

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM869530

|                              |                |
|------------------------------|----------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT |
| <b>NATURE OF CONVEYANCE:</b> | MERGER         |
| <b>EFFECTIVE DATE:</b>       | 12/31/2023     |

## CONVEYING PARTY DATA

| Name                       | Formerly | Execution Date | Entity Type           |
|----------------------------|----------|----------------|-----------------------|
| L'Oreal USA Creative, Inc. |          | 12/20/2023     | Corporation: DELAWARE |

## RECEIVING PARTY DATA

|                        |                       |
|------------------------|-----------------------|
| <b>Name:</b>           | L'Oreal USA S/D, Inc. |
| <b>Street Address:</b> | 10 Hudson Yards       |
| <b>City:</b>           | New York              |
| <b>State/Country:</b>  | NEW YORK              |
| <b>Postal Code:</b>    | 10001                 |
| <b>Entity Type:</b>    | Corporation: DELAWARE |

## PROPERTY NUMBERS Total: 22

| Property Type        | Number  | Word Mark                     |
|----------------------|---------|-------------------------------|
| Registration Number: | 7208855 | NAKED CHILL HAPPY             |
| Registration Number: | 7208854 | NAKED MUCHO HAPPY             |
| Registration Number: | 4601819 | NAKED SKIN                    |
| Registration Number: | 4541610 | NAKED SKIN URBAN DECAY        |
| Registration Number: | 4012641 | NAKED URBAN DECAY             |
| Registration Number: | 4012640 | NAKED URBAN DECAY             |
| Registration Number: | 5624174 | NAKED URBAN DECAY CHERRY      |
| Registration Number: | 6769233 | NAKED URBAN DECAY CYBER       |
| Registration Number: | 7069311 | NAKED URBAN DECAY FOXY        |
| Registration Number: | 7134008 | NAKED URBAN DECAY HALF BAKED  |
| Registration Number: | 5308182 | NAKED URBAN DECAY HEAT        |
| Registration Number: | 5956544 | NAKED URBAN DECAY HONEY       |
| Registration Number: | 4508002 | NAKED URBAN DECAY ILLUMINATED |
| Registration Number: | 7140649 | NAKED URBAN DECAY SIN         |
| Registration Number: | 7128764 | NAKED YOUR WAY                |
| Registration Number: | 4550122 | NAKED2                        |
| Registration Number: | 4564107 | NAKED3 URBAN DECAY            |
| Registration Number: | 6570162 | NAKED3 URBAN DECAY MINI       |

CH \$565.00 7208855

| Property Type  | Number   | Word Mark                  |
|----------------|----------|----------------------------|
| Serial Number: | 97119599 | NAKED FIREBALL             |
| Serial Number: | 97704972 | NAKED METAL MANIA          |
| Serial Number: | 97119606 | NAKED URBAN DECAY FIREBALL |
| Serial Number: | 97120209 | NAKED YOUR WAY             |

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2129844177  
**Email:** lisa.gigliotti@loreal.com  
**Correspondent Name:** Lisa M. Gigliotti  
**Address Line 1:** 10 Hudson Yards  
**Address Line 4:** New York, NEW YORK 10001

|                           |                     |
|---------------------------|---------------------|
| <b>NAME OF SUBMITTER:</b> | Lisa M. Gigliotti   |
| <b>SIGNATURE:</b>         | /Lisa M. Gigliotti/ |
| <b>DATE SIGNED:</b>       | 01/19/2024          |

**Total Attachments: 3**  
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source=CREATIVE MERGER#page2.tif  
source=CREATIVE MERGER#page3.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

3041133 8100M  
SR# 20234290953

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204899644  
Date: 12-22-23

**TRADEMARK**  
**REEL: 008321 FRAME: 0454**

**STATE OF DELAWARE  
CERTIFICATE OF OWNERSHIP  
AND MERGER**

**MERGING**

**L'ORÉAL USA CREATIVE, INC.**

**INTO**

**L'ORÉAL USA S/D, INC.**

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

**DOES HEREBY CERTIFY:**

**FIRST:** That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8<sup>th</sup> day of December, 1992.

**SECOND:** That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10<sup>th</sup> day of May, 1999.

**THIRD:** That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14<sup>th</sup> day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.


**FOURTH:** That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

**FIFTH:** This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

*(Signature Page Follows)*

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15<sup>th</sup> day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By:   
Name: Thomas Sarakatsannis  
Title: Senior Vice President