

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM868794

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Towers Perrin Capital Corporation		01/17/2024	Corporation:
RECEIVING PARTY DATA			
Name:	Willis Group Limited		
Street Address:	51 Lime Street		
City:	London		
State/Country:	UNITED KINGDOM		
Entity Type:	Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5218737	IDEAS EXCHANGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hal.borden@dechert.com		
Correspondent Name:	Hal Borden		
Address Line 1:	2929 Arch Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104		
DOMESTIC REPRESENTATIVE			
Name:	Glenn A. Gundersen		
Address Line 1:	2929 Arch Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104		
NAME OF SUBMITTER:	Hal Borden		
SIGNATURE:	/Hal Borden/		
DATE SIGNED:	01/17/2024		
Total Attachments: 1			
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U.S. TRADEMARK ASSIGNMENT

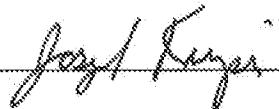
WHEREAS, TOWERS PERRIN CAPITAL CORP., a Delaware corporation with an address at 251 Little Falls Drive, Wilmington, Delaware 19808 (“Assignor”), holds U.S. Trademark Registration No. 5,218,737 of the mark IDEAS EXCHANGE (the “Registration”); and

WHEREAS, WILLIS GROUP LIMITED, a limited company with an address at 51 Lime Street, London EC3M7DQ, United Kingdom (“Assignee”), wishes to acquire the Registration, all other rights that Assignor may claim in the mark IDEAS EXCHANGE (the “Mark”), and the goodwill of the business connected with the use of and symbolized by the use of the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all of Assignor’s right, title, and interest in and to the Registration; the Mark, the goodwill of the business connected with the use of and symbolized by the Mark, and all rights of action arising from the Mark, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

Dated as of January 17th, 2024

TOWERS PERRIN CAPITAL CORP.

By: 

Name: Joseph S. Kurpis

Title: Principal Accounting Officer and Global Controller