

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM869125

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ENTERTAINMENT ONE LICENSING US, INC.		09/01/2023	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HASBRO, INC.		
<b>Street Address:</b>	1027 Newport Avenue		
<b>City:</b>	Pawtucket		
<b>State/Country:</b>	RHODE ISLAND		
<b>Postal Code:</b>	20861		
<b>Entity Type:</b>	Corporation: RHODE ISLAND		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85531428	SO SO HAPPY	
<b>Serial Number:</b>	85983871	SO SO HAPPY	
<b>Serial Number:</b>	85479515	SO SO HAPPY	
<b>Serial Number:</b>	85689286	SO SO HAPPY	
<b>Serial Number:</b>	85982688	SO SO HAPPY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2035574224		
<b>Email:</b>	klewertoff@fiplawgroup.com		
<b>Correspondent Name:</b>	Katrin Lewertoff		
<b>Address Line 1:</b>	1221 Post Road East		
<b>Address Line 2:</b>	Ferdinand IP, LLC		
<b>Address Line 4:</b>	Westport, CONNECTICUT 06880		
<b>NAME OF SUBMITTER:</b>	Katrin Lewertoff		
<b>SIGNATURE:</b>	/KL/		
<b>DATE SIGNED:</b>	01/18/2024		
<b>Total Attachments: 9</b>			

OP \$140.00 85531428

source=EONE US to Hasbro US#page1.tif  
source=EONE US to Hasbro US#page2.tif  
source=EONE US to Hasbro US#page3.tif  
source=EONE US to Hasbro US#page4.tif  
source=EONE US to Hasbro US#page5.tif  
source=EONE US to Hasbro US#page6.tif  
source=EONE US to Hasbro US#page7.tif  
source=EONE US to Hasbro US#page8.tif  
source=EONE US to Hasbro US#page9.tif

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of September 1, 2023, is by and between ENTERTAINMENT ONE LICENSING US, INC., a California corporation with an address of 2700 Pennsylvania Avenue Suite 1000 Santa Monica CALIFORNIA 90404 ( hereinafter referred to as ASSIGNOR) and HASBRO, INC., a Rhode Island corporation with an address of 1027 Newport Avenue, Pawtucket, RHODE ISLAND 20861 (hereinafter referred to as ASSIGNEE).

WHEREAS, ASSIGNOR is the owner of certain right, title and interest in and to the trademarks identified on Exhibit A, including all common law rights and all registrations and applications relating to such trademarks, together with the goodwill related thereto (the "ASSIGNED PROPERTY"), provided that, with respect to the United States intent-to-use trademark applications set forth in Exhibit A, the transfer of such application accompanies the transfer of the entire portion of ASSIGNOR's business to which the trademarks pertains, and that business in ongoing and existing; and

WHEREAS, ASSIGNEE desires to acquire, and ASSIGNOR desires to transfer, their entire right, title and interest in and to the ASSIGNED PROPERTY, together with all of the goodwill associated with said ASSIGNED PROPERTY.

NOW THEREFORE, for good and valuable consideration , the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, transfer and convey to ASSIGNEE absolutely with full title guarantee all ASSIGNOR's right, title and interest in and to the ASSIGNED PROPERTY, the registrations and applications for registration therefor, the right to sue and recover and other remedies in respect of for infringement (including any acts of passing off, unfair competition or breach of confidence)

of said ASSIGNED PROPERTY and all of the goodwill associated with said ASSIGNED PROPERTY, free and clear of any liens or encumbrances of whatever nature, with the exception of any licenses relating to such Assigned Property in force as at the date of this Assignment.

ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America or any other official of any applicable governmental authority to record ASSIGNEE as owner of the ASSIGNED PROPERTY and to issue any and all registrations, including renewals thereof, to and in the name of ASSIGNEE. ASSIGNEE shall have the right to record this Assignment with all applicable governmental authorities and registrars so as to perfect its ownership of the ASSIGNED PROPERTY.

ASSIGNOR shall, and shall procure that any necessary third party shall, execute and deliver such documents and perform such acts as may be required for the purpose of giving effect to this ASSIGNMENT, including by:

(a) taking such steps and actions, and providing such cooperation and assistance to ASSIGNEE and its successors, assigns, and legal representatives, including by executing and delivering any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the ASSIGNMENT, or any assignee or successor thereto;

(b) assisting ASSIGNEE in obtaining, defending and enforcing the ASSIGNED PROPERTY and assisting with any other proceedings which may be brought by or against ASSIGNEE against or by any third party relating to the ASSIGNED PROPERTY, including any challenges, oppositions, disputes or claims (including non-contractual disputes or claims)

relating to the ASSIGNED PROPERTY ("INTELLECTUAL PROPERTY DISPUTES"); and

(c) in connection with any INTELLECTUAL PROPERTY DISPUTES:

(i) upon ASSIGNEE's written request:

(A) taking such action as ASSIGNEE may require to avoid, contest, dispute, resist, appeal, compromise or defend the INTELLECTUAL PROPERTY DISPUTES (including taking all steps necessary to make ASSIGNEE a party to the dispute (whether alongside ASSIGNOR or on its own) making counter claims and exercising all rights of set off against third parties);

(B) permitting ASSIGNEE to have sole conduct of all matters relating to the INTELLECTUAL PROPERTY DISPUTE as ASSIGNEE may deem appropriate including the appointment of lawyers and other professional advisers, the conduct of all proceedings and the making of any settlement or compromise of the INTELLECTUAL PROPERTY DISPUTE; and

(C) rendering or causing to be rendered to ASSIGNEE such assistance as ASSIGNEE may require (including providing access to information and to employees of ASSIGNOR or any other relevant member of ASSIGNOR's group) for the purpose of avoiding, contesting, disputing, resisting, appealing, compromising or defending the INTELLECTUAL PROPERTY DISPUTE;

(ii) ASSIGNOR will not (and will procure that all other members of the ASSIGNOR's group will not) make or attempt to make any admission of liability, agreement, settlement or compromise in relation to an INTELLECTUAL PROPERTY DISPUTE without the consent of ASSIGNEE; and

(iii) ASSIGNOR shall in any event keep ASSIGNEE informed as to the steps which are being taken in connection with the INTELLECTUAL PROPERTY DISPUTE, provided that ASSIGNEE shall indemnify ASSIGNOR and all other members of ASSGINOR's group against all costs reasonably incurred by them in complying with their respective obligations under this ASSIGNMENT.

ASSIGNOR hereby appoints ASSIGNEE to be its attorney in its name and on its behalf:

(i) to do any and all acts, matters or things as ASSIGNEE may consider necessary or desirable for the purposes of and in connection with the actions set out in this ASSIGNMENT; and

(ii) to enter into, execute and deliver all or any documents, agreements, certificates or instruments as ASSIGNEE may consider necessary or desirable in connection with any INTELLECTUAL PROPERTY DISPUTE.

This power of attorney is irrevocable and is given by way of security to secure the assignment of the ASSIGNED PROPERTY. Until such time as the assignment is complete, the power may not be revoked by ASSIGNOR, save with the consent of ASSIGNEE.

Nothing herein shall itself change, amend, extend or alter (nor shall it be deemed or construed as changing, amending, extending or altering) the terms or conditions of any other agreement between the parties in any manner whatsoever.

This ASSIGNMENT shall be construed in accordance with the laws of the State of Rhode Island applicable to agreements which are executed and fully performed within the State of Rhode Island.

With respect to any action or claim arising out of or relating to this ASSIGNMENT, the

parties hereto hereby expressly and irrevocably (a) agree and consent to be subject to the exclusive jurisdiction of the state and federal courts located in the state of Rhode Island and agree not to object to venue in the courts or to claim that such forum is inconvenient, and (b) agree not to bring any action related to this ASSIGNMENT in any other court (except to enforce the judgment of such courts). Final judgment by such courts shall be conclusive and may be enforced in any manner permitted by applicable law.

This ASSIGNMENT may be executed in multiple counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same. A signed copy of this ASSIGNMENT delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this ASSIGNMENT.

This ASSIGNMENT represents the entire agreement between the Parties in relation to the subject matter of this ASSIGNMENT (to the exclusion of any terms implied by law which may be excluded by contract) and supersedes any previous agreement between the parties in relation to the subject matter of this ASSIGNMENT.

Nothing in this ASSIGNMENT shall exclude liability for, or remedy in respect of, fraud.

**EXECUTION:**

The parties have shown their acceptance of the terms of this Assignment by executing it after the Exhibit.

**Exhibit A  
Assigned Property**

**Trademarks**

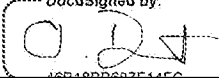


Serial Number	Country	Status	Applicant Name	Filing Date	Registration Number	Registration Date	International Classes	Owner
SO SO HAPPY DESIGN (B&W)	Argentina	Registered	3236593	2013-04-09	2658053	2014-06-26	3	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Argentina	Registered	3236595	2013-04-09	2658055	2014-06-26	14	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Argentina	Registered	3236594	2013-04-08	2658054	2014-06-28	9	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Argentina	Registered	3236600	2013-04-09	2658060	2014-06-28	30	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Argentina	Registered	3236599	2013-04-08	2658059	2014-06-28	28	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Argentina	Registered	3236596	2013-04-05	2658056	2014-06-28	16	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Argentina	Registered	3236597	2013-04-08	2658057	2014-06-28	18	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Argentina	Registered	3236598	2013-04-05	2658058	2014-06-28	24	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Argentina	Registered	3244963	2013-05-02	2827371	2016-08-22	25	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Australia	Registered	1532545	2012-10-30	1532545	2012-10-30	18,25,28	Entertainment One Licensing US, Inc
SKELANIMALS	Brazil	Registered	905981057	2013-03-14	905980980	2016-03-13	3	Entertainment One Licensing US, Inc
SKELANIMALS	Brazil	Registered	905981472	2013-03-14	905981472	2016-06-14	9	Entertainment One Licensing US, Inc
SKELANIMALS	Brazil	Registered	905981430	2013-03-14	905981430	2016-06-14	28	Entertainment One Licensing US, Inc
SKELANIMALS	Brazil	Registered	905981200	2013-03-14	905981200	2016-06-14	18	Entertainment One Licensing US, Inc
SKELANIMALS	Brazil	Registered	905981120	2013-03-14	905981120	2016-06-14	14	Entertainment One Licensing US, Inc
SKELANIMALS	Brazil	Registered	905981170	2013-03-14	905981170	2016-06-14	16	Entertainment One Licensing US, Inc
SKELANIMALS	Brazil	Registered	905981278	2013-03-14	905981278	2016-06-14	24	Entertainment One Licensing US, Inc
SKELANIMALS	Brazil	Registered	905981332	2013-03-14	905981332	2016-06-14	25	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Brazil	Registered	905982428	2013-03-14	905982428	2016-06-14	24	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Brazil	Registered	905982533	2013-03-14	905982533	2016-06-14	25	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Brazil	Registered	905982649	2013-03-14	905982649	2016-03-13	28	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Brazil	Registered	905982711	2013-03-14	905982711	2016-06-14	9	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Brazil	Registered	905982053	2013-03-14	905982053	2016-06-14	41	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Brazil	Registered	905982142	2013-03-14	905982142	2016-06-14	14	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Brazil	Registered	905982215	2013-03-14	905982215	2016-06-14	16	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Brazil	Registered	905982240	2013-03-14	905982240	2016-06-14	18	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Canada	Registered	1746484	2015-09-17	TMAA973852	2017-06-19	25	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Canada	Registered	1616388	2013-03-01	TMAA918292	2015-10-28	3,9,12,15,18,25,28	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Canada	Registered	1616387	2013-03-01	TMAA982542	2017-10-11	9,16,18,21,24,25,28,30	Entertainment One Licensing US, Inc
SO So Happy	Chile	Registered	1051946	2013-03-28	1168698	2015-06-10	41	Entertainment One Licensing US, Inc
SO So Happy	Chile	Registered	1051961	2013-03-28	1054821	2013-11-06	30	Entertainment One Licensing US, Inc
SO So Happy	Chile	Registered	1051980	2013-03-28	1054823	2013-11-06	28	Entertainment One Licensing US, Inc
SO So Happy	Chile	Registered	1051989	2013-03-28	1054825	2013-11-06	25	Entertainment One Licensing US, Inc
SO So Happy	Chile	Registered	1051990	2013-03-28	1054827	2013-11-06	24	Entertainment One Licensing US, Inc
SO So Happy	Chile	Registered	1051992	2013-03-28	1054829	2013-11-06	18	Entertainment One Licensing US, Inc
SO So Happy	Chile	Registered	1051993	2013-03-28	1054831	2013-11-06	16	Entertainment One Licensing US, Inc
SO So Happy	Chile	Registered	1051994	2013-03-28	1054833	2013-11-06	14	Entertainment One Licensing US, Inc
SO So Happy	Chile	Registered	1051996	2013-03-28	1054835	2013-11-06	9	Entertainment One Licensing US, Inc
SO So Happy	Chile	Registered	1051997	2013-03-28	1054837	2013-11-06	3	Entertainment One Licensing US, Inc
SKELANIMALS	China	Registered	9839251	2011-08-12	9839251	2012-10-14	9	Entertainment One Licensing US, Inc
SKELANIMALS	China	Registered	9839462	2011-08-12	9839462	2012-10-21	16	Entertainment One Licensing US, Inc
SKELANIMALS	China	Registered	9839533	2011-08-12	9839533	2014-04-14	25	Entertainment One Licensing US, Inc
SKELANIMALS	China	Registered	9839294	2011-08-12	9839294	2014-04-21	35	Entertainment One Licensing US, Inc
SKELANIMALS	China	Registered	9839252	2011-08-12	9839252	2014-04-07	28	Entertainment One Licensing US, Inc
SKELANIMALS	China	Registered	9838249	2011-08-12	9838249	2015-05-07	18	Entertainment One Licensing US, Inc
SKELANIMALS	China	Registered	18225317	2015-11-03	18225317	2016-12-14	3	Entertainment One Licensing US, Inc
SKELANIMALS	China	Registered	18225316	2015-11-03	18225316	2016-12-14	14	Entertainment One Licensing US, Inc
SKELANIMALS	China	Registered	18225315	2015-11-03	18225315	2016-12-14	24	Entertainment One Licensing US, Inc

SO SO HAPPY DESIGN (B&W)	China	Registered	1140455	2012-10-30	1140455	2012-10-30	18	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	China	Registered	1140455	2012-10-30	1140455	2012-10-30	28	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (Asia)	China	Registered	19708148	2016-04-21	19708148	2017-06-07	25	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	European Union	Registered	1140455	2012-10-30	1140455	2012-10-30	18,25,28	Entertainment One Licensing US, Inc
SKELANIMALS	Hong Kong	Registered	302002364	2011-08-11	302002364	2011-08-11	9,14,16,18,25,28,35	Entertainment One Licensing US, Inc
SO So Happy	Indonesia	Registered	ID002013014211	2013-03-27	IDM000482364	2015-07-09	9	Entertainment One Licensing US, Inc
SO So Happy	Indonesia	Registered	D002013014207	2013-03-27	IDM000482319	2015-07-02	14	Entertainment One Licensing US, Inc
SO So Happy	Indonesia	Registered	D002013014198	2013-03-27	IDM000519304	2016-02-10	16	Entertainment One Licensing US, Inc
SO So Happy	Indonesia	Registered	D002013014209	2013-03-27	IDM000482320	2015-07-02	18	Entertainment One Licensing US, Inc
SO So Happy	Indonesia	Registered	D002013014202	2013-03-27	IDM000481867	2015-07-02	24	Entertainment One Licensing US, Inc
SO So Happy	Indonesia	Registered	ID002013014206	2013-03-27	IDM000481869	2015-07-02	25	Entertainment One Licensing US, Inc
SO So Happy	Indonesia	Registered	D002013014205	2013-03-27	IDM000481868	2015-07-02	28	Entertainment One Licensing US, Inc
SO So Happy	Indonesia	Registered	J002013014199	2013-03-27	IDM000485491	2015-07-27	41	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	International	Registered	1140455	2012-10-30	1140455	2012-10-30	18,25,28	Entertainment One Licensing US, Inc
SKELANIMALS	Korea, Republic of (KR)	Registered	45-2013-0001964	2013-03-21	45-0050-8670000	2014-08-27	3,21,30	Entertainment One Licensing US, Inc
SKELANIMALS	Korea, Republic of (KR)	Registered	40-2014-0004559	2014-01-21	40-1119584	2015-07-22	9,14,16,18	Entertainment One Licensing US, Inc
SKELANIMALS	Korea, Republic of (KR)	Registered	45-2014-0000464	2014-01-21	45-0059385	2015-10-01	24,25,28,41	Entertainment One Licensing US, Inc
SO So Happy	Malaysia	Registered	2013053477	2013-04-11	2013053477	2014-06-12	3	Entertainment One Licensing US, Inc
SO So Happy	Malaysia	Registered	2013053468	2013-04-11	2013053468	2014-06-05	9	Entertainment One Licensing US, Inc
SO So Happy	Malaysia	Registered	2013053471	2013-04-11	2013053471	2014-06-10	14	Entertainment One Licensing US, Inc
SO So Happy	Malaysia	Registered	2013053475	2013-04-11	2013053475	2014-06-04	16	Entertainment One Licensing US, Inc
SO So Happy	Malaysia	Registered	2013053479	2013-04-11	2013053479	2014-06-04	18	Entertainment One Licensing US, Inc
SO So Happy	Malaysia	Registered	2013053480	2013-04-11	2013053480	2014-06-17	24	Entertainment One Licensing US, Inc
SO So Happy	Malaysia	Registered	2013053482	2013-04-11	2013053482	2014-06-17	25	Entertainment One Licensing US, Inc
SO So Happy	Malaysia	Registered	2013053483	2013-04-11	2013053483	2014-06-17	28	Entertainment One Licensing US, Inc
SO So Happy	Malaysia	Registered	2013053484	2013-04-11	2013053484	2014-06-04	41	Entertainment One Licensing US, Inc
SKELANIMALS	Mexico	Registered	8667722	2007-07-08	1026778	2008-02-28	25	Entertainment One Licensing US, Inc
SKELANIMALS	Mexico	Registered	8667724	2007-07-08	1029274	2008-03-07	28	Entertainment One Licensing US, Inc
SKELANIMALS	Mexico	Registered	8667718	2007-07-08	1029273	2008-03-07	9	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357703	2013-03-15	1383747	2013-07-19	28	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357699	2013-03-15	1387810	2013-08-01	21	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357702	2013-03-15	1385655	2013-07-25	25	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357708	2013-03-15	1383748	2013-07-19	35	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357687	2013-03-15	1384433	2013-12-13	12	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357689	2013-03-15	1385286	2013-07-24	9	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357691	2013-03-15	1385287	2013-07-24	14	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357696	2013-03-15	1377702	2013-06-29	18	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357694	2013-03-15	1384435	2013-07-22	16	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357701	2013-03-15	1380699	2013-07-03	24	Entertainment One Licensing US, Inc
SO So Happy	Mexico	Registered	1357705	2013-03-15	1385288	2013-07-24	41	Entertainment One Licensing US, Inc
SO So Happy	Panama	Registered	223153-01	2013-05-27	223153	2013-05-27	9,14,16,18,25,28,30	Entertainment One Licensing US, Inc
SKELANIMALS	Taiwan	Registered	100039670	2011-08-06	0770862	2016-05-18	9,18,35	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	Taiwan	Registered	102013660	2013-03-15	01610643	2013-11-16	3,9,14,16,18,24,25,28,35,41	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	United States of America	Registered	85479515	2011-11-22	4164663	2012-06-28	18,25,28	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	United States of America	Registered	85531428	2012-02-01	4422547	2013-10-22	9	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	United States of America	Registered	85689268	2012-07-27	4421778	2014-01-21	16,20,21,30	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	United States of America	Registered	85983871	2013-01-26	4846493	2015-11-03	16,28	Entertainment One Licensing US, Inc
SO SO HAPPY DESIGN (B&W)	United States of America	Registered	85982688	2013-01-26	4679530	2015-01-27	14,24,25	Entertainment One Licensing US, Inc

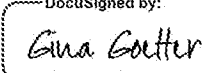
**EXECUTION OF TRADEMARK ASSIGNMENT:**

**ENTERTAINMENT ONE LICENSING US, INC. (ASSIGNOR)**

DocuSigned by:  
By:  \_\_\_\_\_  
46B18D33607F14FG...

President  
Its: \_\_\_\_\_

**HASBRO, INC. (ASSIGNEE)**

DocuSigned by:  
By:  \_\_\_\_\_  
5830592CAB24488...

Executive Vice President  
& Chief Financial Officer  
Its: \_\_\_\_\_