# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM869284

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2023

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE

# **RECEIVING PARTY DATA**

Name:	L'Oreal USA S/D, Inc.	
Street Address:	10 Hudson Yards	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10001	
Entity Type:	Corporation: DELAWARE	

# **PROPERTY NUMBERS Total: 95**

PROPERTY NUMBERS		
Property Type	Number	Word Mark
Registration Number:	6866858	LINE LOUD
Registration Number:	3772964	LINE STILETTO
Registration Number:	3080852	LINE STYLIST
Registration Number:	4607189	LINER LOVE
Registration Number:	1651880	LINEWORKS
Registration Number:	4981694	LIQUID SUEDE
Registration Number:	3228873	LITE FLITE SHAVE CREAM
Registration Number:	5893176	LIVERPOOL
Registration Number:	5588257	LO-FI LIP MOUSSE
Registration Number:	1394589	LOGICS
Registration Number:	1466864	LOGICS
Registration Number:	3424499	LOGICS COLOR DNA SYSTEM
Registration Number:	2041253	LOGICS IMPRINTS
Registration Number:	4050751	LOTS OF LASHES
Registration Number:	5096774	LOVE BEAUTY FULLY
Registration Number:	7208838	LOVE BY ESSIE
Registration Number:	7214689	LOVE BY ESSIE
Registration Number:	5097067	LOVE CONTOURS ALL
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Registration Number:         7255673         LOVE DELIVERED BLACK MATERNAL HEALTH ADV           Registration Number:         5962686         LOVE LUST DISCO           Registration Number:         3336427         LUMISILK           Registration Number:         3336427         LUMISILK           Registration Number:         5317961         LUV OUT LOUD           Registration Number:         6951423         M           Registration Number:         6984898         M           Registration Number:         5634433         MACHINIST           Registration Number:         5634378         MADE-FOR-ALL GENTLE BODY WASH           Registration Number:         6943479         MAGIC           Registration Number:         3076528         MAGIC           Registration Number:         4084960         MAGIC ELIXIR           Registration Number:         5566770         MAKEUP ON THE WAY           Registration Number:         5957361         MAKEUP ON THE WAY           Registration Number:         4089057         MARGUERITE'S MAGIC           Registration Number:         4089057         MARGUERITE'S MAGIC           Registration Number:         5087568         MASTER BLUR           Registration Number:         5087568         MASTER BLUR <tr< th=""><th>Property Type</th><th>Number</th><th>Word Mark</th></tr<>	Property Type	Number	Word Mark
Registration Number:         5434658         LOVE YOU SO MOCHI           Registration Number:         3336427         LUMISILK           Registration Number:         5317961         LUV OUT LOUD           Registration Number:         698698         LUXEFFECTS           Registration Number:         6986898         M           Registration Number:         5634433         MACHINIST           Registration Number:         5634378         MADE-FOR-ALL GENTLE BODY WASH           Registration Number:         5634378         MADE-FOR-ALL GENTLE BODY WASH           Registration Number:         40741715         MAGIC           Registration Number:         4324960         MAGIC           Registration Number:         4324960         MAGIC           Registration Number:         4324960         MAGIC ELIXIR           Registration Number:         4324960         MAKEUP CREW           Registration Number:         4324960         MAKEUP ON THE WAY           Registration Number:         44089057         MARKEUP ON THE WAY           Registration Number:         4089057         MARSUERITE'S MAGIC           Registration Number:         4089057         MARSUERITE'S MAGIC           Registration Number:         558768         MASTER BLUR	Registration Number:	7255673	LOVE DELIVERED BLACK MATERNAL HEALTH ADV
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Registration Number: 5413335 MATRIX BIOLAGE REAL AUTHENTIC WHOLESOMER			
Registration Number:   4725564			MATRIX BIOLAGE REAL AUTHENTIC WHOLESOMER
Industrial In 2000 i	Registration Number:	4725564	

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Registration Number: 5434592 MICRO-CONTOUR	
Registration Number: 3037637 MICRO-OIL TECHNOLOGY	
Registration Number: 5597291 MIDNIGHT CHAOS	
Registration Number: 2635169 MIDNIGHT COWBOY	
Registration Number: 5036496 MIDNIGHT RECOVERY	
Serial Number: 98045703 LINE LOUD PLUMP	
Serial Number: 97261798 MATRIX	
Serial Number: 97260006 MAYBELLINE	
Serial Number: 98158336 MAYBELLINE NEW YORK CLOUD-IT	
Serial Number: 97669390 MAYBELLINE NEW YORK COLOR RAVE	
Serial Number: 90854957 MAYBELLINE NEW YORK LIFTER	
Serial Number: 97650144 MAYBELLINE NEW YORK MAKEUP DECODED	
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Serial Number: 97446825 MAYBELLINE NEW YORK STARKISSER	
Serial Number: 97265701 MAYBELLINE NEW YORK SUNKISSER	
Serial Number: 98310181 MAYBELLINE NEW YORK SUNKISSER HAZY MATTE	
Serial Number: 90747335 M BEAUTY BUILDERS	
Serial Number: 97654673 MELT N' GLOW	

Property Type	Number	Word Mark
Serial Number:	97689535	META BLACK

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2129844177

Email: lisa.gigliotti@loreal.com

Correspondent Name: Lisa M. Gigliotti
Address Line 1: 10 Hudson Yards

Address Line 4: New York, NEW YORK 10001

NAME OF SUBMITTER:
Lisa M. Gigliotti

SIGNATURE:
/Lisa M. Gigliotti/

DATE SIGNED:
01/18/2024

**Total Attachments: 3** 

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Page 1

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION,
WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF
"L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED
IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT
4:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.

Authentication: 204899644

Date: 12-22-23

3041133 8100M SR# 20234290953

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:30 PM 12/20/2023
FILED 04:30 PM 12/20/2023
SR 20234290953 - File Number 3041133

# STATE OF DELAWARE CERTIFICATE OF OWNERSHIP AND MERGER

### MERGING

# L'ORÉAL USA CREATIVE, INC.

### INTO

# L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

### DOES HEREBY CERTIFY:

**FIRST**: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8<sup>th</sup> day of December, 1992.

**SECOND**: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10<sup>th</sup> day of May, 1999.

**THIRD**: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14<sup>th</sup> day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.

**FOURTH**: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

**FIFTH:** This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15<sup>th</sup> day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

Name: Thomas Sarakatsannis Title: Senior Vice President

> **TRADEMARK** REEL: 008320 FRAME: 0692

**RECORDED: 01/18/2024**