

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM868845

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kids2, Inc.		12/29/2023	Corporation: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kids2, LLC		
<b>Street Address:</b>	3333 Piedmont Road, Suite 1800		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30305		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6341973	KIDS2	
<b>Registration Number:</b>	1870679	KIDS II	
<b>Registration Number:</b>	3365895	BRIGHT STARTS	
<b>Registration Number:</b>	6502622	KIDS2	
<b>Registration Number:</b>	4381354	INGENUITY	
<b>Registration Number:</b>	1804601	BRIGHT STARTS	
<b>Registration Number:</b>	6701781	KIDS2	
<b>Registration Number:</b>	4423781	PLAY TO LEARN	
<b>Registration Number:</b>	1966267	KIDS II	
<b>Registration Number:</b>	4782534	GIGGLING GOURMET	
<b>Registration Number:</b>	4372985	HAVING A BALL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048817777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-881-7000		
<b>Email:</b>	betsy.perkins@alston.com		
<b>Correspondent Name:</b>	Mary Grace Gallagher		
<b>Address Line 1:</b>	1201 W. Peachtree Street		
<b>Address Line 2:</b>	c/o Alston & Bird LLP		

CH \$290.00 6341973

<b>Address Line 4:</b>	Atlanta, GEORGIA 30309
<b>NAME OF SUBMITTER:</b>	Mary Grace Gallagher
<b>SIGNATURE:</b>	/Mary Grace Gallagher/
<b>DATE SIGNED:</b>	01/17/2024
<b>Total Attachments: 6</b> source=Entity Conversion to Kids2, LLC (GA SOS)#page1.tif source=Entity Conversion to Kids2, LLC (GA SOS)#page2.tif source=Entity Conversion to Kids2, LLC (GA SOS)#page3.tif source=Entity Conversion to Kids2, LLC (GA SOS)#page4.tif source=Entity Conversion to Kids2, LLC (GA SOS)#page5.tif source=Entity Conversion to Kids2, LLC (GA SOS)#page6.tif	

# STATE OF GEORGIA

Secretary of State  
Corporations Division  
313 West Tower  
2 Martin Luther King, Jr. Dr.  
Atlanta, Georgia 30334-1530

## CERTIFICATE OF CONVERSION

I, **Brad Raffensperger**, the Secretary of State and the Corporation Commissioner of the State of Georgia, hereby certify under the seal of my office that articles of conversion have been filed on **12/29/2023** converting

**Kids2, Inc.**  
a Domestic Profit Corporation  
to  
**Kids2, LLC**  
a Domestic Limited Liability Company

The required fees as provided by Title 14 of the Official Code of Georgia Annotated have been paid.

WITNESS my hand and official seal in the City of Atlanta  
and the State of Georgia on **01/03/2024**.



*Brad Raffensperger*

Brad Raffensperger  
Secretary of State

CERTIFICATE OF CONVERSION OF  
KIDS2, INC.  
TO  
KIDS2, LLC

December 29, 2023

1. The name of the converting entity is Kids2, Inc. (the "Corporation"). The Corporation is incorporated in the State of Georgia.
2. The Corporation is converting to a Georgia limited liability company (the "Conversion"). The limited liability company shall be named Kids2, LLC, a Georgia limited liability company (the "LLC").
3. The effective date of the Conversion shall be December 29, 2023.
4. The Conversion has been approved by the Board of Directors and the sole shareholder of the Corporation in accordance with section 14-11-212(a) of the Official Code of Georgia Annotated (the "OCGA").
5. Filed with this Certificate of Conversion and attached hereto as Exhibit A are the Articles of Organization of the LLC in the form required by section 14-11-204 of the OCGA. The aforementioned articles set forth the name of the LLC that satisfies the requirements of section 14-11-207 of the OCGA. The aforementioned articles shall be the Articles of Organization of the LLC formed pursuant to the Conversion unless and until modified in accordance with the OCGA.
6. A written operating agreement has been entered into among the persons who will be the members of the LLC formed pursuant to the Conversion (the "Operating Agreement"). The Operating Agreement will be effective immediately upon the effectiveness of the Conversion. The Operating Agreement provides for the manner and basis of the conversion of ownership interests in the Corporation into interests in the LLC formed pursuant to the Conversion.

\*\*\*\*\*

*[Signature Page Follows]*

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Conversion as of the date set forth above.

KIDS2, INC.:

Digitally signed by:  
*Ryan T. Gunnigle*  
By: \_\_\_\_\_  
Name: Ryan T. Gunnigle  
Title: Chief Executive Officer and President

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SECRETARY OF STATE  
CORPORATIONS DIVISION

[Signature Page to the Certificate of Conversion of  
Kids2, Inc.]

Exhibit A

Articles of Organization of  
Kids2, LLC

*[See attached.]*

TRADEMARK

REEL: 008319 FRAME: 0170



Secretary of State

OFFICE OF SECRETARY OF STATE  
CORPORATIONS DIVISION  
2 Martin Luther King Jr. Dr. SE  
Suite 313 West Tower  
Atlanta, Georgia 30334  
(404) 656-2817  
sos.georgia.gov/corporations

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SECRETARY OF STATE  
CORPORATIONS DIVISION

## Articles of Organization

### Article One

The name of the limited liability company is:

Kids2, LLC

### Article Two

(Check, and if applicable complete, one of the following)

- The articles of organization shall be effective upon filing with the Secretary of State.
- The articles of organization shall be effective on: \_\_\_\_\_ at \_\_\_\_\_  
(Date) (Time)

[Note: The delayed effective date may not be later than 90 days after the filing date.]

IN WITNESS WHEREOF, the undersigned has executed these Articles of Organization on

12/29/23

(Date)

Executed by:

Jennifer Pignataro

Signature

Jennifer L. Pignataro

Print Name\*

- Capacity (choose one option only):
- Organizer
- Member
- Manager
- Attorney-in-fact

\* Enter individual's legal name, i.e. first and last name without use of initials or nicknames. Middle names or initials may be included.



Secretary of State

OFFICE OF SECRETARY OF STATE  
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sos.ga.gov

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SECRETARY OF STATE  
CORPORATIONS DIVISION

TRANSMITTAL INFORMATION FORM  
GEORGIA LIMITED LIABILITY COMPANY

**IMPORTANT:** Please provide the entity's primary email address when completing this form.

Primary Email Address: kidsiilegal@kidsii.com

NOTICE TO APPLICANT: PRINT PLAINLY OR TYPE REMAINDER OF THIS FORM

1. LLC Name Reservation Number (If one has been obtained; if articles are being filed without prior reservation, leave this line blank.)

Kids2, LLC

LLC Name (List exactly as it appears in articles.)

2. Jennifer L. Pignataro  
Name\* of Person Filing Articles of Organization (Certificate will be emailed to this person at address listed below.)

111 Huntington Ave. Suite 2500

Boston, MA

02199

Address

City

State

Zip Code

jpignataro@foley.com

617-342-4049

Filer's Email Address

Telephone Number

3. 3333 Piedmont Road, Suite 1800  
Principal Office Mailing Address of LLC (Unlike registered office address, this may be a post office box.)

Atlanta

GA

30305

City

State

Zip Code

4. Corporation Service Company,  
Name\* of Registered Agent in Georgia  
2 Sun Court, Suite 400  
Registered Office Street Address in Georgia (Post office box or mail drop not acceptable for registered office address.)

Peachtree Corners

Gwinnett

GA

30092

City

County

State

Zip Code

sop@cscglobal.com

Registered Agent's Email Address

5. Name\* and Address of Each Organizer (Attach additional sheets if necessary.)

Jennifer L. Pignataro

111 Huntington Ave. Suite 2500

Boston

MA

02199

Organizer

Address

City

State

Zip Code

Organizer

Address

City

State

Zip Code

6. Mail the following items to the Secretary of State at the above address:

- 1) This Transmittal Information Form;
- 2) The Articles of Organization; and
- 3) Filing fee of \$110.00 (\$100 filing fee + \$10 paper filing service charge) payable to Secretary of State. Filing fees are non-refundable.

I understand that this Transmittal Information Form is included as part of my filing, and the information on this form will be entered in the Secretary of State business entity database. I certify that the above information is true and correct to the best of my knowledge.

Jennifer Pignataro

Signature of Authorized Person

12/29/23

Date

Jennifer L. Pignataro

Print Name\*

\* Enter individual's legal name, i.e. first and last name without use of initials or nicknames. Middle names or initials may be included.