

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM869676

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/04/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IMC Global, LLC		01/09/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	I Brands Holdings, LLC		
Street Address:	9720 Wilshire Boulevard		
Internal Address:	6th Floor		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4468962	INTERMIX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	colleen.brennan@bakermckenzie.com		
Correspondent Name:	David J. Davis		
Address Line 1:	300 East Randolph Street, Suite 5000		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	51116716		
NAME OF SUBMITTER:	David J. Davis		
SIGNATURE:	/david j. davis/		
DATE SIGNED:	01/17/2024		
Total Attachments: 2			
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4468962#page2.tif

UNITED STATES

DEED OF ASSIGNMENT

This assignment is made nunc pro tunc effective April 4, 2023.

WHEREAS, IMC Global, LLC (Assignor), a Delaware limited liability company, located at c/o Richard Ormond, 1000 Wilshire Boulevard, Suite 1500, Los Angeles, California 90017, has adopted, used and is using the trademark shown on Schedule A hereto (hereinafter called "the trademark") and

WHEREAS I Brands Holdings, LLC (Assignee), a Delaware limited liability company located at 9720 Wilshire Boulevard, 6th Floor, Beverly Hills, California 90212, is desirous of acquiring the trademark and all common law rights therein;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, IMC Global, LLC hereby assigns to I Brands Holdings, LLC all right, title and interest in and to the trademark including all common law rights therein together with the goodwill of the business symbolized by the trademark.

DATED: 1/9/24

IMC GLOBAL, LLC

R.P. Ormond

Name: Richard Ormond

Title: Authorized Signatory

UNITED STATES

SCHEDULE

TRADEMARK	REGISTRATION NO.
INTERMIX	4468962