Registration Number:	3415218	FREEZE FIX
Registration Number:	4717819	FRIZZ DISMISS
Registration Number:	1864480	FULFYL
Registration Number:	5079862	FULL COVERAGE MOISTURIZER
Registration Number:	2849816	FULL FRAME
Registration Number:	2458338	FULL 'N SOFT
Registration Number:	4265635	FULL SWIRL
Registration Number:	4842710	FULLDENSITY
Registration Number:	7027407	FX
Registration Number:	7027408	FX EXPRESSIE
Registration Number:	5106351	GEL COUTURE
Registration Number:	2900875	GET GROOMED
Registration Number:	6755316	GIMME SUPER STARS!
Serial Number:	97888795	ESSIE GOOD AS NEW
Serial Number:	97466566	ESSIE PRESS-E
Serial Number:	98046226	EXOPLANET
Serial Number:	98186238	EXPERT CLARITY
Serial Number:	98021165	EXPERTLY CLEAR ACNE-TREATING & PREVENTIN
Serial Number:	97927344	EXPERTLY CLEAR ACNE-TREATING & PREVENTIN
Serial Number:	97839667	EXTREME SENSATION
Serial Number:	97622144	FA LA L.A. LAND
Serial Number:	98209542	FACE BOND
Serial Number:	98054177	FACE FREEZIE
Serial Number:	97481700	FACIAL YOUR WAY
Serial Number:	97479645	
Serial Number:	97650191	FAR OUT
Serial Number:	98124358	FAT OIL SLICK CLICK
Serial Number:	98004094	FIBER FILLER GOLD
Serial Number:	97479643	
Serial Number:	98326045	FLUTTERYCURL
Serial Number:	97920732	FRINGE GLAM
Serial Number:	97622147	GALACTIC COWGIRL
Serial Number:	98197116	GENTLY EFFECTIVE ACNE-TREATING CLEANSING

Property Type	Number	Word Mark
Serial Number:	97491334	GET A GRIP + LET IT FLOW
Serial Number:	98010533	GLAM ACCENT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129844177
Email: lisa.gigliotti@loreal.com
Correspondent Name: Lisa M. Gigliotti
Address Line 1: 10 Hudson Yards
Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:	Lisa M. Gigliotti
SIGNATURE:	/Lisa M. Gigliotti/
DATE SIGNED:	01/17/2024

Total Attachments: 3
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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3041133 8100M
SR# 20234290953

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204899644
Date: 12-22-23

TRADEMARK
REEL: 008318 FRAME: 0693

**STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP
AND MERGER**

MERGING

L'ORÉAL USA CREATIVE, INC.

INTO

L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

DOES HEREBY CERTIFY:

FIRST: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8th day of December, 1992.

SECOND: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10th day of May, 1999.

THIRD: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14th day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


FOURTH: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

FIFTH: This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15th day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By: 
Name: Thomas Sarakatsannis
Title: Senior Vice President