

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM869809

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| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| RESUBMIT DOCUMENT ID: | 900819572 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JGB S.A. | | 11/24/2023 | Corporation: COLOMBIA |
| RECEIVING PARTY DATA | | | |
| Name: | PREMEX, INC. | | |
| Street Address: | 1307 Person St. | | |
| City: | Durham | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 27703 | | |
| Entity Type: | Corporation: FLORIDA | | |
| PROPERTY NUMBERS Total: 8 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 97119706 | R RYTHMO | |
| Serial Number: | 97119715 | R RYTHMO | |
| Serial Number: | 97119720 | R RYTHMO | |
| Serial Number: | 97119727 | R RYTHMO | |
| Serial Number: | 97144253 | LIFE IS ABOUT RHYTHM | |
| Serial Number: | 97144258 | LIFE IS ABOUT RHYTHM | |
| Serial Number: | 97144260 | LIFE IS ABOUT RHYTHM | |
| Serial Number: | 97144265 | LIFE IS ABOUT RHYTHM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 7877224450 | | |
| Email: | serviciosmarcarios@yahoo.com | | |
| Correspondent Name: | Vivian Ortiz-Ponce | | |
| Address Line 1: | P.O. Box 9024163 | | |
| Address Line 4: | San Juan, PUERTO RICO 00902-4163 | | |
| NAME OF SUBMITTER: | Vivian Ortiz-Ponce | | |

| | |
|---|----------------------|
| SIGNATURE: | /Vivian Ortiz Ponce/ |
| DATE SIGNED: | 01/21/2024 |
| Total Attachments: 3 source=DOCUMENTO CESION PREMEX#page1.tif source=DOCUMENTO CESION PREMEX#page2.tif source=DOCUMENTO CESION PREMEX#page3.tif | |

Trademark Assignment

Whereas, **JGB S.A.**, a corporation organized under the laws of Colombia, with its principal place of business at Carrera 5, No. 23-82 Cali, Valle del Cauca, Colombia, owns and has a bona fide intent to use the following marks:

R RYTHMO, application number **97119706**, for "Acai powder dietary supplements; Baby foods; Dietary supplements; Dietary supplements with a cosmetic effect; Dietary and nutritional supplements; Dietary food supplements; Mineral nutritional supplements; Multivitamin preparations; Nutritional supplements; Protein supplements; Protein dietary supplements; Nutritional supplement shakes; Protein supplement shakes" in class 005;

R RYTHMO, application number **97119715**, for "Milk; Yogurt; Beverages consisting principally of milk; Beverages having a milk base; Dairy-based beverages; Dairy-based dips; Dairy-based food beverages; Dairy-based spreads; Jellies and jams; Lactic acid drinks; Milk beverages containing fruits; Milk beverages with cocoa; Milk substitutes; Milk based beverages containing fruit juice; Milk-based beverage containing coffee; Milk-based beverages containing milk concentrates, vegetable oil and added nutrients; Soy milk-based beverages; Soya milk; Almond milk-based beverages; Coconut milk-based beverages; Dairy-based powders for making dairy-based food beverages and shakes; Jellies, jams, compotes; Peanut milk-based beverages; Powdered milk; Powdered milk for food purposes; Powdered soya milk; Soy yogurt" in class 029

R RYTHMO, application number **97119720**, for "Chocolate; Flour; Beverages with a chocolate base; Cacao powder; Cereal bars; Cereal-based snack foods; Chocolate powder; Chocolate syrups; Chocolate-based beverages; Cocoa powder; Coffee and artificial coffee; Granola-based snack bars; Malt extract for food; Malt extracts for food; Malt extracts used as flavorings for food and beverages; Powders for making ice cream; Tea-based beverages; High-protein cereal bars; Mixes in the nature of concentrates, syrups or powders used in the preparation of tea based beverages; Nut flours; Vegetal preparations for use as coffee substitutes" in class 030

R RYTHMO, application number **97119727**, for "Concentrates used in the preparation of soft drinks; Mixed fruit juices; Non-alcoholic dried fruit beverages; Powders for making soft drinks; Powders used in the preparation of fruit-based beverages; Smoothies containing grains and oats; Sorbets in the nature of beverages; Syrups for making beverages; Vegetable-fruit juices; Whey beverages; Concentrates and powders used in the preparation of energy drinks and fruit-flavored beverages; Fruit beverages and fruit juices; Fruit smoothies; Non-alcoholic rice-based beverages not being milk substitutes; Vegetable smoothies" in class 032

LIFE IS ABOUT RHYTHM, application number **97144253**, for “Acai powder dietary supplements; Baby foods; Dietary supplements; Dietary supplements with a cosmetic effect; Dietary and nutritional supplements; Dietary food supplements; Mineral nutritional supplements; Multivitamin preparations; Nutritional supplements; Protein supplements; Protein dietary supplements; Nutritional supplement shakes; Protein supplement shakes” in class 005

LIFE IS ABOUT RHYTHM, application number **97144258**, for “Milk; Yogurt; Beverages consisting principally of milk; Beverages having a milk base; Dairy-based beverages; Dairy-based dips; Dairy-based food beverages; Dairy-based spreads; Jellies and jams; Lactic acid drinks; Milk beverages containing fruits; Milk beverages with cocoa; Milk substitutes; Milk based beverages containing fruit juice; Milk-based beverage containing coffee; Milk-based beverages containing milk concentrates, vegetable oil and added nutrients; Soy milk-based beverages; Soya milk; Almond milk-based beverages; Coconut milk-based beverages; Dairy-based powders for making dairy-based food beverages and shakes; Jellies, jams, compotes; Peanut milk-based beverages; Powdered milk; Powdered milk for food purposes; Powdered soya milk; Soy yogurt” in class 029

LIFE IS ABOUT RHYTHM, application number **97144260**, for “Chocolate; Flour; Beverages with a chocolate base; Cacao powder; Chocolate powder; Chocolate syrups; Chocolate-based beverages; Cocoa powder; Coffee and artificial coffee; Malt extract for food; Malt extracts for food; Malt extracts used as flavorings for food and beverages; Powders for making ice cream; Tea-based beverages; Mixes in the nature of concentrates, syrups or powders used in the preparation of tea based beverages; Nut flours; Vegetal preparations for use as coffee substitutes” in class 030

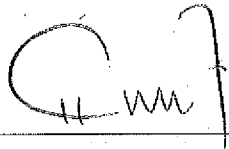
LIFE IS ABOUT RHYTHM, application number **97144265**, for “Concentrates used in the preparation of soft drinks; Mixed fruit juices; Non-alcoholic dried fruit beverages; Powders for making soft drinks; Powders used in the preparation of fruit-based beverages; Smoothies containing grains and oats; Sorbets in the nature of beverages; Syrups for making beverages; Vegetable-fruit juices; Whey beverages; Concentrates and powders used in the preparation of energy drinks and fruit-flavored beverages; Fruit beverages and fruit juices; Fruit smoothies; Non-alcoholic rice-based beverages not being milk substitutes; Vegetable smoothies” in class 032

Whereas, Assignor has applied to register the referenced marks on the Principal Register of the United States Patent and Trademark Office based on Assignor’s bona fide intent to use the marks in commerce, in connection with the above described products.


Whereas, **PREMEX, INC.**, a corporation organized under the laws of Florida, United States, with its principal place of business at 1307 Person St, Durham, NC, 27703, desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the marks and the pending applications;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the marks and the pending applications therefore, together with the goodwill of the business symbolized by said trademarks and the corresponding pending registrations.

JGB S.A.

BY: 
Name: Cesar Augusto Herrera Franco
Position: Representante Legal
Date: 24-Nov-2023

PREMEX, INC.

BY: 
Name: Alejandro Rojas
Position: Secretary and General Counsel
Date: 11-28-2023